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## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in Wisconsin. The estimates include revisions for June 2015 and the preliminary estimates for July 2015. In brief, the not-seasonally adjusted estimates showed:

- **Metropolitan Statistical Areas:** Preliminary July 2015 unemployment rates decreased in all 12 metro areas compared to July 2014 with the largest decline of 1.2 percent in Oshkosh-Neenah. The latest rates ranged from 3.3 percent in metro Madison to 6.3 percent in metro Racine. Rates also decreased in 11 of 12 metro areas from June 2015 to July 2015.
- **Municipalities:** The July 2015 preliminary rates decreased or stayed the same in the state's 32 largest municipalities compared to July 2014. The latest July rates ranged from 3.1 percent in Sun Prairie to 8.3 percent in Racine. Rates also decreased or stayed the same in 29 of the 32 largest municipalities from June 2015 to July 2015.
- **Counties:** July 2015 rates decreased in all of Wisconsin's 72 counties compared to rates in July 2014. The June rates ranged from 3.2 percent in Dane to 11.6 percent in Menominee. Rates also decreased or stayed the same in 69 of the 72 counties from June 2015 to July 2015.

The release of the July 2015 local rates follows last week's release of BLS monthly estimates showing that Wisconsin's preliminary seasonally adjusted unemployment rate for July 2015 remained at 4.6%, significantly lower than the national average of 5.3% in July.

Other indicators that help illustrate the state of Wisconsin's economy include:

- Average Initial Unemployment Insurance (UI) claims for the first 32 weeks of 2015 dropped to the lowest point since 1990, and the annual average weekly continued UI claims are at their lowest levels since 2000.
- [Department of Financial Institutions](#) new business formation: The number of new business entities formed in Wisconsin in the first seven months of 2015 grew by 3.4% percent compared to same period in 2014. As of July 31, 2015, new business filings totaled 24,625, compared to 23,875 in the same period in 2014.
- [Chief Executive Magazine](#) ranked Wisconsin the "12<sup>th</sup> Best State for Business" in its annual survey of CEO's, an increase of 2 spots over the 2014 ranking, and a big increase over 2010, when the state ranked 41<sup>st</sup>.
- [Manpower Employment Outlook Survey](#) gave Wisconsin a better outlook than the nation and our second best outlook since the end of the recession for the 3rd quarter.

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# Labor Force and Employment Estimates July 2015

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-15	FINAL Jun-15	YEAR AGO Jul-14	NET CHANGE OVER		PRELIM. Jul-15	FINAL Jun-15	YEAR AGO Jul-14	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,072,500	3,080,000	3,094,600	-7,500	-22,100	3,118,500	3,117,500	3,135,100	1,000	-16,600
Employment	2,930,200	2,937,800	2,928,400	-7,600	1,800	2,976,900	2,965,700	2,961,500	11,200	15,400
Unemployment	142,300	142,200	166,100	100	-23,800	141,600	151,700	173,700	-10,100	-32,100
Unemployment Rate	4.6%	4.6%	5.4%	0.0%	-0.8%	4.5%	4.9%	5.5%	-0.4%	-1.0%
National Rate	5.3%	5.3%	6.2%	0.0%	-0.9%	5.6%	5.5%	6.5%	0.1%	-0.9%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-15	FINAL Jun-15	YEAR AGO Jul-14	NET CHANGE OVER		PRELIM. Jul-15	FINAL Jun-15	YEAR AGO Jul-14	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,889,600	2,877,200	2,845,100	12,400	44,500	2,917,100	2,926,800	2,855,500	-9,700	61,600
Appleton	123,900	122,900	121,100	1,000	2,800	125,300	125,700	122,200	-400	3,100
Eau Claire	85,300	85,500	84,100	-200	1,200	84,900	85,600	83,400	-700	1,500
Fond du Lac	48,000	48,900	47,500	-900	500	48,700	49,700	47,700	-1,000	1,000
Green Bay	175,700	173,700	171,000	2,000	4,700	176,800	176,800	171,400	0	5,400
Janesville	67,800	67,200	65,900	600	1,900	68,500	68,100	66,600	400	1,900
La Crosse	76,200	76,100	76,300	100	-100	75,500	76,400	75,100	-900	400
Madison						389,700	390,100	380,900	-400	8,800
Milwaukee-W.O.W.	851,800	851,400	844,000	400	7,800	858,500	863,400	844,800	-4,900	13,700
Oshkosh-Neenah	95,000	95,400	93,800	-400	1,200	95,600	96,000	93,800	-400	1,800
Racine	75,700	75,000	76,700	700	-1,000	76,500	76,300	77,400	200	-900
Sheboygan	61,700	61,600	60,600	100	1,100	63,100	63,600	62,000	-500	1,100
Wausau	71,400	71,500	70,800	-100	600	71,300	72,500	70,400	-1,200	900

Note: The Seasonally Adjusted Madison MSA data is not available due to the restructuring of the MSA (addition of Green County).

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Jul-15	FINAL Jun-15	YEAR AGO Jul-14	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	4.5%	4.9%	5.5%	-0.4%	-1.0%
Appleton	3.8%	4.1%	4.9%	-0.3%	-1.1%
Eau Claire	4.1%	4.4%	5.0%	-0.3%	-0.9%
Fond du Lac	4.1%	4.4%	5.2%	-0.3%	-1.1%
Green Bay	4.0%	4.5%	5.1%	-0.5%	-1.1%
Janesville	5.1%	5.6%	6.1%	-0.5%	-1.0%
La Crosse	4.0%	4.2%	4.5%	-0.2%	-0.5%
Madison	3.3%	3.7%	4.0%	-0.4%	-0.7%
Milwaukee-W.O.W.	5.2%	5.5%	6.3%	-0.3%	-1.1%
Oshkosh-Neenah	4.3%	4.7%	5.5%	-0.4%	-1.2%
Racine	6.3%	6.1%	7.0%	0.2%	-0.7%
Sheboygan	3.6%	4.1%	4.6%	-0.5%	-1.0%
Wausau	4.0%	4.3%	5.1%	-0.3%	-1.1%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates July 2015

## CITIES

CITY	Jul-15 RANK	Jun-15 RANK	Jul-15 RATE	Jun-15 RATE	Jul-14 RATE
Appleton	25	25	4.0	4.3	5.4
Beloit	3	3	6.7	6.9	7.7
Brookfield	27	26	3.7	4.2	4.7
Caledonia	7	9	5.4	5.2	5.5
Eau Claire	24	24	4.1	4.5	4.9
Fitchburg	31	30	3.2	3.6	3.7
Fond du Lac	17	16	4.5	4.9	5.8
Franklin	20	17	4.2	4.9	5.0
Green Bay	16	13	4.5	5.0	5.5
Greenfield	12	18	4.7	4.7	6.1
Janesville	9	5	5.2	5.8	6.1
Kenosha	5	4	5.6	6.0	6.9
La Crosse	15	15	4.5	4.9	5.3
Madison	30	31	3.2	3.5	3.9
Manitowoc	8	8	5.3	5.7	6.7
Menomonee Falls	29	29	3.6	4.1	4.6

CITY	Jul-15 RANK	Jun-15 RANK	Jul-15 RATE	Jun-15 RATE	Jul-14 RATE
Milwaukee	2	2	7.2	7.4	8.6
Mount Pleasant	4	6	5.9	5.7	5.9
Neenah	19	19	4.2	4.7	5.8
New Berlin	26	28	3.8	4.1	4.8
Oak Creek	23	21	4.1	4.6	4.9
Oshkosh	10	10	4.8	5.2	6.0
Racine	1	1	8.3	7.6	9.2
Sheboygan	22	20	4.1	4.6	5.2
Stevens Point	11	12	4.7	5.1	5.9
Sun Prairie	32	32	3.1	3.5	4.0
Superior	14	11	4.5	5.2	5.9
Waukesha	18	22	4.4	4.5	5.3
Wausau	13	14	4.6	4.9	5.9
Wauwatosa	28	27	3.6	4.2	4.5
West Allis	6	7	5.5	5.7	6.3
West Bend	21	23	4.1	4.5	5.1

## COUNTIES

Alphabetical Order

COUNTY	Jul-15 RANK	Jun-15 RANK	Jul-15 RATE	Jun-15 RATE	Jul-14 RATE
Adams	6	6	6.6	7.2	7.7
Ashland	12	11	6.0	6.4	7.4
Barron	35	35	4.6	4.9	5.5
Bayfield	3	3	7.4	7.9	8.3
Brown	53	49	4.0	4.4	5.0
Buffalo	34	29	4.6	5.2	5.5
Burnett	9	7	6.1	6.9	7.1
Calumet	71	71	3.5	3.7	4.4
Chippewa	44	45	4.3	4.6	5.2
Clark	52	55	4.0	4.2	5.2
Columbia	48	47	4.1	4.5	5.1
Crawford	23	18	5.1	5.7	6.4
Dane	72	72	3.2	3.5	3.9
Dodge	40	39	4.4	4.7	5.4
Door	28	19	4.8	5.7	6.1
Douglas	33	28	4.6	5.2	5.7
Dunn	36	36	4.5	4.9	5.5
Eau Claire	51	54	4.0	4.3	4.9
Florence	15	9	5.6	6.5	6.5
Fond du Lac	47	48	4.1	4.4	5.2
Forest	4	4	7.2	7.6	8.1
Grant	46	43	4.2	4.7	4.9
Green	69	66	3.6	4.0	4.4
Green Lake	27	26	4.8	5.2	5.7
Iowa	66	59	3.7	4.2	4.7
Iron	2	2	8.5	9.2	8.7
Jackson	43	42	4.3	4.7	5.6
Jefferson	45	46	4.2	4.5	5.2
Juneau	26	25	4.8	5.2	6.3
Kenosha	19	21	5.2	5.4	6.2
Kewaunee	60	62	3.8	4.1	4.7
La Crosse	50	53	4.0	4.3	4.6
Lafayette	65	68	3.7	3.9	4.2
Langlade	11	8	6.0	6.5	7.5
Lincoln	22	31	5.1	5.1	6.6
Manitowoc	25	24	4.8	5.3	6.2

COUNTY	Jul-15 RANK	Jun-15 RANK	Jul-15 RATE	Jun-15 RATE	Jul-14 RATE
Marathon	49	52	4.0	4.3	5.1
Marinette	14	16	5.6	5.9	6.8
Marquette	13	15	5.6	6.1	6.6
Menominee	1	1	11.6	11.2	15.0
Milwaukee	8	10	6.1	6.4	7.4
Monroe	39	44	4.4	4.6	5.2
Oconto	32	32	4.6	5.1	6.1
Oneida	24	22	4.8	5.4	5.9
Outagamie	56	57	3.9	4.2	5.0
Ozaukee	59	61	3.8	4.1	4.6
Pepin	64	67	3.7	3.9	4.5
Pierce	63	65	3.7	4.0	4.5
Polk	38	38	4.4	4.7	5.2
Portage	31	27	4.6	5.2	5.8
Price	42	41	4.3	4.7	5.4
Racine	7	13	6.3	6.1	7.0
Richland	55	50	3.9	4.4	4.9
Rock	21	20	5.1	5.6	6.1
Rusk	20	23	5.1	5.3	6.5
Sauk	62	58	3.7	4.2	4.6
Sawyer	5	5	6.8	7.2	7.4
Shawano	30	34	4.6	4.9	5.7
Sheboygan	68	63	3.6	4.1	4.6
St. Croix	70	70	3.5	3.8	4.4
Taylor	58	64	3.8	4.0	4.8
Trempealeau	67	69	3.6	3.9	4.4
Vernon	61	51	3.7	4.4	4.7
Vilas	16	12	5.5	6.2	6.7
Walworth	29	33	4.6	5.0	5.7
Washburn	18	30	5.4	5.1	5.8
Washington	57	60	3.8	4.1	4.8
Waukesha	54	56	3.9	4.2	4.7
Waupaca	37	37	4.4	4.7	5.6
Waushara	10	14	6.0	6.1	6.7
Winnebago	41	40	4.3	4.7	5.5
Wood	17	17	5.4	5.8	6.0

# Local Unemployment Rates July 2015

## COUNTIES

Ascending Order

COUNTY	Jul-15 RATE	Jun-15 RATE	Jul-14 RATE	COUNTY	Jul-15 RATE	Jun-15 RATE	Jul-14 RATE
Dane	3.2	3.5	3.9	Dunn	4.5	4.9	5.5
Calumet	3.5	3.7	4.4	Barron	4.6	4.9	5.5
St. Croix	3.5	3.8	4.4	Buffalo	4.6	5.2	5.5
Green	3.6	4.0	4.4	Douglas	4.6	5.2	5.7
Sheboygan	3.6	4.1	4.6	Oconto	4.6	5.1	6.1
Trempealeau	3.6	3.9	4.4	Portage	4.6	5.2	5.8
Iowa	3.7	4.2	4.7	Shawano	4.6	4.9	5.7
Lafayette	3.7	3.9	4.2	Walworth	4.6	5.0	5.7
Pepin	3.7	3.9	4.5	Door	4.8	5.7	6.1
Pierce	3.7	4.0	4.5	Green Lake	4.8	5.2	5.7
Sauk	3.7	4.2	4.6	Juneau	4.8	5.2	6.3
Vernon	3.7	4.4	4.7	Manitowoc	4.8	5.3	6.2
Kewaunee	3.8	4.1	4.7	Oneida	4.8	5.4	5.9
Ozaukee	3.8	4.1	4.6	Crawford	5.1	5.7	6.4
Taylor	3.8	4.0	4.8	Lincoln	5.1	5.1	6.6
Washington	3.8	4.1	4.8	Rock	5.1	5.6	6.1
Outagamie	3.9	4.2	5.0	Rusk	5.1	5.3	6.5
Richland	3.9	4.4	4.9	Kenosha	5.2	5.4	6.2
Waukesha	3.9	4.2	4.7	Washburn	5.4	5.1	5.8
Brown	4.0	4.4	5.0	Wood	5.4	5.8	6.0
Clark	4.0	4.2	5.2	Vilas	5.5	6.2	6.7
Eau Claire	4.0	4.3	4.9	Florence	5.6	6.5	6.5
La Crosse	4.0	4.3	4.6	Marinette	5.6	5.9	6.8
Marathon	4.0	4.3	5.1	Marquette	5.6	6.1	6.6
Columbia	4.1	4.5	5.1	Ashland	6.0	6.4	7.4
Fond du Lac	4.1	4.4	5.2	Langlade	6.0	6.5	7.5
Grant	4.2	4.7	4.9	Waushara	6.0	6.1	6.7
Jefferson	4.2	4.5	5.2	Burnett	6.1	6.9	7.1
Chippewa	4.3	4.6	5.2	Milwaukee	6.1	6.4	7.4
Jackson	4.3	4.7	5.6	Racine	6.3	6.1	7.0
Price	4.3	4.7	5.4	Adams	6.6	7.2	7.7
Winnebago	4.3	4.7	5.5	Sawyer	6.8	7.2	7.4
Dodge	4.4	4.7	5.4	Forest	7.2	7.6	8.1
Monroe	4.4	4.6	5.2	Bayfield	7.4	7.9	8.3
Polk	4.4	4.7	5.2	Iron	8.5	9.2	8.7
Waupaca	4.4	4.7	5.6	Menominee	11.6	11.2	15.0