
FOR IMMEDIATE RELEASE

Wednesday, April 24, 2013

CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

On Facebook: <http://www.facebook.com/WIWorkforce>

On Twitter: @WIWorkforce

WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in March for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) decreased in all 12 metro areas between February and March. Rates either decreased or remained the same in nine metro areas year over year, increasing only in Eau Claire, Oshkosh-Neenah and Racine metro areas. The March rates ranged from 5.4 percent in metro Madison to 9.8 percent in metro Racine.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, all had a rate decrease between February and March except Mount Pleasant, which had no change. Year over year, 17 had a rate decrease; four, no change, and 11, an increase. Rates ranged from 3.9 percent in Caledonia to 13.3 percent in Racine.
- **Counties:** Of 72 counties, all had a rate decrease between February and March except for Iron and Rusk, both experiencing a 0.4 percent increase. Over the year, 36 had a rate decrease and seven had no change, while 29 had a rate increase. Rates ranged from 5.1 percent in Dane to 14.6 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is subject to significant revisions.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 95-96 percent of Wisconsin employers. QCEW data for all of 2012 will be available later this year. Last week, the U.S. Bureau of Labor Statistics released data showing Wisconsin added 20,479 private-sector jobs from September 2011 to September 2012. From December 2010 to December 2011, Wisconsin added 29,800 jobs, according to BLS.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) has reported state revenue collections through March are up by 4.0 percent (adjusted) in fiscal year 2013.
- [Department of Financial Institutions](#) new business formation: up by 8.4 percent in 2012 compared to 2011.
- A decline during calendar year 2012 in initial and weekly DWD [Unemployment Insurance claims](#), which are also running below pre-Recession levels (YTD).

Labor Force and Employment Estimates March 2013

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Mar-13	FINAL Feb-13	YEAR AGO Mar-12	NET CHANGE OVER		PRELIM. Mar-13	FINAL Feb-13	YEAR AGO Mar-12	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,060,400	3,056,900	3,058,100	3,500	2,300	3,044,700	3,047,500	3,038,900	-2,800	5,800
Employment	2,843,400	2,838,700	2,847,200	4,700	-3,800	2,811,900	2,798,000	2,804,900	13,900	7,000
Unemployment	217,000	218,200	210,900	-1,200	6,100	232,900	249,600	234,000	-16,700	-1,100
Unemployment Rate	7.1%	7.1%	6.9%	0.0%	0.2%	7.6%	8.2%	7.7%	-0.6%	-0.1%
National Rate	7.6%	7.7%	8.2%	-0.1%	-0.6%	7.6%	8.1%	8.4%	-0.5%	-0.8%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Mar-13	FINAL Feb-13	YEAR AGO Mar-12	NET CHANGE OVER		PRELIM. Mar-13	FINAL Feb-13	YEAR AGO Mar-12	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,804,300	2,812,800	2,789,000	-8,500	15,300	2,751,000	2,746,000	2,741,700	5,000	9,300
Appleton	118,000	117,900	117,300	100	700	115,700	115,400	115,300	300	400
Eau Claire	82,700	83,500	82,200	-800	500	81,900	82,400	81,300	-500	600
Fond du Lac	45,800	45,600	45,100	200	700	45,100	44,700	44,300	400	800
Green Bay	169,600	169,800	167,900	-200	1,700	166,500	166,800	165,400	-300	1,100
Janesville	62,600	63,000	61,800	-400	800	61,500	61,300	60,900	200	600
La Crosse	76,100	76,100	75,200	0	900	75,200	74,700	74,300	500	900
Madison	352,600	353,100	352,500	-500	100	346,700	344,900	348,200	1,800	-1,500
Milwaukee-W.O.W.	825,600	824,100	821,600	1,500	4,000	814,500	811,200	811,200	3,300	3,300
Oshkosh-Neenah	93,800	94,000	92,700	-200	1,100	92,400	92,100	91,600	300	800
Racine	74,300	74,100	74,600	200	-300	73,000	72,600	73,400	400	-400
Sheboygan	57,900	57,700	57,700	200	200	56,600	56,300	56,200	300	400
Wausau	66,100	66,100	66,800	0	-700	65,200	65,000	65,900	200	-700

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Mar-13	FINAL Feb-13	YEAR AGO Mar-12	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.6%	8.2%	7.7%	-0.6%	-0.1%
Appleton	7.0%	7.4%	7.0%	-0.4%	0.0%
Eau Claire	7.0%	7.5%	6.9%	-0.5%	0.1%
Fond du Lac	7.2%	7.9%	7.4%	-0.7%	-0.2%
Green Bay	7.0%	7.5%	7.3%	-0.5%	-0.3%
Janesville	9.1%	9.8%	9.3%	-0.7%	-0.2%
La Crosse	5.9%	6.5%	6.2%	-0.6%	-0.3%
Madison	5.4%	5.9%	5.4%	-0.5%	0.0%
Milwaukee-W.O.W.	7.8%	8.3%	7.9%	-0.5%	-0.1%
Oshkosh-Neenah	6.9%	7.2%	6.8%	-0.3%	0.1%
Racine	9.8%	10.1%	9.2%	-0.3%	0.6%
Sheboygan	7.0%	7.6%	7.5%	-0.6%	-0.5%
Wausau	7.8%	8.4%	8.0%	-0.6%	-0.2%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates March 2013

CITIES

CITY	Mar-13 RANK	Feb-13 RANK	Mar-13 RATE	Feb-13 RATE	Mar-12 RATE	CITY	Mar-13 RANK	Feb-13 RANK	Mar-13 RATE	Feb-13 RATE	Mar-12 RATE
Appleton	13	14	8.7	9.0	9.0	Milwaukee	3	3	10.4	11.0	10.5
Beloit	2	2	12.3	13.2	12.0	Mount Pleasant	6	9	10.0	10.0	9.3
Brookfield	23	25	6.3	6.7	6.0	Neenah	11	12	9.2	9.3	9.0
Caledonia	32	32	3.9	4.3	3.6	New Berlin	28	28	6.1	6.5	6.1
Eau Claire	20	21	6.6	7.2	6.6	Oak Creek	27	27	6.2	6.6	6.6
Fitchburg	30	30	5.0	5.7	5.5	Oshkosh	17	18	7.7	8.1	7.7
Fond du Lac	15	15	8.4	9.0	8.5	Racine	1	1	13.3	13.4	12.3
Franklin	25	26	6.3	6.6	6.2	Sheboygan	14	13	8.6	9.2	9.2
Green Bay	9	7	9.8	10.2	10.2	Stevens Point	12	11	8.8	9.5	8.9
Greenfield	19	19	6.9	7.8	6.8	Sun Prairie	22	23	6.5	6.9	5.8
Janesville	10	8	9.6	10.1	9.9	Superior	24	22	6.3	7.0	6.7
Kenosha	5	5	10.1	10.7	9.4	Waukesha	16	16	8.1	8.6	8.4
La Crosse	21	20	6.5	7.4	6.9	Wausau	4	4	10.2	10.8	10.5
Madison	31	31	4.7	5.3	4.8	Wauwatosa	29	29	5.8	6.3	5.7
Manitowoc	7	6	9.9	10.2	10.0	West Allis	18	17	7.7	8.2	8.2
Menomonee Falls	26	24	6.2	6.8	6.2	West Bend	8	10	9.8	10.0	10.4

COUNTIES Alphabetical Order

COUNTY	Mar-13 RANK	Feb-13 RANK	Mar-13 RATE	Feb-13 RATE	Mar-12 RATE	COUNTY	Mar-13 RANK	Feb-13 RANK	Mar-13 RATE	Feb-13 RATE	Mar-12 RATE
Adams	7	7	12.0	12.9	11.5	Marathon	43	43	7.8	8.4	8.0
Ashland	14	14	10.3	10.7	10.6	Marinette	25	27	9.3	9.6	9.7
Barron	24	22	9.3	9.9	9.0	Marquette	12	11	10.4	11.2	10.3
Bayfield	5	2	13.3	14.2	13.4	Menominee	1	1	14.6	14.9	16.1
Brown	62	63	6.8	7.2	7.0	Milwaukee	32	33	8.7	9.2	8.7
Buffalo	48	54	7.3	7.7	6.6	Monroe	45	46	7.5	8.0	7.8
Burnett	18	17	9.5	10.3	9.9	Oconto	33	28	8.6	9.6	9.3
Calumet	69	69	6.0	6.7	5.9	Oneida	8	9	11.5	11.9	11.4
Chippewa	37	37	8.3	8.7	7.8	Outagamie	51	55	7.2	7.6	7.4
Clark	31	30	8.7	9.4	8.6	Ozaukee	68	70	6.0	6.5	6.4
Columbia	53	49	7.1	8.0	7.6	Pepin	58	44	6.9	8.3	7.0
Crawford	19	15	9.4	10.4	9.0	Pierce	70	66	5.9	7.0	6.4
Dane	72	72	5.1	5.6	5.0	Polk	23	24	9.3	9.8	9.7
Dodge	39	36	8.2	8.9	8.0	Portage	49	48	7.3	8.0	7.5
Door	6	6	12.8	13.3	13.3	Price	52	51	7.2	7.8	8.1
Douglas	55	57	7.0	7.6	6.9	Racine	15	20	9.8	10.1	9.2
Dunn	54	58	7.0	7.5	6.9	Richland	56	52	7.0	7.8	7.0
Eau Claire	66	67	6.3	6.8	6.3	Rock	27	25	9.1	9.8	9.3
Florence	36	41	8.4	8.5	8.1	Rusk	9	12	11.4	11.0	11.1
Fond du Lac	50	50	7.2	7.9	7.4	Sauk	42	42	7.9	8.5	8.4
Forest	10	10	11.4	11.8	11.5	Sawyer	3	4	13.3	13.6	12.6
Grant	60	59	6.9	7.5	6.5	Shawano	29	32	8.8	9.2	9.1
Green	47	53	7.4	7.7	7.8	Sheboygan	57	56	7.0	7.6	7.5
Green Lake	16	16	9.8	10.3	9.0	St. Croix	67	68	6.1	6.7	6.3
Iowa	28	31	8.9	9.2	8.2	Taylor	26	26	9.2	9.7	10.0
Iron	2	3	14.2	13.8	13.1	Trempealeau	63	64	6.7	7.1	6.5
Jackson	22	23	9.3	9.8	9.3	Vernon	44	45	7.6	8.0	7.3
Jefferson	41	39	8.0	8.7	8.2	Vilas	4	5	13.3	13.4	13.3
Juneau	13	13	10.3	10.9	10.0	Walworth	35	35	8.4	8.9	8.3
Kenosha	30	29	8.8	9.4	8.4	Washburn	21	18	9.4	10.3	9.6
Kewaunee	46	47	7.5	8.0	7.4	Washington	61	60	6.9	7.4	7.2
La Crosse	71	71	5.7	6.3	5.8	Waukesha	65	65	6.6	7.1	6.6
Lafayette	64	61	6.7	7.3	6.7	Waupaca	38	40	8.2	8.6	8.5
Langlade	17	19	9.6	10.2	10.1	Waushara	20	21	9.4	10.0	9.3
Lincoln	11	8	10.4	12.5	10.8	Winnebago	59	62	6.9	7.2	6.8
Manitowoc	34	34	8.5	9.0	8.8	Wood	40	38	8.1	8.7	8.2

Local Unemployment Rates March 2013

COUNTIES

Ascending Order

COUNTY	Mar-13 RATE	Feb-13 RATE	Mar-12 RATE	COUNTY	Mar-13 RATE	Feb-13 RATE	Mar-12 RATE
Dane	5.1	5.6	5.0	Florence	8.4	8.5	8.1
La Crosse	5.7	6.3	5.8	Walworth	8.4	8.9	8.3
Pierce	5.9	7.0	6.4	Manitowoc	8.5	9.0	8.8
Calumet	6.0	6.7	5.9	Oconto	8.6	9.6	9.3
Ozaukee	6.0	6.5	6.4	Milwaukee	8.7	9.2	8.7
St. Croix	6.1	6.7	6.3	Clark	8.7	9.4	8.6
Eau Claire	6.3	6.8	6.3	Kenosha	8.8	9.4	8.4
Waukesha	6.6	7.1	6.6	Shawano	8.8	9.2	9.1
Lafayette	6.7	7.3	6.7	Iowa	8.9	9.2	8.2
Trempealeau	6.7	7.1	6.5	Rock	9.1	9.8	9.3
Brown	6.8	7.2	7.0	Taylor	9.2	9.7	10.0
Washington	6.9	7.4	7.2	Marinette	9.3	9.6	9.7
Grant	6.9	7.5	6.5	Barron	9.3	9.9	9.0
Winnebago	6.9	7.2	6.8	Polk	9.3	9.8	9.7
Pepin	6.9	8.3	7.0	Jackson	9.3	9.8	9.3
Sheboygan	7.0	7.6	7.5	Washburn	9.4	10.3	9.6
Richland	7.0	7.8	7.0	Waushara	9.4	10.0	9.3
Douglas	7.0	7.6	6.9	Crawford	9.4	10.4	9.0
Dunn	7.0	7.5	6.9	Burnett	9.5	10.3	9.9
Columbia	7.1	8.0	7.6	Langlade	9.6	10.2	10.1
Price	7.2	7.8	8.1	Green Lake	9.8	10.3	9.0
Outagamie	7.2	7.6	7.4	Racine	9.8	10.1	9.2
Fond du Lac	7.2	7.9	7.4	Ashland	10.3	10.7	10.6
Portage	7.3	8.0	7.5	Juneau	10.3	10.9	10.0
Buffalo	7.3	7.7	6.6	Marquette	10.4	11.2	10.3
Green	7.4	7.7	7.8	Lincoln	10.4	12.5	10.8
Kewaunee	7.5	8.0	7.4	Forest	11.4	11.8	11.5
Monroe	7.5	8.0	7.8	Rusk	11.4	11.0	11.1
Vernon	7.6	8.0	7.3	Oneida	11.5	11.9	11.4
Marathon	7.8	8.4	8.0	Adams	12.0	12.9	11.5
Sauk	7.9	8.5	8.4	Door	12.8	13.3	13.3
Jefferson	8.0	8.7	8.2	Bayfield	13.3	14.2	13.4
Wood	8.1	8.7	8.2	Vilas	13.3	13.4	13.3
Dodge	8.2	8.9	8.0	Sawyer	13.3	13.6	12.6
Waupaca	8.2	8.6	8.5	Iron	14.2	13.8	13.1
Chippewa	8.3	8.7	7.8	Menominee	14.6	14.9	16.1