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January Local Employment and Unemployment Data Released

MADISON – The Wisconsin Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) estimates of unemployment and employment statistics for Wisconsin metropolitan areas, major cities and counties in Wisconsin for January 2023.

In brief, the nonseasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary January 2023 unemployment rates increased in all 12 Wisconsin metro areas over the month while all decreased compared to a year ago.
- **Municipalities:** Preliminary January 2023 unemployment rates rose in all of Wisconsin's 35 largest cities over the month. Over the year, 34 of the 35 Wisconsin cities had unemployment rates decrease or stay the same.
- **Counties:** Preliminary January 2023 unemployment rates decreased or stayed the same in three of Wisconsin's 72 counties over the month. Over the year, 71 of 72 Wisconsin counties had unemployment rates decrease or stay the same.

The data included in today's release can be accessed at Wisconomy.com.

ABOUT DWD

Wisconsin's Department of Workforce Development efficiently delivers effective and inclusive services to meet Wisconsin's diverse workforce needs now and for the future. The department advocates for and invests in the protection and economic advancement of all Wisconsin workers, employers and job seekers through six divisions – Employment and Training, Vocational Rehabilitation, Unemployment Insurance, Equal Rights, Worker's Compensation and Administrative Services. To keep up with DWD announcements and information, [sign up for news releases](#) and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

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Current Employment Statistics and Local Area Unemployment Statistics January 2023

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM	FINAL	YEAR AGO	NET CHANGE OVER	
	Jan-23	Dec-22	Jan-22	1-Month	1-Year	Jan-23	Dec-22	Jan-22	1-Month	1-Year
Appleton	127,300	129,000	123,500	-1,700	3,800	128,800	128,700	125,400	100	3,400
Eau Claire	86,600	88,800	84,600	-2,200	2,000	88,500	88,700	87,100	-200	1,400
Fond du Lac	47,600	48,300	46,700	-700	900	48,400	48,300	47,700	100	700
Green Bay	178,300	180,600	173,200	-2,300	5,100	181,000	180,700	176,100	300	4,900
Janesville-Beloit	69,400	70,300	67,500	-900	1,900	70,600	70,500	68,800	100	1,800
La Crosse-Onalaska	77,700	79,900	75,100	-2,200	2,600	79,100	79,100	77,100	0	2,000
Madison	406,300	419,400	398,100	-13,100	8,200	414,900	416,700	408,500	-1,800	6,400
Milwaukee-Waukesha-West Allis	836,800	857,300	832,500	-20,500	4,300	853,900	855,300	846,500	-1,400	7,400
Oshkosh-Neenah	96,600	98,100	94,500	-1,500	2,100	97,800	97,600	95,800	200	2,000
Racine	77,400	78,100	75,200	-700	2,200	78,400	78,000	76,800	400	1,600
Sheboygan	61,500	62,200	59,800	-700	1,700	62,600	62,500	61,100	100	1,500
Wausau	72,300	72,800	70,900	-500	1,400	73,200	72,900	71,800	300	1,400

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM	FINAL	YEAR AGO	NET CHANGE OVER	
	Jan-23	Dec-22	Jan-22	1-Month	1-Year
Appleton	2.1	1.9	2.6	0.2	(0.5)
Eau Claire	2.9	2.5	3.3	0.4	(0.4)
Fond du Lac	2.3	1.8	2.8	0.5	(0.5)
Green Bay	2.4	2.0	2.9	0.4	(0.5)
Janesville-Beloit	3.0	2.5	3.8	0.5	(0.8)
La Crosse-Onalaska	2.4	2.0	2.9	0.4	(0.5)
Madison	2.0	1.6	2.4	0.4	(0.4)
Milwaukee-Waukesha-West Allis	2.6	2.3	3.3	0.3	(0.7)
Oshkosh-Neenah	2.2	1.9	2.6	0.3	(0.4)
Racine	3.0	2.5	3.9	0.5	(0.9)
Sheboygan	2.1	1.8	2.6	0.3	(0.5)
Wausau	2.3	1.9	2.7	0.4	(0.4)

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE	RATE	RATE	RANK	RANK
	Jan-23	Dec-22	Jan-22	Jan-23	Dec-22
Appleton	2.2	2.0	2.3	12	21
Beloit	3.1	2.8	4.0	32	33
Brookfield	2.1	1.9	2.2	6	14
Caledonia	2.4	2.0	3.2	23	21
De Pere	2.1	1.8	2.3	6	7
Eau Claire	2.2	1.9	2.5	12	14
Fitchburg	2.2	1.6	2.1	12	2
Fond du Lac	2.6	2.2	2.6	25	25
Franklin	2.2	1.9	2.7	12	14
Green Bay	2.5	2.2	3.1	24	25
Greenfield	2.7	2.3	3.5	27	27
Janesville	3.0	2.5	3.5	30	29
Kenosha	2.9	2.6	3.7	28	31
La Crosse	2.3	1.9	2.6	20	14
Madison	1.8	1.5	2.0	1	1
Manitowoc	2.9	2.6	3.1	28	31
Menomonee Falls	2.0	1.7	2.6	4	5
Mequon	2.1	1.9	2.2	6	14
Milwaukee	3.3	3.0	4.4	34	34
Mount Pleasant	2.6	2.1	3.2	25	23
Muskego	2.1	1.7	2.4	6	5
Neenah	1.9	1.6	2.6	2	2
New Berlin	2.2	1.8	2.7	12	7
Oak Creek	2.2	1.8	2.8	12	7
Oshkosh	2.1	1.8	2.5	6	7
Racine	3.7	3.0	4.7	35	34
Sheboygan	2.2	1.9	2.7	12	14
Stevens Point	2.3	2.1	2.8	20	23
Sun Prairie	1.9	1.6	2.3	2	2
Superior	3.1	2.5	3.1	32	29
Waukesha	2.2	1.9	2.6	12	14
Wausau	2.1	1.8	2.6	6	7
Wauwatosa	2.0	1.8	2.6	4	7
West Allis	3.0	2.4	3.8	30	28
West Bend	2.3	1.8	2.7	20	7

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>. City and county unemployment rates are not seasonally adjusted.

Local Area Unemployment Statistics January 2023

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE	RATE	RATE	RANK	RANK
	Jan-23	Dec-22	Jan-22	Jan-23	Dec-22
Adams	6.0	4.8	6.2	72	71
Ashland	3.8	3.1	4.6	53	50
Barron	3.7	3.3	4.1	49	56
Bayfield	4.8	4.6	5.6	68	69
Brown	2.2	2.0	2.8	6	15
Buffalo	4.6	3.6	4.8	67	60
Burnett	5.3	4.7	6.1	70	70
Calumet	1.9	1.7	2.4	1	2
Chippewa	3.9	3.3	4.2	58	56
Clark	2.7	2.2	3.2	20	23
Columbia	2.5	1.9	3.1	15	10
Crawford	4.4	3.6	5.0	64	60
Dane	1.9	1.6	2.2	1	1
Dodge	2.5	1.9	2.9	15	10
Door	3.8	2.9	4.5	53	43
Douglas	3.8	3.2	4.6	53	54
Dunn	3.2	2.7	3.5	38	39
Eau Claire	2.4	2.0	2.8	14	15
Florence	3.6	2.9	4.1	47	43
Fond du Lac	2.3	1.8	2.8	11	4
Forest	4.9	4.4	5.6	69	68
Grant	2.7	2.1	3.0	20	21
Green	2.5	1.8	2.9	15	4
Green Lake	3.3	2.6	4.1	41	36
Iowa	2.8	2.0	3.0	26	15
Iron	5.4	5.8	5.4	71	72
Jackson	4.4	3.6	5.1	64	60
Jefferson	2.5	2.0	3.1	15	15
Juneau	3.2	2.7	3.9	38	39
Kenosha	2.8	2.4	3.5	26	33
Kewaunee	2.3	2.0	2.8	11	15
La Crosse	2.2	1.8	2.7	6	4
Lafayette	2.7	2.0	2.6	20	15
Langlade	3.4	3.0	3.8	45	48
Lincoln	3.0	2.3	3.7	31	30
Manitowoc	2.9	2.3	3.2	29	30
Marathon	2.3	1.9	2.7	11	10
Mannette	3.5	3.3	4.1	46	56
Marquette	4.3	3.4	4.9	62	59
Menominee	3.8	3.9	4.8	53	65
Milwaukee	3.0	2.6	3.8	31	36
Monroe	2.6	2.2	3.0	19	23
Oconto	3.1	2.7	3.7	36	39
Oneida	3.7	3.1	4.4	49	50
Outagamie	2.2	1.9	2.6	6	10
Ozaukee	2.1	1.8	2.4	3	4
Pepin	4.0	3.1	4.1	59	50
Pierce	3.3	3.0	3.7	41	48
Polk	4.5	4.0	5.0	66	66
Portage	2.8	2.2	3.3	26	23
Price	3.3	2.9	3.7	41	43
Racine	3.0	2.5	3.9	31	34
Richland	3.0	2.2	3.3	31	23
Rock	3.0	2.5	3.8	31	34
Rusk	3.6	3.1	4.5	47	50
Sauk	2.7	2.2	3.3	20	23
Sawyer	4.3	3.8	4.8	62	64
Shawano	2.7	2.3	3.2	20	30
Sheboygan	2.1	1.8	2.6	3	4
St. Croix	3.3	2.8	3.5	41	42
Taylor	4.2	3.6	4.5	61	60
Trempealeau	3.7	2.9	3.9	49	43
Vernon	3.1	2.1	3.3	36	21
Vilas	4.1	4.0	4.5	60	66
Walworth	2.7	2.2	3.3	20	23
Washburn	3.8	3.2	4.8	53	54
Washington	2.1	1.7	2.6	3	2
Waukesha	2.2	1.8	2.5	6	4
Waupaca	2.9	2.2	3.3	29	23
Waushara	3.7	2.9	4.3	49	43
Winnebago	2.2	1.9	2.6	6	10
Wood	3.2	2.6	3.9	38	36

COUNTY	ASCENDING ORDER		
	RATE	RATE	RATE
	Jan-23	Dec-22	Jan-22
Calumet	1.9	1.7	2.4
Dane	1.9	1.6	2.2
Ozaukee	2.1	1.8	2.4
Sheboygan	2.1	1.8	2.6
Washington	2.1	1.7	2.6
Brown	2.2	2.0	2.8
La Crosse	2.2	1.8	2.7
Outagamie	2.2	1.9	2.6
Waukesha	2.2	1.8	2.5
Winnebago	2.2	1.9	2.6
Fond du Lac	2.3	1.8	2.8
Kewaunee	2.3	2.0	2.8
Marathon	2.3	1.9	2.7
Eau Claire	2.4	2.0	2.8
Columbia	2.5	1.9	3.1
Dodge	2.5	1.9	2.9
Green	2.5	1.8	2.9
Jefferson	2.5	2.0	3.1
Monroe	2.6	2.2	3.0
Clark	2.7	2.2	3.2
Grant	2.7	2.1	3.0
Lafayette	2.7	2.0	2.6
Sauk	2.7	2.2	3.3
Shawano	2.7	2.3	3.2
Walworth	2.7	2.2	3.3
Iowa	2.8	2.0	3.0
Kenosha	2.8	2.4	3.5
Portage	2.8	2.2	3.3
Manitowoc	2.9	2.3	3.2
Waupaca	2.9	2.2	3.3
Lincoln	3.0	2.3	3.7
Milwaukee	3.0	2.6	3.8
Racine	3.0	2.5	3.9
Richland	3.0	2.2	3.3
Rock	3.0	2.5	3.8
Oconto	3.1	2.7	3.7
Vernon	3.1	2.1	3.3
Dunn	3.2	2.7	3.5
Juneau	3.2	2.7	3.9
Wood	3.2	2.6	3.9
Green Lake	3.3	2.6	4.1
Pierce	3.3	3.0	3.7
Price	3.3	2.9	3.7
St. Croix	3.3	2.8	3.5
Langlade	3.4	3.0	3.8
Marquette	3.5	3.3	4.1
Florence	3.6	2.9	4.1
Rusk	3.6	3.1	4.5
Barron	3.7	3.3	4.1
Oneida	3.7	3.1	4.4
Trempealeau	3.7	2.9	3.9
Waushara	3.7	2.9	4.3
Ashland	3.8	3.1	4.6
Door	3.8	2.9	4.5
Douglas	3.8	3.2	4.6
Menominee	3.8	3.9	4.8
Washburn	3.8	3.2	4.8
Chippewa	3.9	3.3	4.2
Pepin	4.0	3.1	4.1
Vilas	4.1	4.0	4.5
Taylor	4.2	3.6	4.5
Marquette	4.3	3.4	4.9
Sawyer	4.3	3.8	4.8
Crawford	4.4	3.6	5.0
Jackson	4.4	3.6	5.1
Polk	4.5	4.0	5.0
Buffalo	4.6	3.6	4.8
Bayfield	4.8	4.6	5.6
Forest	4.9	4.4	5.6
Burnett	5.3	4.7	6.1
Iron	5.4	5.8	5.4
Adams	6.0	4.8	6.2

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.