
FOR IMMEDIATE RELEASE

June 25, 2025

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May Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for May 2025.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary May 2025 unemployment rates decreased in two metropolitan areas over the month: Eau Claire and Racine. Unemployment rates increased in the remaining 11 metropolitan areas over the month. Rates increased in all 13 of the metropolitan areas over the year.
- **Municipalities:** Preliminary May 2025 unemployment rates decreased in three of Wisconsin's 35 largest cities over the month. Rates increased in 30 cities over the month and stayed the same in two cities: Janesville and Kenosha. Rates increased in all 35 cities over the year.
- **Counties:** Preliminary May 2025 unemployment rates decreased in 37 counties over the month. Rates increased in 28 counties over the month and stayed the same in seven counties. Unemployment rates decreased in two counties over the year and increased in the remaining 70 counties.

Additional information about the data included in the release is available at [Wisconomy.com](https://www.wisconsin.gov/economy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics
May 2025

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM May-25	FINAL Apr-25	YEAR AGO May-24	NET CHANGE OVER		PRELIM May-25	FINAL Apr-25	YEAR AGO May-24	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	130,400	129,100	129,800	1,300	600	129,900	129,700	129,300	200	600
Eau Claire	90,700	90,200	90,500	500	200	90,600	90,400	89,500	200	1,100
Fond du Lac	46,600	46,400	47,000	200	-400	46,500	46,700	46,900	-200	-400
Green Bay	183,400	181,300	179,600	2,100	3,800	183,200	182,300	179,600	900	3,600
Janesville-Beloit	73,000	72,300	72,700	700	300	72,800	72,600	72,400	200	400
Kenosha	78,400	78,000	77,300	400	1,100	78,600	78,300	77,600	300	1,000
La Crosse-Onalaska	88,800	88,600	87,000	200	1,800	88,500	88,000	86,600	500	1,900
Madison	428,200	432,000	426,900	-3,800	1,300	430,300	429,400	430,000	900	300
Milwaukee-Waukesha	864,000	858,600	865,000	5,400	-1,000	862,300	862,400	862,500	-100	-200
Oshkosh-Neenah	97,600	96,900	98,400	700	-800	97,100	96,900	98,000	200	-900
Racine	78,500	77,900	79,800	600	-1,300	78,400	78,400	79,500	0	-1,100
Sheboygan	64,100	63,400	63,500	700	600	64,000	63,700	63,100	300	900
Wausau	72,200	72,000	72,800	200	-600	71,900	72,100	72,400	-200	-500

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM May-25	FINAL Apr-25	YEAR AGO May-24	NET CHANGE OVER	
				1-Month	1-Year
Appleton	2.9	2.8	2.4	0.1	0.5
Eau Claire	3.0	3.2	2.6	(0.2)	0.4
Fond du Lac	3.1	2.9	2.6	0.2	0.5
Green Bay	3.0	2.9	2.6	0.1	0.4
Janesville-Beloit	3.6	3.5	3.0	0.1	0.6
Kenosha	3.6	3.5	3.0	0.1	0.6
La Crosse-Onalaska	2.9	2.7	2.5	0.2	0.4
Madison	2.8	2.5	2.4	0.3	0.4
Milwaukee-Waukesha	3.6	3.5	3.1	0.1	0.5
Oshkosh-Neenah	3.0	2.8	2.6	0.2	0.4
Racine	3.8	3.9	3.3	(0.1)	0.5
Sheboygan	3.0	2.8	2.5	0.2	0.5
Wausau	2.9	2.8	2.5	0.1	0.4

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE May-25	RATE Apr-25	RATE May-24	RANK May-25	RANK Apr-25
Appleton	3.2	3.1	2.6	16	19
Beloit	4.4	4.3	3.8	34	33
Brookfield	3.3	2.8	2.8	20	9
Caledonia	3.7	3.6	2.9	29	29
De Pere	2.8	2.5	2.5	2	3
Eau Claire	3.0	2.8	2.6	6	9
Fitchburg	2.6	2.1	2.3	1	1
Fond du Lac	3.4	3.3	3.0	23	24
Franklin	3.5	3.3	2.8	24	24
Green Bay	3.2	3.1	2.8	16	19
Greenfield	3.7	3.5	3.0	29	27
Janesville	3.5	3.5	2.8	24	27
Kenosha	3.7	3.7	3.1	29	30
La Crosse	3.1	2.7	2.7	10	4
Madison	2.8	2.4	2.4	2	2
Manitowoc	3.3	3.1	2.8	20	19
Menomonee Falls	3.3	2.9	2.6	20	14
Mequon	3.5	3.1	2.7	24	19
Milwaukee	4.5	4.4	3.9	35	34
Mount Pleasant	3.5	3.4	3.0	24	26
Muskego	2.9	2.7	2.4	4	4
Neenah	3.1	2.8	2.7	10	9
New Berlin	3.1	2.7	2.8	10	4
Oak Creek	3.0	2.9	2.5	6	14
Oshkosh	3.1	2.8	2.8	10	9
Racine	4.3	4.7	4.0	33	35
Sheboygan	3.2	3.0	2.6	16	18
Stevens Point	3.0	2.7	2.7	6	4
Sun Prairie	2.9	2.7	2.3	4	4
Superior	3.5	4.2	3.3	24	32
Waukesha	3.0	2.9	2.5	6	14
Wausau	3.2	3.1	2.6	16	19
Wauwatosa	3.1	2.9	2.8	10	14
West Allis	3.8	4.0	3.3	32	31
West Bend	3.1	2.8	2.5	10	9

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
City and county unemployment rates are not seasonally adjusted.

Wisconsin Department of Workforce Development, Division of Employment and Training, Bureau of Workforce Information and Technical Support

Local Area Unemployment Statistics

May 2025

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE May-25	RATE Apr-25	RATE May-24	RANK May-25	RANK Apr-25
Adams	4.4	4.7	3.9	69	62
Ashland	3.6	4.2	2.9	48	55
Barron	3.6	4.5	3.0	48	58
Bayfield	4.0	5.4	3.4	63	69
Brown	3.0	2.8	2.6	15	12
Buffalo	3.3	3.7	2.9	37	43
Burnett	4.1	5.4	3.9	65	69
Calumet	2.7	2.5	2.3	2	1
Chippewa	3.2	3.9	2.6	33	46
Clark	2.8	2.8	2.4	3	12
Columbia	3.0	3.0	2.5	15	25
Crawford	3.6	4.0	3.0	48	50
Dane	2.8	2.5	2.4	3	1
Dodge	2.8	2.6	2.4	3	5
Door	3.1	3.6	2.7	24	40
Douglas	4.2	5.1	3.7	67	66
Dunn	3.2	3.4	2.9	33	33
Eau Claire	2.9	2.8	2.6	8	12
Florence	3.8	3.6	3.9	58	40
Fond du Lac	3.1	2.9	2.6	24	20
Forest	3.9	5.2	3.5	62	67
Grant	3.1	3.0	2.7	24	25
Green	2.8	2.5	2.2	3	1
Green Lake	3.4	3.5	2.9	42	35
Iowa	2.8	2.6	2.4	3	5
Iron	5.2	7.2	3.8	72	72
Jackson	3.5	4.0	3.0	45	50
Jefferson	3.0	2.7	2.5	15	11
Juneau	3.5	3.5	2.9	45	35
Kenosha	3.6	3.5	3.0	48	35
Kewaunee	2.9	2.6	2.3	8	5
La Crosse	2.9	2.6	2.5	8	5
Lafayette	2.6	2.5	2.2	1	1
Langlade	3.8	4.3	2.9	58	56
Lincoln	3.5	4.0	2.9	45	50
Manitowoc	3.0	2.9	2.6	15	20
Marathon	2.9	2.8	2.5	8	12
Marinette	4.0	4.5	3.5	63	58
Marquette	3.7	3.7	3.3	55	43
Menominee	4.6	4.9	5.5	71	63
Milwaukee	4.1	4.0	3.5	65	50
Monroe	2.9	2.6	2.5	8	5
Oconto	3.3	3.7	2.8	37	43
Oneida	3.3	4.0	2.9	37	50
Outagamie	3.0	2.9	2.4	15	20
Ozaukee	3.0	2.6	2.5	15	5
Pepin	3.1	3.2	2.7	24	28
Pierce	3.3	3.6	3.0	37	40
Polk	3.6	5.3	3.4	48	68
Portage	3.2	3.1	2.7	33	27
Price	4.3	5.0	3.5	68	64
Racine	3.8	3.9	3.3	58	46
Richland	3.1	3.3	2.7	24	31
Rock	3.6	3.5	3.0	48	35
Rusk	4.4	5.0	3.2	69	64
Sauk	2.9	2.9	2.5	8	20
Sawyer	3.6	4.5	3.3	48	58
Shawano	3.2	3.2	2.7	33	28
Sheboygan	3.0	2.8	2.5	15	12
St. Croix	3.4	3.9	2.9	42	46
Taylor	3.3	4.4	2.8	37	57
Trempealeau	3.1	3.5	2.6	24	35
Vernon	3.1	3.2	2.7	24	28
Vilas	3.7	6.0	3.2	55	71
Walworth	2.9	2.8	2.6	8	12
Washburn	3.8	4.6	3.4	58	61
Washington	3.0	2.8	2.5	15	12
Waukesha	3.1	2.9	2.6	24	20
Waupaca	3.1	3.3	2.5	24	31
Waushara	3.7	3.9	3.1	55	46
Winnebago	3.0	2.8	2.6	15	12
Wood	3.4	3.4	2.9	42	33

COUNTY	ASCENDING ORDER		
	RATE May-25	RATE Apr-25	RATE May-24
Lafayette	2.6	2.5	2.2
Calumet	2.7	2.5	2.3
Clark	2.8	2.8	2.4
Dane	2.8	2.5	2.4
Dodge	2.8	2.6	2.4
Green	2.8	2.5	2.2
Iowa	2.8	2.6	2.4
Eau Claire	2.9	2.8	2.6
Kewaunee	2.9	2.6	2.3
La Crosse	2.9	2.6	2.5
Marathon	2.9	2.8	2.5
Monroe	2.9	2.6	2.5
Sauk	2.9	2.9	2.5
Walworth	2.9	2.8	2.6
Brown	3.0	2.8	2.6
Columbia	3.0	3.0	2.5
Jefferson	3.0	2.7	2.5
Manitowoc	3.0	2.9	2.6
Outagamie	3.0	2.9	2.4
Ozaukee	3.0	2.6	2.5
Sheboygan	3.0	2.8	2.5
Washington	3.0	2.8	2.5
Winnebago	3.0	2.8	2.6
Door	3.1	3.6	2.7
Fond du Lac	3.1	2.9	2.6
Grant	3.1	3.0	2.7
Pepin	3.1	3.2	2.7
Richland	3.1	3.3	2.7
Trempealeau	3.1	3.5	2.6
Vernon	3.1	3.2	2.7
Waukesha	3.1	2.9	2.6
Waupaca	3.1	3.3	2.5
Chippewa	3.2	3.9	2.6
Dunn	3.2	3.4	2.9
Portage	3.2	3.1	2.7
Shawano	3.2	3.2	2.7
Buffalo	3.3	3.7	2.9
Oconto	3.3	3.7	2.8
Oneida	3.3	4.0	2.9
Pierce	3.3	3.6	3.0
Taylor	3.3	4.4	2.8
Green Lake	3.4	3.5	2.9
St. Croix	3.4	3.9	2.9
Wood	3.4	3.4	2.9
Jackson	3.5	4.0	3.0
Juneau	3.5	3.5	2.9
Lincoln	3.5	4.0	2.9
Ashland	3.6	4.2	2.9
Barron	3.6	4.5	3.0
Crawford	3.6	4.0	3.0
Kenosha	3.6	3.5	3.0
Polk	3.6	5.3	3.4
Rock	3.6	3.5	3.0
Sawyer	3.6	4.5	3.3
Marquette	3.7	3.7	3.3
Vilas	3.7	6.0	3.2
Waushara	3.7	3.9	3.1
Florence	3.8	3.6	3.9
Langlade	3.8	4.3	2.9
Racine	3.8	3.9	3.3
Washburn	3.8	4.6	3.4
Forest	3.9	5.2	3.5
Bayfield	4.0	5.4	3.4
Marinette	4.0	4.5	3.5
Burnett	4.1	5.4	3.9
Milwaukee	4.1	4.0	3.5
Douglas	4.2	5.1	3.7
Price	4.3	5.0	3.5
Adams	4.4	4.7	3.9
Rusk	4.4	5.0	3.2
Menominee	4.6	4.9	5.5
Iron	5.2	7.2	3.8

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.