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OCTOBER LOCAL EMPLOYMENT AND UNEMPLOYMENT DATA RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) estimates of unemployment and employment statistics for Wisconsin metropolitan areas, major cities, and counties in Wisconsin for October 2020.

In brief, the non-seasonally adjusted data for Wisconsin shows:

- **Metropolitan Statistical Areas:** Preliminary October 2020 unemployment rates increased in all of Wisconsin's 12 metro areas over the month. The largest increase of 0.5 percent occurred in the Oshkosh-Neenah and Racine metro areas.
- **Municipalities:** Preliminary October 2020 unemployment rates decreased in three of Wisconsin's 34 largest cities over the month. The largest decrease of 0.8 percent occurred in the city of Superior.
- **Counties:** Preliminary October 2020 unemployment rates declined in eight of Wisconsin's 72 counties over the month. The largest decrease of 0.6 percent occurred Douglas County. Price County's unemployment rate declined 0.1 percent from October 2019.

The data included in today's release can be accessed at WisConomy.com

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Current Employment Statistics and Local Area Unemployment Statistics October 2020

EMPLOYMENT

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED					SEASONALLY ADJUSTED				
	PRELIM Oct-20	FINAL Sep-20	YEAR AGO Oct-19	NET CHANGE OVER		PRELIM Oct-20	FINAL Sep-20	YEAR AGO Oct-19	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Appleton	117,900	117,200	127,100	700	-9,200	117,400	117,400	126,600	0	-9,200
Eau Claire	83,100	81,500	88,300	1,600	-5,200	82,400	81,200	87,000	1,200	-4,600
Fond du Lac	47,800	47,500	49,300	300	-1,500	47,500	47,300	48,900	200	-1,400
Green Bay	170,500	171,300	181,900	-800	-11,400	168,900	170,900	180,300	-2,000	-11,400
Janesville-Beloit	65,200	65,100	70,200	100	-5,000	65,100	65,200	70,100	-100	-5,000
La Crosse-Onalaska	74,700	74,100	79,400	600	-4,700	73,700	74,000	78,400	-300	-4,700
Madison	393,900	387,800	415,100	6,100	-21,200	388,900	387,300	410,400	1,600	-21,500
Milwaukee-Waukesha-West Allis	820,400	817,600	879,200	2,800	-58,800	815,300	817,400	874,100	-2,100	-58,800
Oshkosh-Neenah	93,300	93,000	97,300	300	-4,000	92,500	93,000	96,500	-500	-4,000
Racine	76,600	76,000	78,300	600	-1,700	76,200	75,700	77,900	500	-1,700
Sheboygan	59,800	59,700	62,900	100	-3,100	59,500	59,500	62,800	0	-3,300
Wausau	69,600	69,500	74,000	100	-4,400	69,300	69,900	73,600	-600	-4,300

Source: Current Employment Statistics (CES)

UNEMPLOYMENT RATES

METROPOLITAN STATISTICAL AREA	NOT SEASONALLY ADJUSTED				
	PRELIM Oct-20	FINAL Sep-20	YEAR AGO Oct-19	NET CHANGE OVER	
				1-Month	1-Year
Appleton	4.0	3.7	2.4	0.3	1.6
Eau Claire	4.1	3.8	2.6	0.3	1.5
Fond du Lac	3.7	3.4	2.5	0.3	1.2
Green Bay	4.5	4.1	2.6	0.4	1.9
Janesville-Beloit	5.3	5.1	3.2	0.2	2.1
La Crosse-Onalaska	3.7	3.5	2.3	0.2	1.4
Madison	3.9	3.7	2.2	0.2	1.7
Milwaukee-Waukesha-West Allis	6.3	5.9	3.2	0.4	3.1
Oshkosh-Neenah	4.0	3.5	2.6	0.5	1.4
Racine	6.0	5.5	3.6	0.5	2.4
Sheboygan	3.9	3.7	2.5	0.2	1.4
Wausau	3.7	3.4	2.4	0.3	1.3

Source: Local Area Unemployment Statistics (LAUS)

CITY	NOT SEASONALLY ADJUSTED				
	RATE Oct-20	RATE Sep-20	RATE Oct-19	RANK Oct-20	RANK Sep-20
Appleton	4.2	4.1	2.6	6	11
Beloit	6.3	5.6	3.8	30	27
Brookfield	4.7	4.5	2.8	15	15
Caledonia	5.3	4.9	3.3	21	20
De Pere	4.5	4.0	2.8	11	8
Eau Claire	4.0	3.9	2.5	2	5
Fitchburg	3.6	3.5	2.2	1	1
Fond du Lac	4.1	3.8	2.7	4	3
Franklin	5.0	4.9	2.8	18	20
Green Bay	5.3	5.1	2.9	21	26
Greenfield	6.1	6.0	3.4	29	29
Janesville	5.7	5.7	3.4	27	28
Kenosha	6.6	6.2	3.7	31	30
La Crosse	4.4	3.9	2.6	10	5
Madison	4.0	3.9	2.1	2	5
Manitowoc	5.3	5.0	2.9	21	23
Menomonee Falls	5.0	4.6	2.5	18	16
Milwaukee	8.6	8.2	4.0	34	34
Mount Pleasant	5.3	5.0	2.9	21	23
Muskego	4.2	3.8	2.5	6	3
Neenah	4.5	4.0	2.7	11	8
New Berlin	4.8	4.9	2.7	16	20
Oak Creek	5.4	5.0	2.7	26	23
Oshkosh	4.1	3.5	2.8	4	1
Racine	8.0	7.1	4.6	33	32
Sheboygan	4.5	4.6	2.7	11	16
Stevens Point	4.2	4.2	2.5	6	12
Sun Prairie	4.2	4.0	2.4	6	8
Superior	5.9	6.7	3.3	28	31
Waukesha	4.9	4.3	2.5	17	13
Wausau	5.1	4.6	3.0	20	16
Wauwatosa	5.3	4.8	2.6	21	19
West Allis	7.1	7.1	3.4	32	32
West Bend	4.5	4.3	2.8	11	13

Source: Local Area Unemployment Statistics (LAUS)

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrosa.htm>. City and county unemployment rates are not seasonally adjusted.

Wisconsin Department of Workforce Development, Division of Employment and Training, Bureau of Workforce Information and Technical Support

Local Area Unemployment Statistics October 2020

UNEMPLOYMENT RATES - NOT SEASONALLY ADJUSTED

COUNTY	ALPHABETICAL ORDER				
	RATE Oct-20	RATE Sep-20	RATE Oct-19	RANK Oct-20	RANK Sep-20
Adams	7.3	6.7	3.5	68	67
Ashland	6.3	5.5	3.7	65	62
Barron	3.8	3.6	2.9	12	14
Bayfield	6.1	5.4	3.5	63	59
Brown	4.6	4.2	2.6	46	38
Buffalo	4.3	4.7	3.0	29	51
Burnett	6.2	5.8	3.7	64	65
Calumet	3.5	3.1	2.4	6	5
Chippewa	4.2	3.9	2.8	26	27
Clark	3.1	2.7	2.4	1	2
Columbia	4.2	4.0	2.5	26	33
Crawford	4.5	4.3	3.1	39	42
Dane	3.9	3.8	2.1	14	22
Dodge	3.8	3.6	2.6	12	14
Door	4.5	4.2	2.5	39	38
Douglas	5.8	6.4	3.2	59	66
Dunn	3.9	3.5	2.6	14	11
Eau Claire	4.0	3.8	2.5	18	22
Florence	6.4	5.3	3.8	66	58
Fond du Lac	3.7	3.4	2.5	9	8
Forest	10.4	10.7	3.6	71	71
Grant	4.0	3.6	2.5	18	14
Green	3.5	3.2	2.2	6	6
Green Lake	4.5	3.9	2.8	39	27
Iowa	4.0	3.8	2.1	18	22
Iron	8.0	7.9	4.7	70	70
Jackson	6.9	7.2	2.9	67	68
Jefferson	4.1	3.8	2.5	24	22
Juneau	5.3	5.2	2.5	56	57
Kenosha	5.8	5.4	3.4	59	59
Kewaunee	3.2	2.6	2.4	3	1
La Crosse	3.9	3.6	2.4	14	14
Lafayette	3.2	2.7	2.0	3	2
Langlade	5.0	4.7	3.3	52	51
Lincoln	4.0	3.7	2.9	18	18
Manitowoc	4.3	3.9	2.8	29	27
Marathon	3.7	3.4	2.4	9	8
Marinette	5.6	5.4	3.9	58	59
Marquette	4.9	4.3	2.7	50	42
Menominee	14.3	12.5	6.7	72	72
Milwaukee	7.6	7.2	3.6	69	68
Monroe	4.3	4.7	2.4	29	51
Oconto	4.4	3.8	2.8	34	22
Oneida	5.1	4.7	3.2	53	51
Outagamie	4.1	3.9	2.4	24	27
Ozaukee	4.5	4.1	2.5	39	35
Pepin	3.1	3.2	2.7	1	6
Pierce	4.0	4.4	2.4	18	45
Polk	4.5	4.3	2.7	39	42
Portage	4.3	3.9	2.5	29	27
Price	4.4	3.7	4.5	34	18
Racine	6.0	5.5	3.6	62	62
Richland	3.5	3.4	2.8	6	8
Rock	5.3	5.1	3.2	56	56
Rusk	4.4	4.0	3.7	34	33
Sauk	5.1	4.6	2.4	53	48
Sawyer	5.8	5.5	3.4	59	62
Shawano	4.8	4.1	2.5	49	35
Sheboygan	3.9	3.7	2.5	14	18
St. Croix	4.5	4.7	2.6	39	51
Taylor	3.2	2.8	2.4	3	4
Trempealeau	4.6	4.5	2.5	46	47
Vernon	3.7	3.5	2.6	9	11
Vilas	5.1	4.6	2.9	53	48
Walworth	4.6	4.2	2.7	46	38
Washburn	4.4	4.4	3.1	34	45
Washington	4.2	4.1	2.5	26	35
Waukesha	4.5	4.2	2.6	39	38
Waupaca	4.3	3.7	2.7	29	18
Waushara	4.4	3.9	3.3	34	27
Winnebago	4.0	3.5	2.6	18	11
Wood	4.9	4.6	2.9	50	48

COUNTY	ASCENDING ORDER		
	RATE Oct-20	RATE Sep-20	RATE Oct-19
Clark	3.1	2.7	2.4
Pepin	3.1	3.2	2.7
Kewaunee	3.2	2.6	2.4
Lafayette	3.2	2.7	2.0
Taylor	3.2	2.8	2.4
Calumet	3.5	3.1	2.4
Green	3.5	3.2	2.2
Richland	3.5	3.4	2.8
Fond du Lac	3.7	3.4	2.5
Marathon	3.7	3.4	2.4
Vernon	3.7	3.5	2.6
Barron	3.8	3.6	2.9
Dodge	3.8	3.6	2.6
Dane	3.9	3.8	2.1
Dunn	3.9	3.5	2.6
La Crosse	3.9	3.6	2.4
Sheboygan	3.9	3.7	2.5
Eau Claire	4.0	3.8	2.5
Grant	4.0	3.6	2.5
Iowa	4.0	3.8	2.1
Lincoln	4.0	3.7	2.9
Pierce	4.0	4.4	2.4
Winnebago	4.0	3.5	2.6
Jefferson	4.1	3.8	2.5
Outagamie	4.1	3.9	2.4
Chippewa	4.2	3.9	2.8
Columbia	4.2	4.0	2.5
Washington	4.2	4.1	2.5
Buffalo	4.3	4.7	3.0
Manitowoc	4.3	3.9	2.8
Monroe	4.3	4.7	2.4
Portage	4.3	3.9	2.5
Waupaca	4.3	3.7	2.7
Oconto	4.4	3.8	2.8
Price	4.4	3.7	4.5
Rusk	4.4	4.0	3.7
Washburn	4.4	4.4	3.1
Waushara	4.4	3.9	3.3
Crawford	4.5	4.3	3.1
Door	4.5	4.2	2.5
Green Lake	4.5	3.9	2.8
Ozaukee	4.5	4.1	2.5
Polk	4.5	4.3	2.7
St. Croix	4.5	4.7	2.6
Waukesha	4.5	4.2	2.6
Brown	4.6	4.2	2.6
Trempealeau	4.6	4.5	2.5
Walworth	4.6	4.2	2.7
Shawano	4.8	4.1	2.5
Marquette	4.9	4.3	2.7
Wood	4.9	4.6	2.9
Langlade	5.0	4.7	3.3
Oneida	5.1	4.7	3.2
Sauk	5.1	4.6	2.4
Vilas	5.1	4.6	2.9
Juneau	5.3	5.2	2.5
Rock	5.3	5.1	3.2
Marinette	5.6	5.4	3.9
Douglas	5.8	6.4	3.2
Kenosha	5.8	5.4	3.4
Sawyer	5.8	5.5	3.4
Racine	6.0	5.5	3.6
Bayfield	6.1	5.4	3.5
Burnett	6.2	5.8	3.7
Ashland	6.3	5.5	3.7
Florence	6.4	5.3	3.8
Jackson	6.9	7.2	2.9
Adams	7.3	6.7	3.5
Milwaukee	7.6	7.2	3.6
Iron	8.0	7.9	4.7
Forest	10.4	10.7	3.6
Menominee	14.3	12.5	6.7

Note: Ranking is ascending from lowest (best) unemployment rate to highest. Ranking ties exist in the results.