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October Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) estimates of employment and unemployment statistics for Wisconsin metropolitan areas, major cities, and counties in Wisconsin for October 2023.

In brief, the non-seasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary October 2023 unemployment rates declined in all 12 Wisconsin metro areas over the month; the rates increased in all 12 areas over the year.
- **Municipalities:** Preliminary October 2023 unemployment rates declined in 33 of Wisconsin's 35 largest cities over the month; rates for the remaining two cities were unchanged over the same time; over-the-year rates increased in 33 of the state's 35 largest cities and did not change in the remaining two cities.
- **Counties:** Preliminary October 2023 unemployment rates decreased in 71 counties and was unchanged in one Wisconsin county over the month; over-the-year rates decreased or didn't change in four of Wisconsin's 72 counties and increased in the remaining 68 counties.

The data included in today's release can be accessed at Wisconomy.com.

ABOUT DWD

Wisconsin's Department of Workforce Development efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

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Current Employment Statistics and Local Area Unemployment Statistics October 2023

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGC	NET CHANGE OVER		PRELIM	FINAL	YEAR AGC	NET CHANGE OVER	
	Oct-23	Sep-23	Oct-22	1-Month	1-Year	Oct-23	Sep-23	Oct-22	1-Month	1-Year
Appleton	129,800	128,900	128,700	900	1,100	129,500	129,300	128,300	200	1,200
Eau Claire	90,300	89,400	89,300	900	1,000	89,400	89,100	88,500	300	900
Fond du Lac	49,200	48,600	48,200	600	1,000	49,100	48,700	48,100	400	1,000
Green Bay	183,200	181,300	181,500	1,900	1,700	181,500	180,700	179,800	800	1,700
Janesville-Beloit	70,700	70,300	70,200	400	500	70,500	70,400	70,000	100	500
La Crosse-Onalaska	80,700	79,800	79,400	900	1,300	79,900	79,700	78,700	200	1,200
Madison	428,700	425,100	419,300	3,600	9,400	424,900	423,200	415,100	1,700	9,800
Milwaukee-Waukesha-West Allis	862,000	859,600	859,400	2,400	2,600	856,700	856,200	854,000	500	2,700
Oshkosh-Neenah	98,800	98,100	98,100	700	700	98,100	98,100	97,400	0	700
Racine	79,900	79,700	77,900	200	2,000	79,800	79,700	77,700	100	2,100
Sheboygan	63,000	63,000	62,500	0	500	63,000	63,000	62,500	0	500
Wausau	73,000	72,500	73,000	500	0	73,000	72,800	73,000	200	0

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGC	NET CHANGE OVER	
	Oct-23	Sep-23	Oct-22	1-Month	1-Year
Appleton	2.8	2.8	2.1	(0.2)	0.5
Eau Claire	2.8	3.0	2.3	(0.2)	0.5
Fond du Lac	2.6	2.8	2.3	(0.2)	0.3
Green Bay	2.7	3.0	2.4	(0.3)	0.3
Janesville-Beloit	3.4	3.6	3.1	(0.2)	0.3
La Crosse-Onalaska	2.5	2.8	2.1	(0.3)	0.4
Madison	2.5	2.7	2.1	(0.2)	0.4
Milwaukee-Waukesha-West Allis	3.4	3.7	3.0	(0.3)	0.4
Oshkosh-Neenah	2.8	3.0	2.3	(0.2)	0.5
Racine	3.4	3.7	3.1	(0.3)	0.3
Sheboygan	2.6	2.8	2.3	(0.2)	0.3
Wausau	2.7	3.0	2.2	(0.3)	0.5

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE	RATE	RATE	RATE	RATE
	Oct-23	Sep-23	Oct-22	Oct-23	Sep-23
Appleton	2.8	3.1	2.1	2.8	3.1
Beloit	4.2	4.5	4.0	4.2	4.5
Brookfield	3.1	3.3	2.6	3.1	3.3
Caledonia	2.9	3.3	2.6	2.9	3.3
De Pere	3.2	3.2	2.3	3.2	3.2
Eau Claire	2.8	3.0	2.3	2.8	3.0
Fitchburg	2.4	2.6	2.1	2.4	2.6
Fond du Lac	3.0	3.2	2.3	3.0	3.2
Franklin	3.2	3.4	2.6	3.2	3.4
Green Bay	2.9	3.2	2.4	2.9	3.2
Greenfield	3.1	3.4	2.6	3.1	3.4
Janesville	3.3	3.5	3.1	3.3	3.5
Kenosha	4.0	4.1	3.4	4.0	4.1
La Crosse	2.8	3.2	2.3	2.8	3.2
Madison	2.5	2.6	2.1	2.5	2.6
Manitowoc	3.0	3.4	2.3	3.0	3.4
Menomonee Falls	2.1	3.0	2.3	2.1	3.0
Mequon	3.3	3.5	2.6	3.3	3.5
Milwaukee	4.5	4.7	3.5	4.5	4.7
Mount Pleasant	2.8	3.4	2.5	2.8	3.4
Muskego	2.5	2.7	2.2	2.5	2.7
Neenah	2.8	3.1	2.3	2.8	3.1
New Berlin	3.0	3.2	2.5	3.0	3.2
Oak Creek	2.5	2.8	2.2	2.5	2.8
Oshkosh	3.0	3.3	2.6	3.0	3.3
Racine	4.2	4.8	3.5	4.2	4.8
Sheboygan	2.8	3.2	2.3	2.8	3.2
Stevens Point	3.4	3.4	2.6	3.4	3.4
Sun Prairie	2.5	2.8	1.9	2.5	2.8
Superior	3.1	3.7	3.1	3.1	3.7
Waukesha	2.8	3.1	2.3	2.8	3.1
Wausau	3.0	3.3	2.6	3.0	3.3
Wauwatosa	2.1	3.0	2.5	2.1	3.0
West Allis	3.4	3.6	3.0	3.4	3.6
West Bend	2.8	3.0	2.6	2.8	3.0

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics October 2023

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE		RANK		RANK
	Oct-23	Sep-23	Oct-22	Oct-23	
Adams	4.1	4.4	3.8	71	69
Ashland	3.2	3.3	3.0	50	42
Barron	2.8	3.2	2.5	23	37
Bayfield	3.5	3.8	3.2	63	54
Brown	2.8	3.0	2.2	23	19
Buffalo	3.6	4.2	2.5	68	67
Burnett	3.3	3.6	3.2	57	58
Calumet	2.5	2.8	2.0	7	9
Chippewa	2.6	3.1	2.0	31	30
Clark	2.7	2.8	2.0	18	9
Columbia	2.6	2.6	2.0	10	9
Crawford	3.2	3.6	3.0	50	58
Dane	2.4	2.7	2.0	3	5
Dodge	2.5	2.8	2.0	7	9
Door	2.5	2.6	2.2	7	2
Douglas	3.6	3.7	3.0	68	61
Dunn	3.2	3.3	2.5	50	42
Eau Claire	2.7	3.0	2.0	18	19
Florence	3.7	3.3	3.0	50	42
Fond du Lac	2.6	2.8	2.0	10	9
Forest	4.1	4.4	3.0	69	68
Grant	3.0	3.1	2.0	40	30
Green	2.3	2.6	2.0	2	2
Green Lake	3.7	3.4	2.0	50	51
Iowa	2.4	2.7	2.0	3	5
Iron	4.2	4.7	4.0	70	71
Jackson	3.2	3.8	3.0	50	54
Jefferson	2.7	3.0	2.0	18	19
Juneau	2.9	3.3	2.0	31	42
Kenosha	3.5	3.7	3.0	63	61
Kewaunee	2.4	2.7	2.0	3	5
La Crosse	2.6	2.9	2.0	10	16
Lafayette	2.1	2.3	2.0	1	1
Langlade	3.7	3.7	3.0	50	61
Lincoln	2.8	3.1	2.0	23	30
Manitowoc	2.8	3.1	2.0	23	30
Marathon	2.7	3.0	2.0	18	19
Marinette	3.8	4.0	3.0	67	68
Marquette	3.7	3.8	2.0	57	54
Menominee	5.5	5.7	4.0	72	72
Milwaukee	4.0	4.2	3.0	68	67
Monroe	2.7	3.0	2.0	18	19
Oconto	2.9	3.0	2.0	31	19
Oneida	2.6	3.0	2.0	23	19
Outagamie	2.6	2.9	2.0	10	16
Ozaukee	2.8	3.0	2.0	23	19
Pepin	2.4	2.8	2.0	3	2
Pierce	3.1	3.7	2.0	43	42
Polk	3.1	3.3	2.0	43	42
Portage	2.9	3.1	2.0	31	30
Price	3.1	3.4	3.0	43	51
Racine	3.4	3.7	3.0	61	61
Richland	2.9	3.0	2.0	31	19
Rock	3.4	3.6	3.0	61	58
Rusk	3.1	3.4	3.0	43	51
Sauk	2.6	2.7	2.0	10	5
Sawyer	3.3	3.8	2.0	57	54
Shawano	2.9	3.2	2.0	31	37
Sheboygan	2.6	2.8	2.0	10	9
St. Croix	3.1	3.3	2.0	43	42
Taylor	2.9	3.2	2.0	31	37
Trempealeau	2.9	3.1	2.0	31	30
Vernon	2.6	2.9	2.0	10	16
Vilas	3.1	3.2	3.0	43	37
Walworth	2.9	3.1	2.0	31	30
Washburn	3.1	3.3	2.0	43	42
Washington	2.6	2.8	2.0	10	9
Waukesha	2.8	3.0	2.0	23	19
Waupaca	3.6	3.2	2.0	40	37
Waushara	3.0	3.3	2.0	40	42
Winnebago	2.8	3.0	2.0	23	19
Wood	3.3	3.7	2.0	57	61

COUNTY	ASCENDING ORDER		
	RATE		
	Oct-23	Sep-23	Oct-22
Lafayette	2.1	2.3	2.0
Green	2.3	2.6	2.0
Dane	2.4	2.7	2.0
Iowa	2.4	2.7	2.0
Kewaunee	2.4	2.7	2.0
Pepin	2.4	2.6	2.0
Calumet	2.5	2.8	2.0
Dodge	2.5	2.8	2.0
Door	2.5	2.6	2.0
Columbia	2.6	2.6	2.0
Fond du Lac	2.6	2.8	2.0
La Crosse	2.6	2.9	2.0
Outagamie	2.6	2.9	2.0
Sauk	2.6	2.7	2.0
Sheboygan	2.6	2.8	2.0
Vernon	2.6	2.9	2.0
Washington	2.6	2.8	2.0
Clark	2.7	2.8	2.0
Eau Claire	2.7	3.0	2.0
Jefferson	2.7	3.0	2.0
Marathon	2.7	3.0	2.0
Monroe	2.7	3.0	2.0
Barron	2.8	3.2	2.0
Brown	2.8	3.0	2.0
Lincoln	2.8	3.1	2.0
Manitowoc	2.8	3.1	2.0
Oneida	2.8	3.0	2.0
Ozaukee	2.8	3.0	2.0
Waukesha	2.8	3.0	2.0
Winnebago	2.8	3.0	2.0
Chippewa	2.9	3.1	2.0
Juneau	2.9	3.3	2.0
Oconto	2.9	3.0	2.0
Portage	2.9	3.1	2.0
Richland	2.9	3.0	2.0
Shawano	2.9	3.2	2.0
Taylor	2.9	3.2	2.0
Trempealeau	2.9	3.1	2.0
Walworth	2.9	3.1	2.0
Grant	3.0	3.1	2.0
Waupaca	3.0	3.2	2.0
Waushara	3.0	3.3	2.0
Pierce	3.1	3.3	2.0
Polk	3.1	3.3	2.0
Price	3.1	3.4	3.0
Rusk	3.1	3.4	3.0
St. Croix	3.1	3.3	2.0
Vilas	3.1	3.2	3.0
Washburn	3.1	3.3	2.0
Ashland	3.2	3.3	3.0
Crawford	3.2	3.6	3.0
Dunn	3.2	3.3	2.0
Florence	3.2	3.3	3.0
Green Lake	3.2	3.4	2.0
Jackson	3.2	3.5	3.0
Langlade	3.2	3.7	3.0
Burnett	3.3	3.6	3.0
Marquette	3.3	3.5	2.0
Sawyer	3.3	3.5	2.0
Wood	3.3	3.7	2.0
Racine	3.4	3.7	3.0
Rock	3.4	3.6	3.0
Bayfield	3.5	3.5	3.0
Kenosha	3.5	3.7	3.0
Buffalo	3.6	4.2	2.0
Douglas	3.6	3.7	3.0
Marinette	3.8	4.0	3.0
Milwaukee	4.0	4.2	3.0
Forest	4.1	4.4	3.0
Iron	4.2	4.7	4.0
Adams	4.3	4.4	3.0
Menominee	5.5	5.7	4.0

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.