
FOR IMMEDIATE RELEASE

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BLS Data: Wisconsin Employment Numbers Released

MADISON – [The Wisconsin Department of Workforce Development \(DWD\)](#) today announced 3,058,500 total nonfarm jobs in the state, according to July 2025 preliminary estimates from the U.S. Bureau of Labor Statistics.

Preliminary employment estimates for July 2025 showed Wisconsin's seasonally adjusted unemployment rate ticked down to 3.1%, which is 1.1 percentage points below the national unemployment rate of 4.2%. The state's labor force participation rate ticked down to 65% in July while the national rate decreased slightly to 62.2%, making Wisconsin's participation rate 2.8 percentage points above the rest of the nation.

- **Place of Residence Data:** Wisconsin's unemployment rate was 3.1% in July, 1.1 percentage points below the national rate of 4.2%. Wisconsin's labor force decreased by 6,700 over the month and 27,000 over the year. The number of people employed decreased 4,500 over the month to 3,051,300 employed, down 32,500 over the year.
- **Place of Work Data:** Total nonfarm jobs increased 1,800 over the month and 20,200 over the year to 3,058,500 jobs.

Additional information about the data included in the release is available at [Wisconomy.com](https://wisconomy.com).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

WISCONSIN LABOR FORCE SUMMARY

Seasonally Adjusted

	PRELIM. Jul-25	REVISED Jun-25	YEAR AGO Jul-24	NET CHANGE OVER	
PLACE OF RESIDENCE DATA				1-Month	1-Year

Labor Force	3,149,900	3,156,600	3,176,900	-6,700	-27,000
Employment	3,051,300	3,055,800	3,083,800	-4,500	-32,500
Unemployment	98,600	100,800	93,200	-2,200	5,400
Unemployment Rate	3.1%	3.2%	2.9%	-0.1%	0.2%
US Unemployment Rate	4.2%	4.1%	4.3%	0.1%	-0.1%
Labor Force Participation Rate	65.0%	65.1%	65.9%	-0.1%	-0.9%
US Labor Force Participation Rate	62.2%	62.3%	62.7%	-0.1%	-0.5%

PLACE OF WORK DATA

<i>NONFARM WAGE & SALARY</i>	3,058,500	3,056,700	3,038,300	1,800	20,200
TOTAL PRIVATE	2,636,800	2,640,600	2,621,700	-3,800	15,100
GOODS PRODUCING	611,400	612,400	610,000	-1,000	1,400
MINING & LOGGING	4,100	4,100	4,000	0	100
CONSTRUCTION	143,600	144,100	140,500	-500	3,100
MANUFACTURING	463,700	464,200	465,500	-500	-1,800
Durable Goods	267,500	268,000	270,500	-500	-3,000
Nondurable Goods	196,200	196,200	195,000	0	1,200
SERVICE PROVIDING	2,447,100	2,444,300	2,428,300	2,800	18,800
PRIVATE SERVICE PROVIDING	2,025,400	2,028,200	2,011,700	-2,800	13,700
TRADE	428,100	431,100	430,000	-3,000	-1,900
Wholesale Trade	132,200	133,000	132,400	-800	-200
Retail Trade	295,900	298,100	297,600	-2,200	-1,700
TRANS., WAREHOUSING, & UTILITIES	123,100	123,300	123,900	-200	-800
INFORMATION	48,000	47,600	47,000	400	1,000
FINANCIAL ACTIVITIES	159,700	159,200	159,400	500	300
Real Estate, Rental, & Lease	29,100	29,300	28,900	-200	200
PROFESSIONAL & BUSINESS SERVICES	329,500	327,900	329,500	1,600	0
Prof., Scien., & Tech. Services	128,400	129,100	129,800	-700	-1,400
Admin. Support & Waste Mgmt. Services	137,100	134,500	134,400	2,600	2,700
PRIVATE EDUCATION & HEALTH SERVICES	496,500	495,400	485,800	1,100	10,700
Private Educational Services	64,300	63,500	61,200	800	3,100
Health Care & Social Assistance	432,200	431,900	424,600	300	7,600
LEISURE & HOSPITALITY	291,100	293,900	289,200	-2,800	1,900
Arts, Entertain., & Recreation	46,400	46,900	48,000	-500	-1,600
Accommodation & Food Services	244,700	247,000	241,200	-2,300	3,500
OTHER SERVICES, except Public Admin.	149,400	149,800	146,900	-400	2,500
GOVERNMENT	421,700	416,100	416,600	5,600	5,100
Federal Government	30,300	30,300	31,400	0	-1,100
State Government	98,800	98,600	99,000	200	-200
Local Government	292,600	287,200	286,200	5,400	6,400

Note: Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Bureau of Workforce Information and Technical Support.

Numbers in **blue** are statistically significant changes.

WISCONSIN LABOR FORCE SUMMARY

Not Seasonally Adjusted

	PRELIM.	REVISED	YEAR AGO	NET CHANGE OVER	
PLACE OF RESIDENCE DATA	Jul-25	Jun-25	Jul-24	1-Month	1-Year

Labor Force	3,173,900	3,185,600	3,223,200	-11,700	-49,300
Employment	3,072,100	3,084,900	3,119,100	-12,800	-47,000
Unemployment	101,800	100,600	104,100	1,200	-2,300
Unemployment Rate	3.2%	3.2%	3.2%	0.0%	0.0%
US Unemployment Rate	4.6%	4.4%	4.5%	0.2%	0.1%
Labor Force Participation Rate	65.5%	65.7%	66.9%	-0.2%	-1.4%
US Labor Force Participation Rate	62.7%	62.6%	63.2%	0.1%	-0.5%

PLACE OF WORK DATA

NONFARM WAGE & SALARY	3,086,900	3,095,000	3,061,300	-8,100	25,600
TOTAL PRIVATE	2,691,600	2,686,300	2,669,700	5,300	21,900
GOODS PRODUCING	625,500	623,800	625,300	1,700	200
MINING & LOGGING	4,200	4,200	4,200	0	0
CONSTRUCTION	152,600	152,100	149,400	500	3,200
MANUFACTURING	468,700	467,500	471,700	1,200	-3,000
Durable Goods	270,500	270,600	273,400	-100	-2,900
Nondurable Goods	198,200	196,900	198,300	1,300	-100
SERVICE PROVIDING	2,461,400	2,471,200	2,436,000	-9,800	25,400
PRIVATE SERVICE PROVIDING	2,066,100	2,062,500	2,044,400	3,600	21,700
TRADE	431,300	434,000	433,300	-2,700	-2,000
Wholesale Trade	133,900	134,800	133,600	-900	300
Retail Trade	297,400	299,200	299,700	-1,800	-2,300
TRANS., WAREHOUSING, & UTILITIES	122,000	123,100	120,900	-1,100	1,100
Utilities	8,500	8,500	8,600	0	-100
INFORMATION	48,000	47,400	47,300	600	700
FINANCIAL ACTIVITIES	161,900	160,500	161,600	1,400	300
Finance and Insurance	131,800	130,600	131,300	1,200	500
Real Estate, Rental, & Lease	30,100	29,900	30,300	200	-200
PROFESSIONAL & BUSINESS SERVICES	333,800	333,100	333,800	700	0
Prof., Scien., & Tech. Services	129,500	129,600	130,900	-100	-1,400
Mgmt. Of Companies and Enterprises	64,700	64,700	66,000	0	-1,300
Admin. Support & Waste Mgmt. Services	139,600	138,800	136,900	800	2,700
PRIVATE EDUCATION & HEALTH SERVICES	497,600	495,900	483,000	1,700	14,600
Private Educational Services	60,400	60,500	54,800	-100	5,600
Health Care & Social Assistance	437,200	435,400	428,200	1,800	9,000
LEISURE & HOSPITALITY	321,000	317,500	315,500	3,500	5,500
Arts, Entertain., & Recreation	57,700	56,000	59,300	1,700	-1,600
Accommodation & Food Services	263,300	261,500	256,200	1,800	7,100
OTHER SERVICES, except Public Admin.	150,500	151,000	149,000	-500	1,500
GOVERNMENT	395,300	408,700	391,600	-13,400	3,700
Federal Government	30,400	30,300	31,500	100	-1,100
State Government	87,900	87,100	88,900	800	-1,000
Local Government	277,000	291,300	271,200	-14,300	5,800

Note: Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Bureau of Workforce Information and Technical Support.

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