
FOR IMMEDIATE RELEASE

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October Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development today released U.S. Bureau of Labor Statistics estimates of employment and unemployment statistics for metropolitan areas, major cities, and counties in Wisconsin for October 2024.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary October 2024 unemployment rates decreased or stayed the same in 10 metropolitan areas over the month; rates decreased in all 12 areas over the year.
- **Municipalities:** Preliminary October 2024 unemployment rates decreased or stayed the same in 23 of Wisconsin's 35 largest cities over the month; rates decreased or stayed the same in 33 cities over the year.
- **Counties:** Preliminary October 2024 unemployment rates decreased or stayed the same in 54 counties over the month; rates decreased in 70 counties over the year. In addition, six counties, Door (1.9%), Forest (2.9%), Langlade (2.6%), Oconto (2.3%), Pepin (2.0%), and Rock (2.5%), achieved or matched all-time low unemployment rates.

The data included in today's release can be accessed at [Wisconsin.com](https://wisconsin.com).

ABOUT DWD

[Wisconsin's Department of Workforce Development](#) efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers, and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation, and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [LinkedIn](#), [Facebook](#), [X](#), and [YouTube](#).

Current Employment Statistics and Local Area Unemployment Statistics October 2024

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Oct-24	FINAL Sep-24	YEAR AGO Oct-23	NET CHANGE OVER		PRELIM Oct-24	FINAL Sep-24	YEAR AGO Oct-23	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	129,800	129,100	129,400	700	400	129,500	129,600	129,100	-100	400
Eau Claire	91,500	90,700	90,100	800	1,400	90,500	90,500	89,200	0	1,300
Fond du Lac	48,600	48,300	47,900	300	700	48,500	48,300	47,800	200	700
Green Bay	180,100	179,200	179,500	900	600	178,900	179,300	178,000	-400	900
Janesville-Beloit	72,600	72,400	72,400	200	200	72,400	72,400	72,200	0	200
La Crosse-Onalaska	80,700	80,400	80,100	300	600	80,000	80,200	79,400	-200	600
Madison	430,300	429,000	430,100	1,300	200	427,200	427,600	425,800	-400	1,400
Milwaukee-Waukesha-West Allis	859,300	856,500	864,300	2,800	-5,000	854,400	854,300	859,200	100	-4,800
Oshkosh-Neenah	97,000	97,200	97,800	-200	-800	96,600	97,200	97,200	-600	-600
Racine	79,600	79,300	79,100	300	500	79,500	79,400	79,000	100	500
Sheboygan	64,100	63,900	63,600	200	500	64,000	63,900	63,600	100	400
Wausau	71,400	71,200	71,700	200	-300	71,400	71,400	71,700	0	-300

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Oct-24	FINAL Sep-24	YEAR AGO Oct-23	NET CHANGE OVER	
				1-Month	1-Year
Appleton	2.1	2.2	2.4	(0.1)	(0.3)
Eau Claire	2.2	2.2	2.5	-	(0.3)
Fond du Lac	2.3	2.4	2.4	(0.1)	(0.1)
Green Bay	2.2	2.3	2.6	(0.1)	(0.4)
Janesville-Beloit	2.5	2.5	3.0	-	(0.5)
La Crosse-Onalaska	2.1	2.2	2.3	(0.1)	(0.2)
Madison	2.0	2.1	2.2	(0.1)	(0.2)
Milwaukee-Waukesha-West Allis	2.9	2.8	3.2	0.1	(0.3)
Oshkosh-Neenah	2.3	2.3	2.5	-	(0.2)
Racine	3.0	2.9	3.2	0.1	(0.2)
Sheboygan	2.2	2.2	2.4	-	(0.2)
Wausau	2.1	2.2	2.5	(0.1)	(0.4)

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Oct-24	RATE Sep-24	RATE Oct-23	RANK Oct-24	RANK Sep-24
Appleton	2.3	2.4	2.6	11	13
Beloit	3.2	3.2	3.8	33	33
Brookfield	2.5	2.4	2.8	19	13
Caledonia	2.5	2.5	2.7	19	19
De Pere	2.1	2.2	3.0	2	5
Eau Claire	2.2	2.3	2.5	6	8
Fitchburg	2.2	2.1	2.3	6	2
Fond du Lac	2.9	2.8	2.8	29	30
Franklin	2.6	2.6	2.9	24	22
Green Bay	2.5	2.5	2.7	19	19
Greenfield	2.8	2.6	2.9	27	22
Janesville	2.5	2.5	3.0	19	19
Kenosha	3.1	3.0	3.7	32	32
La Crosse	2.3	2.4	2.7	11	13
Madison	2.1	2.1	2.3	2	2
Manitowoc	2.8	2.6	2.7	27	22
Menomonee Falls	2.3	2.3	2.5	11	8
Mequon	2.7	2.7	3.0	25	29
Milwaukee	3.8	3.7	4.2	34	34
Mount Pleasant	2.7	2.6	2.7	25	22
Muskego	2.1	2.1	2.3	2	2
Neenah	2.1	2.2	2.5	2	5
New Berlin	2.2	2.4	2.7	6	13
Oak Creek	2.2	2.2	2.3	6	5
Oshkosh	2.5	2.6	2.8	19	22
Racine	4.0	3.8	4.1	35	35
Sheboygan	2.4	2.3	2.7	16	8
Stevens Point	2.4	2.6	3.2	16	22
Sun Prairie	2.0	2.0	2.3	1	1
Superior	2.9	2.6	3.5	29	22
Waukesha	2.3	2.3	2.5	11	8
Wausau	2.3	2.4	2.8	11	13
Wauwatosa	2.2	2.3	2.5	6	8
West Allis	3.0	2.8	3.1	31	30
West Bend	2.4	2.4	2.6	16	13

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/au/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics October 2024

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Oct-24	RATE Sep-24	RATE Oct-23	RANK Oct-24	RANK Sep-24
Adams	3.4	3.3	3.9	69	69
Ashland	2.5	2.4	2.9	44	36
Barron	2.4	2.4	2.6	37	36
Bayfield	2.6	2.5	3.2	47	44
Brown	2.2	2.3	2.6	14	19
Buffalo	3.1	3.1	3.3	65	67
Burnett	2.7	2.6	3.1	55	51
Calumet	2.0	2.1	2.3	4	5
Chippewa	2.2	2.3	2.6	14	19
Clark	2.2	2.3	2.5	14	19
Columbia	2.1	2.1	2.3	8	5
Crawford	2.6	2.8	2.9	47	61
Dane	2.0	2.1	2.2	4	5
Dodge	2.2	2.3	2.3	14	19
Door	1.9	1.9	2.3	2	2
Douglas	2.8	2.7	3.4	60	54
Dunn	2.4	2.5	3.0	37	44
Eau Claire	2.2	2.2	2.5	14	12
Florence	2.8	2.8	2.9	60	61
Fond du Lac	2.3	2.4	2.4	28	36
Forest	2.9	3.0	3.8	62	64
Grant	2.6	2.7	2.7	47	54
Green	1.9	1.9	2.2	2	2
Green Lake	2.4	2.4	3.0	37	36
Iowa	2.1	2.1	2.2	8	5
Iron	3.5	3.4	3.9	71	71
Jackson	2.4	2.3	2.9	37	19
Jefferson	2.2	2.3	2.5	14	19
Juneau	2.4	2.4	2.7	37	36
Kenosha	2.9	2.7	3.2	62	54
Kewaunee	2.0	2.1	2.2	4	5
La Crosse	2.1	2.1	2.4	8	5
Lafayette	1.7	1.8	1.9	1	1
Langlade	2.6	2.7	3.0	47	54
Lincoln	2.2	2.3	2.6	14	19
Manitowoc	2.4	2.4	2.6	37	36
Marathon	2.1	2.2	2.5	8	12
Marinette	3.3	3.0	3.4	66	64
Marquette	2.6	2.5	3.1	47	44
Menominee	3.9	3.8	5.0	72	72
Milwaukee	3.3	3.2	3.6	66	68
Monroe	2.2	2.3	2.5	14	19
Oconto	2.3	2.3	2.7	28	19
Oneida	2.3	2.3	2.6	28	19
Outagamie	2.1	2.2	2.4	8	12
Ozaukee	2.2	2.3	2.5	14	19
Pepin	2.0	2.0	2.2	4	4
Pierce	2.7	2.6	2.9	55	51
Polk	2.6	2.6	2.9	47	51
Portage	2.3	2.4	2.7	28	36
Price	3.4	3.3	2.8	69	69
Racine	3.0	2.9	3.2	64	63
Richland	2.2	2.2	2.7	14	12
Rock	2.5	2.5	3.0	44	44
Rusk	3.3	3.0	2.9	66	64
Sauk	2.1	2.1	2.4	8	5
Sawyer	2.6	2.5	3.0	47	44
Shawano	2.3	2.3	2.6	28	19
Sheboygan	2.2	2.2	2.4	14	12
St. Croix	2.6	2.5	2.9	47	44
Taylor	2.3	2.3	2.6	28	19
Trempealeau	2.3	2.3	2.7	28	19
Vernon	2.2	2.2	2.4	14	12
Vilas	2.5	2.5	2.8	44	44
Walworth	2.2	2.3	2.7	14	19
Washburn	2.7	2.7	2.9	55	54
Washington	2.2	2.2	2.4	14	12
Waukesha	2.3	2.3	2.6	28	19
Waupaca	2.4	2.4	2.7	37	36
Waushara	2.7	2.7	2.8	55	54
Winnebago	2.3	2.3	2.5	28	19
Wood	2.7	2.7	3.1	55	54

COUNTY	ASCENDING ORDER		
	RATE Oct-24	RATE Sep-24	RATE Oct-23
Lafayette	1.7	1.8	1.9
Door	1.9	1.9	2.3
Green	1.9	1.9	2.2
Calumet	2.0	2.1	2.3
Dane	2.0	2.1	2.2
Kewaunee	2.0	2.1	2.2
Pepin	2.0	2.0	2.2
Columbia	2.1	2.1	2.3
Iowa	2.1	2.1	2.2
La Crosse	2.1	2.1	2.4
Marathon	2.1	2.2	2.5
Outagamie	2.1	2.2	2.4
Sauk	2.1	2.1	2.4
Brown	2.2	2.3	2.6
Chippewa	2.2	2.3	2.6
Clark	2.2	2.3	2.5
Dodge	2.2	2.3	2.3
Eau Claire	2.2	2.2	2.5
Jefferson	2.2	2.3	2.5
Lincoln	2.2	2.3	2.6
Monroe	2.2	2.3	2.5
Ozaukee	2.2	2.3	2.5
Richland	2.2	2.2	2.7
Sheboygan	2.2	2.2	2.4
Vernon	2.2	2.2	2.4
Walworth	2.2	2.3	2.7
Washington	2.2	2.2	2.4
Fond du Lac	2.3	2.4	2.4
Oconto	2.3	2.3	2.7
Oneida	2.3	2.3	2.6
Portage	2.3	2.4	2.7
Shawano	2.3	2.3	2.6
Taylor	2.3	2.3	2.6
Trempealeau	2.3	2.3	2.7
Waukesha	2.3	2.3	2.6
Winnebago	2.3	2.3	2.5
Barron	2.4	2.4	2.6
Dunn	2.4	2.5	3.0
Green Lake	2.4	2.4	3.0
Jackson	2.4	2.3	2.9
Juneau	2.4	2.4	2.7
Manitowoc	2.4	2.4	2.6
Waupaca	2.4	2.4	2.7
Ashland	2.5	2.4	2.9
Rock	2.5	2.5	3.0
Vilas	2.5	2.5	2.8
Bayfield	2.6	2.5	3.2
Crawford	2.6	2.8	2.9
Grant	2.6	2.7	2.7
Langlade	2.6	2.7	3.0
Marquette	2.6	2.5	3.1
Polk	2.6	2.6	2.9
Sawyer	2.6	2.5	3.0
St. Croix	2.6	2.5	2.9
Burnett	2.7	2.6	3.1
Pierce	2.7	2.6	2.9
Washburn	2.7	2.7	2.9
Waushara	2.7	2.7	2.8
Wood	2.7	2.7	3.1
Douglas	2.8	2.7	3.4
Florence	2.8	2.8	2.9
Forest	2.9	3.0	3.8
Kenosha	2.9	2.7	3.2
Racine	3.0	2.9	3.2
Buffalo	3.1	3.1	3.3
Marinette	3.3	3.0	3.4
Milwaukee	3.3	3.2	3.6
Rusk	3.3	3.0	2.9
Adams	3.4	3.3	3.9
Price	3.4	3.3	2.8
Iron	3.5	3.4	3.9
Menominee	3.9	3.8	5.0

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.