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CONTACT: [DWD Communications](#)

CommunicationsOffice@dwd.wisconsin.gov

April Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for April 2025.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary April 2025 unemployment rates decreased in the 13 metropolitan areas over the month. Rates increased in all 13 of the metropolitan areas over the year.
- **Municipalities:** Preliminary April 2025 unemployment rates decreased in 31 of Wisconsin's 35 largest cities over the month. Rates increased in three cities over the month and stayed the same in one city: Fitchburg. Rates increased in 33 cities over the year, remained the same in New Berlin, and decreased in Fitchburg.
- **Counties:** Preliminary April 2025 unemployment rates decreased in 69 counties over the month and increased in the remaining three counties. Unemployment rates decreased in four counties over the year, stayed the same in two counties, and increased in the remaining 66 counties.

Additional information about the data included in the release is available at [Wisconomy.com](https://www.wisconsin.gov/economy).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics
April 2025

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Apr-25	FINAL Mar-25	YEAR AGO Apr-24	NET CHANGE OVER		PRELIM Apr-25	FINAL Mar-25	YEAR AGO Apr-24	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	129,600	128,800	128,600	800	1,000	130,100	130,000	129,200	100	900
Eau Claire	90,700	89,600	90,900	1,100	-200	90,800	90,500	90,200	300	600
Fond du Lac	46,300	46,000	46,700	300	-400	46,600	46,500	46,900	100	-300
Green Bay	182,100	180,800	177,900	1,300	4,200	182,900	182,700	179,100	200	3,800
Janesville-Beloit	72,600	72,100	72,000	500	600	72,900	72,800	72,000	100	900
Kenosha	78,000	77,700	77,000	300	1,000	78,300	78,400	77,300	-100	1,000
La Crosse-Onalaska	88,600	88,000	87,500	600	1,100	87,900	88,000	87,100	-100	800
Madison	430,400	426,800	430,200	3,600	200	428,000	428,800	430,600	-800	-2,600
Milwaukee-Waukesha	858,000	854,200	860,000	3,800	-2,000	862,000	864,800	863,200	-2,800	-1,200
Oshkosh-Neenah	97,000	96,500	97,900	500	-900	97,000	97,200	98,100	-200	-1,100
Racine	78,000	77,700	79,200	300	-1,200	78,500	78,700	79,500	-200	-1,000
Sheboygan	63,400	63,200	62,800	200	600	63,700	63,900	63,400	-200	300
Wausau	71,900	71,600	72,200	300	-300	72,000	72,100	72,400	-100	-400

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Apr-25	FINAL Mar-25	YEAR AGO Apr-24	NET CHANGE OVER	
				1-Month	1-Year
Appleton	2.8	3.0	2.4	(0.2)	0.4
Eau Claire	3.2	3.9	2.8	(0.7)	0.4
Fond du Lac	2.9	3.2	2.5	(0.3)	0.4
Green Bay	2.9	3.2	2.6	(0.3)	0.3
Janesville-Beloit	3.6	4.0	3.3	(0.4)	0.3
Kenosha	3.6	3.9	3.2	(0.3)	0.4
La Crosse-Onalaska	2.7	3.1	2.5	(0.4)	0.2
Madison	2.6	2.7	2.2	(0.1)	0.4
Milwaukee-Waukesha	3.5	3.8	3.1	(0.3)	0.4
Oshkosh-Neenah	2.8	3.1	2.5	(0.3)	0.3
Racine	3.9	4.4	3.6	(0.5)	0.3
Sheboygan	2.8	2.9	2.4	(0.1)	0.4
Wausau	2.8	3.0	2.5	(0.2)	0.3

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Apr-25	RATE Mar-25	RATE Apr-24	RANK Apr-25	RANK Mar-25
Appleton	3.1	3.2	2.6	19	20
Beloit	4.3	4.8	4.2	32	32
Brookfield	2.8	2.9	2.6	8	5
Caledonia	3.5	3.9	2.9	27	28
De Pere	2.5	2.7	2.4	2	3
Eau Claire	2.8	3.1	2.4	8	16
Fitchburg	2.1	2.1	2.2	1	1
Fond du Lac	3.3	3.7	3.0	24	25
Franklin	3.3	3.4	2.6	24	23
Green Bay	3.1	3.2	2.8	19	20
Greenfield	3.5	3.8	3.0	27	27
Janesville	3.5	3.7	2.9	27	25
Kenosha	3.7	4.1	3.4	30	29
La Crosse	2.7	2.9	2.6	4	5
Madison	2.5	2.4	2.2	2	2
Manitowoc	3.1	3.6	2.9	19	24
Menomonee Falls	2.9	3.2	2.4	14	20
Mequon	3.1	2.9	2.4	19	5
Milwaukee	4.4	4.9	4.1	34	33
Mount Pleasant	3.4	4.1	3.1	26	29
Muskego	2.7	2.8	2.6	4	4
Neenah	2.8	2.9	2.7	8	5
New Berlin	2.7	2.9	2.7	4	5
Oak Creek	2.9	3.1	2.5	14	16
Oshkosh	2.8	2.9	2.6	8	5
Racine	4.7	5.4	4.6	35	35
Sheboygan	3.0	3.1	2.5	18	16
Stevens Point	2.8	2.9	2.7	8	5
Sun Prairie	2.7	2.9	2.2	4	5
Superior	4.3	5.2	3.8	32	34
Waukesha	2.9	3.1	2.4	14	16
Wausau	3.1	3.0	2.4	19	13
Wauwatosa	2.9	3.0	2.8	14	13
West Allis	4.1	4.6	3.3	31	31
West Bend	2.8	3.0	2.4	8	13

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
City and county unemployment rates are not seasonally adjusted.

Wisconsin Department of Workforce Development, Division of Employment and Training, Bureau of Workforce Information and Technical Support

Local Area Unemployment Statistics

April 2025

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Apr-25	RATE Mar-25	RATE Apr-24	RANK Apr-25	RANK Mar-25
Adams	4.7	6.5	4.5	62	68
Ashland	4.2	4.6	3.2	55	42
Barron	4.5	5.5	4.0	58	59
Bayfield	5.4	6.7	4.7	69	70
Brown	2.8	3.0	2.6	12	7
Buffalo	3.7	5.5	3.3	43	59
Burnett	5.4	7.5	5.1	69	72
Calumet	2.5	2.7	2.1	1	2
Chippewa	3.9	5.1	3.2	47	53
Clark	2.8	3.9	2.8	12	31
Columbia	3.1	3.5	2.5	26	23
Crawford	4.0	5.4	3.7	50	58
Dane	2.5	2.6	2.2	1	1
Dodge	2.6	3.1	2.4	5	9
Door	3.6	4.9	3.2	37	49
Douglas	5.1	6.2	4.6	66	67
Dunn	3.4	4.1	3.0	33	34
Eau Claire	2.8	3.2	2.5	12	14
Florence	3.6	4.6	4.7	37	42
Fond du Lac	2.9	3.2	2.5	20	14
Forest	5.3	5.9	4.2	67	65
Grant	3.0	3.6	2.5	25	25
Green	2.5	2.9	2.1	1	4
Green Lake	3.6	4.1	3.0	37	34
Iowa	2.6	3.2	2.5	5	14
Iron	7.2	6.6	6.1	72	69
Jackson	4.0	5.5	3.6	50	59
Jefferson	2.7	3.2	2.5	11	14
Juneau	3.5	4.3	3.1	35	37
Kenosha	3.6	3.9	3.2	37	31
Kewaunee	2.6	3.2	2.2	5	14
La Crosse	2.6	2.9	2.4	5	4
Lafayette	2.5	3.3	2.3	1	22
Langlade	4.4	4.7	3.3	56	47
Lincoln	4.0	4.5	3.4	50	40
Manitowoc	2.9	3.6	2.7	20	25
Marathon	2.8	3.0	2.5	12	7
Marinette	4.5	5.1	3.9	58	53
Marquette	3.7	5.2	3.4	43	55
Menominee	4.9	4.6	8.1	63	42
Milwaukee	4.0	4.4	3.6	50	38
Monroe	2.6	3.2	2.5	5	14
Oconto	3.7	4.5	3.2	43	40
Oneida	4.1	4.9	3.7	54	49
Outagamie	2.9	3.1	2.5	20	9
Ozaukee	2.6	2.8	2.3	5	3
Pepin	3.2	4.7	2.9	28	47
Pierce	3.6	4.6	3.6	37	42
Polk	5.3	7.0	4.8	67	71
Portage	3.1	3.5	2.8	26	23
Price	5.0	5.5	4.1	64	59
Racine	3.9	4.4	3.6	47	38
Richland	3.3	3.8	3.2	31	29
Rock	3.6	4.0	3.3	37	33
Rusk	5.0	6.1	3.7	64	66
Sauk	2.9	3.2	2.7	20	14
Sawyer	4.5	5.2	4.7	58	55
Shawano	3.2	3.6	2.9	28	25
Sheboygan	2.8	2.9	2.4	12	4
St. Croix	3.9	4.9	3.4	47	49
Taylor	4.4	5.3	3.9	56	57
Trempealeau	3.5	4.6	3.1	35	42
Vernon	3.2	3.8	2.8	28	29
Vilas	6.0	5.8	4.8	71	64
Walworth	2.8	3.2	2.9	12	14
Washburn	4.6	5.6	4.2	61	63
Washington	2.8	3.1	2.4	12	9
Waukesha	2.9	3.1	2.5	20	9
Waupaca	3.3	3.7	2.6	31	28
Waushara	3.8	5.0	3.2	46	52
Winnebago	2.8	3.1	2.5	12	9
Wood	3.4	4.1	3.1	33	34

COUNTY	ASCENDING ORDER		
	RATE Apr-25	RATE Mar-25	RATE Apr-24
Calumet	2.5	2.7	2.1
Dane	2.5	2.6	2.2
Green	2.5	2.9	2.1
Lafayette	2.5	3.3	2.3
Dodge	2.6	3.1	2.4
Iowa	2.6	3.2	2.5
Kewaunee	2.6	3.2	2.2
La Crosse	2.6	2.9	2.4
Monroe	2.6	3.2	2.5
Ozaukee	2.6	2.8	2.3
Jefferson	2.7	3.2	2.5
Brown	2.8	3.0	2.6
Clark	2.8	3.9	2.8
Eau Claire	2.8	3.2	2.5
Marathon	2.8	3.0	2.5
Sheboygan	2.8	2.9	2.4
Walworth	2.8	3.2	2.9
Washington	2.8	3.1	2.4
Winnebago	2.8	3.1	2.5
Fond du Lac	2.9	3.2	2.5
Manitowoc	2.9	3.6	2.7
Outagamie	2.9	3.1	2.5
Sauk	2.9	3.2	2.7
Waukesha	2.9	3.1	2.5
Grant	3.0	3.6	2.5
Columbia	3.1	3.5	2.5
Portage	3.1	3.5	2.8
Pepin	3.2	4.7	2.9
Shawano	3.2	3.6	2.9
Vernon	3.2	3.8	2.8
Richland	3.3	3.8	3.2
Waupaca	3.3	3.7	2.6
Dunn	3.4	4.1	3.0
Wood	3.4	4.1	3.1
Juneau	3.5	4.3	3.1
Trempealeau	3.5	4.6	3.1
Door	3.6	4.9	3.2
Florence	3.6	4.6	4.7
Green Lake	3.6	4.1	3.0
Kenosha	3.6	3.9	3.2
Pierce	3.6	4.6	3.6
Rock	3.6	4.0	3.3
Buffalo	3.7	5.5	3.3
Marquette	3.7	5.2	3.4
Oconto	3.7	4.5	3.2
Waushara	3.8	5.0	3.2
Chippewa	3.9	5.1	3.2
Racine	3.9	4.4	3.6
St. Croix	3.9	4.9	3.4
Crawford	4.0	5.4	3.7
Jackson	4.0	5.5	3.6
Lincoln	4.0	4.5	3.4
Milwaukee	4.0	4.4	3.6
Oneida	4.1	4.9	3.7
Ashland	4.2	4.6	3.2
Langlade	4.4	4.7	3.3
Taylor	4.4	5.3	3.9
Barron	4.5	5.5	4.0
Marinette	4.5	5.1	3.9
Sawyer	4.5	5.2	4.7
Washburn	4.6	5.6	4.2
Adams	4.7	6.5	4.5
Menominee	4.9	4.6	8.1
Price	5.0	5.5	4.1
Rusk	5.0	6.1	3.7
Douglas	5.1	6.2	4.6
Forest	5.3	5.9	4.2
Polk	5.3	7.0	4.8
Bayfield	5.4	6.7	4.7
Burnett	5.4	7.5	5.1
Vilas	6.0	5.8	4.8
Iron	7.2	6.6	6.1

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.