
FOR IMMEDIATE RELEASE

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January Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for January 2026.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary January 2026 unemployment rates increased in all 13 metropolitan areas over the month. Rates increased in all 13 metropolitan areas over the year.
- **Municipalities:** Preliminary January 2026 unemployment rates increased in all of Wisconsin's 35 largest cities over the month. Unemployment rates decreased in two cities over the year. Rates increased in 32 cities over the year and stayed the same in the one remaining city.
- **Counties:** Preliminary January 2026 unemployment rates increased in all 72 counties over the month. Unemployment rates decreased in seven counties over the year. Rates increased in 61 counties over the year and stayed the same in the four remaining counties.

Additional information about the data included in the release is available at [Wisconomy.com](https://www.wisconsin.gov/economy).

See following pages for informational tables.

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics January 2026

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Jan-26	FINAL Dec-25	YEAR AGO Jan-25	NET CHANGE OVER		PRELIM Jan-26	FINAL Dec-25	YEAR AGO Jan-25	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	126,900	128,300	127,400	-1,400	-500	128,200	128,000	128,800	200	-600
Eau Claire	88,200	90,600	87,800	-2,400	400	90,100	89,900	90,000	200	100
Fond du Lac	46,000	46,300	45,500	-300	500	46,700	46,400	46,100	300	600
Green Bay	179,100	182,900	178,300	-3,800	800	181,600	182,100	180,700	-500	900
Janesville-Beloit	71,500	72,600	71,600	-1,100	-100	72,400	72,400	72,800	0	-400
Kenosha	78,700	81,000	78,100	-2,300	600	80,000	80,100	78,800	-100	1,200
La Crosse-Onalaska	86,900	89,000	85,900	-2,100	1,000	88,500	88,100	88,300	400	200
Madison	423,100	432,400	424,900	-9,300	-1,800	430,600	430,100	434,300	500	-3,700
Milwaukee-Waukesha	842,600	855,900	849,000	-13,300	-6,400	857,200	854,000	862,600	3,200	-5,400
Oshkosh-Neenah	95,600	97,500	96,600	-1,900	-1,000	96,800	97,000	97,800	-200	-1,000
Racine	77,300	78,300	77,700	-1,000	-400	78,500	78,200	79,100	300	-600
Sheboygan	62,100	63,000	62,200	-900	-100	63,000	63,100	63,400	-100	-400
Wausau	-	71,600	71,600	-71,600	-71,600	71,200	71,300	72,100	-100	-900

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Jan-26	FINAL Dec-25	YEAR AGO Jan-25	NET CHANGE OVER	
				1-Month	1-Year
Appleton	3.1	2.6	2.9	0.5	0.2
Eau Claire	4.2	3.2	3.8	1.0	0.4
Fond du Lac	3.4	2.7	3.2	0.7	0.2
Green Bay	3.4	2.7	3.0	0.7	0.4
Janesville-Beloit	4.2	3.1	3.8	1.1	0.4
Kenosha	4.0	3.1	3.7	0.9	0.3
La Crosse-Onalaska	3.8	2.9	3.3	0.9	0.5
Madison	2.9	2.4	2.6	0.5	0.3
Milwaukee-Waukesha	3.9	3.2	3.5	0.7	0.4
Oshkosh-Neenah	3.3	2.7	2.9	0.6	0.4
Racine	4.6	3.6	4.2	1.0	0.4
Sheboygan	3.1	2.6	2.7	0.5	0.4
Wausau	3.3	2.7	2.8	0.6	0.5

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Jan-26	RATE Dec-25	RATE Jan-25	RANK Jan-26	RANK Dec-25
Appleton	3.2	2.7	3.0	10	9
Beloit	4.7	3.5	4.3	33	32
Brookfield	3.3	2.8	2.7	13	17
Caledonia	4.0	3.2	3.6	28	28
De Pere	3.1	2.7	2.7	6	9
Eau Claire	3.3	2.7	3.0	13	9
Fitchburg	2.6	2.2	2.0	1	1
Fond du Lac	3.7	3.0	3.8	25	23
Franklin	3.6	3.0	3.2	21	23
Green Bay	3.5	2.9	3.0	20	20
Greenfield	3.6	3.0	3.7	21	23
Janesville	3.8	3.0	3.5	27	23
Kenosha	4.3	3.2	3.8	30	28
La Crosse	3.7	2.9	3.0	25	20
Madison	2.7	2.4	2.3	2	2
Manitowoc	3.6	2.9	3.4	21	20
Menomonee Falls	3.3	2.7	2.9	13	9
Mequon	3.1	2.8	2.7	6	17
Milwaukee	5.0	3.9	4.5	34	34
Mount Pleasant	4.2	3.2	3.9	29	28
Muskego	2.9	2.5	2.9	3	5
Neenah	3.0	2.4	2.6	5	2
New Berlin	3.1	2.5	2.8	6	5
Oak Creek	3.2	2.6	2.7	10	8
Oshkosh	3.4	2.7	2.8	18	9
Racine	5.5	4.3	5.1	35	35
Sheboygan	3.4	2.8	2.9	18	17
Stevens Point	3.6	3.0	2.7	21	23
Sun Prairie	2.9	2.4	2.7	3	2
Superior	4.4	3.4	4.2	31	31
Waukesha	3.3	2.5	3.1	13	5
Wausau	3.1	2.7	2.6	6	9
Wauwatosa	3.2	2.7	2.8	10	9
West Allis	4.4	3.5	4.3	31	32
West Bend	3.3	2.7	2.9	13	9

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Wisconsin Department of Workforce Development, Division of Employment and Training, Bureau of Workforce Information and Technical Support

Local Area Unemployment Statistics

January 2026

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE	RATE	RATE	RANK	RANK
	Jan-26	Dec-25	Jan-25	Jan-26	Dec-25
Adams	7.0	4.4	7.1	71	66
Ashland	4.9	3.8	4.4	45	49
Barron	5.2	3.7	4.9	52	47
Bayfield	6.2	4.8	6.2	67	69
Brown	3.3	2.7	2.9	9	10
Buffalo	5.3	3.8	5.5	56	49
Burnett	7.5	5.0	7.1	72	71
Calumet	2.8	2.3	2.5	1	1
Chippewa	5.3	3.8	4.9	56	49
Clark	4.3	3.2	3.8	34	31
Columbia	3.7	2.8	3.3	22	18
Crawford	6.3	4.4	5.6	69	66
Dane	2.8	2.4	2.5	1	2
Dodge	3.2	2.5	3.1	6	3
Door	5.2	3.6	4.7	52	41
Douglas	5.8	4.2	5.7	62	60
Dunn	4.5	3.4	4.1	37	37
Eau Claire	3.6	2.8	3.2	17	18
Florence	4.4	4.0	4.6	35	56
Fond du Lac	3.4	2.7	3.2	14	10
Forest	5.7	4.2	5.7	59	60
Grant	4.2	3.2	3.7	32	31
Green	3.1	2.6	2.9	4	4
Green Lake	4.1	3.3	4.3	30	35
Iowa	3.6	2.7	3.4	17	10
Iron	6.2	5.3	6.7	67	72
Jackson	6.0	4.2	5.8	65	60
Jefferson	3.5	2.8	3.2	15	18
Juneau	4.8	3.5	4.2	44	39
Kenosha	4.0	3.1	3.7	28	28
Kewaunee	3.3	2.7	3.1	9	10
La Crosse	3.5	2.8	3.0	15	18
Lafayette	3.6	2.6	3.4	17	4
Langlade	4.9	3.8	4.4	45	49
Lincoln	4.6	3.3	4.3	40	35
Manitowoc	3.6	3.0	3.3	17	26
Marathon	3.3	2.7	2.8	9	10
Marinette	5.1	3.8	4.8	49	49
Marquette	5.7	4.1	5.0	59	58
Menominee	5.1	4.2	4.4	49	60
Milwaukee	4.5	3.6	4.1	37	41
Monroe	3.6	2.9	3.3	17	22
Oconto	4.0	3.1	4.1	28	28
Oneida	4.7	3.6	4.5	43	41
Outagamie	3.2	2.6	3.0	6	4
Ozaukee	3.0	2.6	2.7	3	4
Pepin	5.2	4.0	5.1	52	56
Pierce	4.9	3.7	4.7	45	47
Polk	6.9	4.8	6.7	70	69
Portage	3.9	3.2	3.4	27	31
Price	5.2	3.9	5.2	52	54
Racine	4.6	3.6	4.2	40	41
Richland	4.5	3.2	3.6	37	31
Rock	4.2	3.1	3.8	32	28
Rusk	5.8	4.4	5.9	62	66
Sauk	3.7	2.9	3.4	22	22
Sawyer	5.7	4.2	5.2	59	60
Shawano	3.8	3.0	3.4	25	26
Sheboygan	3.1	2.6	2.7	4	4
St. Croix	4.9	3.6	4.4	45	41
Taylor	5.8	4.2	5.7	62	60
Trempealeau	5.1	3.6	4.4	49	41
Vernon	4.1	2.9	3.7	30	22
Vilas	5.3	3.9	4.9	56	54
Walworth	3.7	2.7	3.3	22	10
Washburn	6.0	4.1	5.8	65	58
Washington	3.3	2.7	2.9	9	10
Waukesha	3.2	2.6	2.9	6	4
Waupaca	3.8	2.9	3.5	25	22
Waushara	4.6	3.5	4.6	40	39
Winnebago	3.3	2.7	2.9	9	10
Wood	4.4	3.4	4.0	35	37

COUNTY	ASCENDING ORDER		
	RATE	RATE	RATE
	Jan-26	Dec-25	Jan-25
Calumet	2.8	2.3	2.5
Dane	2.8	2.4	2.5
Ozaukee	3.0	2.6	2.7
Green	3.1	2.6	2.9
Sheboygan	3.1	2.6	2.7
Dodge	3.2	2.5	3.1
Outagamie	3.2	2.6	3.0
Waukesha	3.2	2.6	2.9
Brown	3.3	2.7	2.9
Kewaunee	3.3	2.7	3.1
Marathon	3.3	2.7	2.8
Washington	3.3	2.7	2.9
Winnebago	3.3	2.7	2.9
Fond du Lac	3.4	2.7	3.2
Jefferson	3.5	2.8	3.2
La Crosse	3.5	2.8	3.0
Eau Claire	3.6	2.8	3.2
Iowa	3.6	2.7	3.4
Lafayette	3.6	2.6	3.4
Manitowoc	3.6	3.0	3.3
Monroe	3.6	2.9	3.3
Columbia	3.7	2.8	3.3
Sauk	3.7	2.9	3.4
Walworth	3.7	2.7	3.3
Shawano	3.8	3.0	3.4
Waupaca	3.8	2.9	3.5
Portage	3.9	3.2	3.4
Kenosha	4.0	3.1	3.7
Oconto	4.0	3.1	4.1
Green Lake	4.1	3.3	4.3
Vernon	4.1	2.9	3.7
Grant	4.2	3.2	3.7
Rock	4.2	3.1	3.8
Clark	4.3	3.2	3.8
Florence	4.4	4.0	4.6
Wood	4.4	3.4	4.0
Dunn	4.5	3.4	4.1
Milwaukee	4.5	3.6	4.1
Richland	4.5	3.2	3.6
Lincoln	4.6	3.3	4.3
Racine	4.6	3.6	4.2
Waushara	4.6	3.5	4.6
Oneida	4.7	3.6	4.5
Juneau	4.8	3.5	4.2
Ashland	4.9	3.8	4.4
Langlade	4.9	3.8	4.4
Pierce	4.9	3.7	4.7
St. Croix	4.9	3.6	4.4
Marinette	5.1	3.8	4.8
Menominee	5.1	4.2	4.4
Trempealeau	5.1	3.6	4.4
Barron	5.2	3.7	4.9
Door	5.2	3.6	4.7
Pepin	5.2	4.0	5.1
Price	5.2	3.9	5.2
Buffalo	5.3	3.8	5.5
Chippewa	5.3	3.8	4.9
Vilas	5.3	3.9	4.9
Forest	5.7	4.2	5.7
Marquette	5.7	4.1	5.0
Sawyer	5.7	4.2	5.2
Douglas	5.8	4.2	5.7
Rusk	5.8	4.4	5.9
Taylor	5.8	4.2	5.7
Jackson	6.0	4.2	5.8
Washburn	6.0	4.1	5.8
Bayfield	6.2	4.8	6.2
Iron	6.2	5.3	6.7
Crawford	6.3	4.4	5.6
Polk	6.9	4.8	6.7
Adams	7.0	4.4	7.1
Burnett	7.5	5.0	7.1

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.