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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

Monthly rates decline in all metro areas, counties and largest cities between July and August

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in the state of Wisconsin. The estimates include revisions for July 2014 and preliminary estimates for August 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary August unemployment rates (not seasonally adjusted) decreased in all 12 metro areas compared to July rates. The August rates decreased in all metro areas by a full percentage point or more compared to August 2013 rates. The August rates ranged from 3.6 percent in metro Madison to 6.7 percent in metro Racine.
- **Municipalities:** Preliminary August rates decreased in all of Wisconsin's 32 largest municipalities compared to rates in July. The August rates also decreased in all 32 municipalities compared to August 2013 rates, dropping by nearly 2 percentage points or more in eight municipalities, including Beloit and Milwaukee. The latest August rates ranged from 2.8 percent in Caledonia to 9.6 percent in Racine.
- **Counties:** August rates decreased in all 72 Wisconsin counties compared to rates in July. They decreased in all but Burnett County, which had no change, compared to August 2013 rates. The August rates ranged from 3.4 percent in Pierce to 15.3 percent in Menominee.

The release of the August 2014 local, metro and county estimates follows last week's release of BLS estimates showing Wisconsin's preliminary unemployment rate for the month was 5.6 percent. The BLS also released state-by-state rankings of monthly data that included the following Wisconsin highlights:

- Wisconsin's unemployment rate declined over a full percentage point between August 2013 and August 2014, from 6.7 percent to 5.6 percent, its lowest level since October 2008, below the national rate of 6.1 percent and the [17th lowest rate](#) in the nation, below rates in Illinois, Indiana, Michigan and Ohio.
- Wisconsin's 12-month gain in total nonfarm jobs ranked 21st highest in the country, ahead of Iowa, Illinois, Michigan, Minnesota and Ohio.
- Wisconsin's rate of year-over-year manufacturing job growth ranked 16th highest in the country, ahead of Iowa, Illinois and Ohio.

Other indicators that help illustrate the state of Wisconsin's economy include:

- According to monthly estimates, Wisconsin has created 114,900 private sector jobs since December 2010.
- Initial weekly Unemployment Insurance (UI) claims for the first 36 weeks of 2014 dropped to the lowest point since 2000, and the annual average weekly UI claims are at their lowest levels since 2000.
- According to the most recent personal income report, Wisconsin's 2013 per capita personal income growth was seventh highest in the nation.
- Department of Financial Institutions new business formation: up 5.5 percent during the first eight months of 2014 compared to the same period in 2013.

- more -

The BLS uses three data sets to measure employment and unemployment:

- **Current Employment Statistics (CES):** compiled from a monthly survey sent to about 5,500 employers (3.5% of Wisconsin employers). CES data has been shown to be subject to substantial revision.
- **Local Area Unemployment Statistics (LAUS):** compiled from a monthly survey of 1,450 households. Measures the labor force, employment, unemployment, and the unemployment rate.
- **Quarterly Census of Employment and Wages (QCEW):** compiled on a quarterly basis from Unemployment Insurance records from some 96% of Wisconsin business establishments. Considered by most economists to be the most accurate measure of jobs, the QCEW includes data from almost all employers in Wisconsin.

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Labor Force and Employment Estimates August 2014

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-14	FINAL Jul-14	YEAR AGO Aug-13	NET CHANGE OVER		PRELIM. Aug-14	FINAL Jul-14	YEAR AGO Aug-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,077,900	3,076,400	3,072,300	1,500	5,600	3,107,000	3,134,800	3,090,400	-27,800	16,600
Employment	2,904,000	2,898,800	2,865,200	5,200	38,800	2,948,300	2,952,700	2,893,900	-4,400	54,400
Unemployment	173,900	177,500	207,000	-3,600	-33,100	158,700	182,200	196,500	-23,500	-37,800
Unemployment Rate	5.6%	5.8%	6.7%	-0.2%	-1.1%	5.1%	5.8%	6.4%	-0.7%	-1.3%
National Rate	6.1%	6.2%	7.2%	-0.1%	-1.1%	6.3%	6.5%	7.3%	-0.2%	-1.0%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-14	FINAL Jul-14	YEAR AGO Aug-13	NET CHANGE OVER		PRELIM. Aug-14	FINAL Jul-14	YEAR AGO Aug-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,866,400	2,863,000	2,820,900	3,400	45,500	2,897,000	2,890,300	2,836,700	6,700	60,300
Appleton	119,800	119,800	118,100	0	1,700	121,400	121,100	119,200	300	2,200
Eau Claire	84,000	83,700	82,400	300	1,600	83,600	82,900	81,800	700	1,800
Fond du Lac	47,300	47,300	46,700	0	600	48,100	47,900	47,100	200	1,000
Green Bay	169,800	170,800	169,600	-1,000	200	171,800	171,600	170,800	200	1,000
Janesville	65,700	65,600	64,100	100	1,600	66,000	66,200	64,400	-200	1,600
La Crosse	77,000	76,500	76,400	500	600	76,600	76,300	75,200	300	1,400
Madison	364,900	365,000	359,400	-100	5,500	366,900	365,900	358,700	1,000	8,200
Milwaukee-W.O.W.	843,900	845,300	828,400	-1,400	15,500	853,000	848,700	831,800	4,300	21,200
Oshkosh-Neenah	94,700	94,100	92,700	600	2,000	95,000	94,600	92,400	400	2,600
Racine	76,300	76,300	74,700	0	1,600	77,000	77,200	75,500	-200	1,500
Sheboygan	60,700	60,300	59,100	400	1,600	62,100	61,500	60,500	600	1,600
Wausau	67,600	67,400	67,700	200	-100	67,900	67,700	67,300	200	600

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-14	FINAL Jul-14	YEAR AGO Aug-13	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	5.1%	5.8%	6.4%	-0.7%	-1.3%
Appleton	4.5%	5.2%	5.8%	-0.7%	-1.3%
Eau Claire	4.6%	5.2%	5.8%	-0.6%	-1.2%
Fond du Lac	4.9%	5.5%	6.1%	-0.6%	-1.2%
Green Bay	4.7%	5.3%	5.9%	-0.6%	-1.2%
Janesville	5.9%	6.7%	7.5%	-0.8%	-1.6%
La Crosse	3.9%	4.6%	5.2%	-0.7%	-1.3%
Madison	3.6%	4.1%	4.6%	-0.5%	-1.0%
Milwaukee-W.O.W.	5.8%	6.6%	7.2%	-0.8%	-1.4%
Oshkosh-Neenah	4.9%	5.5%	6.2%	-0.6%	-1.3%
Racine	6.7%	7.7%	8.1%	-1.0%	-1.4%
Sheboygan	4.2%	4.9%	5.6%	-0.7%	-1.4%
Wausau	4.9%	5.5%	6.3%	-0.6%	-1.4%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates August 2014

CITIES

CITY	Aug-14 RANK	Jul-14 RANK	Aug-14 RATE	Jul-14 RATE	Aug-13 RATE	CITY	Aug-14 RANK	Jul-14 RANK	Aug-14 RATE	Jul-14 RATE	Aug-13 RATE
Appleton	15	12	5.9	6.9	7.9	Milwaukee	2	3	8.3	9.4	10.1
Beloit	3	2	8.2	9.5	11.0	Mount Pleasant	4	5	7.1	7.9	9.1
Brookfield	23	23	4.9	5.3	5.6	Neenah	7	8	6.4	7.1	7.6
Caledonia	32	32	2.8	3.3	3.7	New Berlin	24	24	4.7	5.2	5.5
Eau Claire	20	22	5.1	5.6	6.2	Oak Creek	27	25	4.3	5.0	5.8
Fitchburg	30	30	3.9	4.2	5.1	Oshkosh	17	17	5.6	6.3	7.2
Fond du Lac	14	15	5.9	6.7	7.4	Racine	1	1	9.6	11.3	11.5
Franklin	28	27	4.1	4.9	5.2	Sheboygan	19	19	5.1	5.9	6.8
Green Bay	8	7	6.4	7.3	8.1	Stevens Point	9	11	6.3	6.9	7.7
Greenfield	22	21	5.0	5.7	6.1	Sun Prairie	29	29	4.0	4.5	5.6
Janesville	10	9	6.3	7.0	7.9	Superior	12	13	5.9	6.8	6.4
Kenosha	5	4	7.0	8.1	8.3	Waukesha	16	16	5.6	6.7	7.2
La Crosse	21	20	5.0	5.8	6.5	Wausau	6	6	6.5	7.4	8.5
Madison	31	31	3.6	4.1	4.7	Wauwatosa	26	28	4.4	4.8	5.5
Manitowoc	13	14	5.9	6.7	8.0	West Allis	18	18	5.4	6.1	6.7
Menomonee Falls	25	26	4.5	4.9	5.3	West Bend	11	10	6.0	7.0	7.9

COUNTIES Alphabetical Order

COUNTY	Aug-14 RANK	Jul-14 RANK	Aug-14 RATE	Jul-14 RATE	Aug-13 RATE	COUNTY	Aug-14 RANK	Jul-14 RANK	Aug-14 RATE	Jul-14 RATE	Aug-13 RATE
Adams	4	7	7.0	7.6	8.5	Marathon	39	41	4.9	5.5	6.3
Ashland	3	3	7.5	8.6	8.0	Marinette	17	13	6.1	7.2	7.3
Barron	41	39	4.9	5.6	6.2	Marquette	11	14	6.3	7.1	7.1
Bayfield	10	11	6.4	7.3	8.5	Menominee	1	1	15.3	18.3	17.1
Brown	54	54	4.6	5.2	5.8	Milwaukee	8	8	6.7	7.6	8.3
Buffalo	53	49	4.6	5.3	5.7	Monroe	49	50	4.6	5.2	6.4
Burnett	13	19	6.3	6.7	6.3	Oconto	30	29	5.3	6.1	6.7
Calumet	68	68	3.8	4.5	4.9	Oneida	23	24	5.7	6.3	6.9
Chippewa	52	53	4.6	5.2	6.1	Outagamie	45	45	4.7	5.4	6.1
Clark	46	46	4.7	5.4	6.0	Ozaukee	59	58	4.3	5.0	5.4
Columbia	55	55	4.5	5.2	5.2	Pepin	65	65	4.0	4.6	5.0
Crawford	29	28	5.4	6.2	6.4	Pierce	72	70	3.4	4.2	4.4
Dane	71	72	3.5	4.0	4.6	Polk	44	44	4.8	5.4	6.3
Dodge	28	31	5.4	6.0	6.8	Portage	33	38	5.2	5.6	6.3
Door	34	32	5.2	5.9	6.2	Price	43	43	4.8	5.4	5.9
Douglas	26	26	5.6	6.2	5.9	Racine	7	5	6.7	7.7	8.1
Dunn	51	52	4.6	5.2	5.7	Richland	58	57	4.3	5.0	5.4
Eau Claire	50	51	4.6	5.2	5.6	Rock	21	20	5.9	6.7	7.5
Florence	19	16	6.0	7.1	7.5	Rusk	18	17	6.0	6.9	7.1
Fond du Lac	40	42	4.9	5.5	6.1	Sauk	57	60	4.4	4.9	5.4
Forest	5	4	6.8	8.0	8.9	Sawyer	6	9	6.7	7.4	8.0
Grant	61	56	4.3	5.1	5.6	Shawano	32	34	5.2	5.7	6.6
Green	63	62	4.1	4.8	5.3	Sheboygan	62	61	4.2	4.9	5.6
Green Lake	25	25	5.6	6.3	6.9	St. Croix	69	71	3.6	4.1	4.2
Iowa	70	69	3.5	4.3	5.0	Taylor	42	37	4.8	5.7	6.0
Iron	2	2	9.7	10.1	10.0	Trempealeau	64	67	4.0	4.5	4.9
Jackson	24	23	5.7	6.4	6.7	Vernon	56	59	4.4	4.9	5.5
Jefferson	31	30	5.3	6.1	6.6	Vilas	22	22	5.7	6.4	7.1
Juneau	12	12	6.3	7.2	7.8	Walworth	37	36	5.0	5.7	6.4
Kenosha	15	15	6.2	7.1	7.3	Washburn	27	27	5.5	6.2	6.2
Kewaunee	60	63	4.3	4.7	5.9	Washington	48	48	4.6	5.3	5.7
La Crosse	67	64	4.0	4.7	5.3	Waukesha	47	47	4.6	5.3	5.6
Lafayette	66	66	4.0	4.6	5.2	Waupaca	35	35	5.1	5.7	6.5
Langlade	9	6	6.7	7.7	8.3	Waushara	16	18	6.1	6.8	7.3
Lincoln	14	10	6.2	7.4	7.8	Winnebago	38	40	4.9	5.5	6.2
Manitowoc	36	33	5.1	5.9	6.6	Wood	20	21	5.9	6.4	7.0

Local Unemployment Rates August 2014

COUNTIES

Ascending Order

COUNTY	Aug-14 RATE	Jul-14 RATE	Aug-13 RATE	COUNTY	Aug-14 RATE	Jul-14 RATE	Aug-13 RATE
Pierce	3.4	4.2	4.4	Manitowoc	5.1	5.9	6.6
Dane	3.5	4.0	4.6	Waupaca	5.1	5.7	6.5
Iowa	3.5	4.3	5.0	Door	5.2	5.9	6.2
St. Croix	3.6	4.1	4.2	Portage	5.2	5.6	6.3
Calumet	3.8	4.5	4.9	Shawano	5.2	5.7	6.6
La Crosse	4.0	4.7	5.3	Jefferson	5.3	6.1	6.6
Lafayette	4.0	4.6	5.2	Oconto	5.3	6.1	6.7
Pepin	4.0	4.6	5.0	Crawford	5.4	6.2	6.4
Trempealeau	4.0	4.5	4.9	Dodge	5.4	6.0	6.8
Green	4.1	4.8	5.3	Washburn	5.5	6.2	6.2
Sheboygan	4.2	4.9	5.6	Douglas	5.6	6.2	5.9
Grant	4.3	5.1	5.6	Green Lake	5.6	6.3	6.9
Kewaunee	4.3	4.7	5.9	Jackson	5.7	6.4	6.7
Ozaukee	4.3	5.0	5.4	Oneida	5.7	6.3	6.9
Richland	4.3	5.0	5.4	Vilas	5.7	6.4	7.1
Sauk	4.4	4.9	5.4	Rock	5.9	6.7	7.5
Vernon	4.4	4.9	5.5	Wood	5.9	6.4	7.0
Columbia	4.5	5.2	5.2	Florence	6.0	7.1	7.5
Brown	4.6	5.2	5.8	Rusk	6.0	6.9	7.1
Buffalo	4.6	5.3	5.7	Marinette	6.1	7.2	7.3
Chippewa	4.6	5.2	6.1	Waushara	6.1	6.8	7.3
Dunn	4.6	5.2	5.7	Kenosha	6.2	7.1	7.3
Eau Claire	4.6	5.2	5.6	Lincoln	6.2	7.4	7.8
Monroe	4.6	5.2	6.4	Burnett	6.3	6.7	6.3
Washington	4.6	5.3	5.7	Juneau	6.3	7.2	7.8
Waukesha	4.6	5.3	5.6	Marquette	6.3	7.1	7.1
Clark	4.7	5.4	6.0	Bayfield	6.4	7.3	8.5
Outagamie	4.7	5.4	6.1	Langlade	6.7	7.7	8.3
Polk	4.8	5.4	6.3	Milwaukee	6.7	7.6	8.3
Price	4.8	5.4	5.9	Racine	6.7	7.7	8.1
Taylor	4.8	5.7	6.0	Sawyer	6.7	7.4	8.0
Barron	4.9	5.6	6.2	Forest	6.8	8.0	8.9
Fond du Lac	4.9	5.5	6.1	Adams	7.0	7.6	8.5
Marathon	4.9	5.5	6.3	Ashland	7.5	8.6	8.0
Winnebago	4.9	5.5	6.2	Iron	9.7	10.1	10.0
Walworth	5.0	5.7	6.4	Menominee	15.3	18.3	17.1