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FOR IMMEDIATE RELEASE

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## Thousands Take Advantage of *Skill Explorer* Job Search Tool

*Innovative website announced by Governor Walker gets more than 80,000 visits in first three months*

MADISON – Skill Explorer, the Department of Workforce Development's (DWD) new online job search tool that helps users find employment opportunities based on shared skills that go beyond job titles, is gaining ground as a great resource that can lead users to new careers.

The free website, available at [skillexplorer.wisconsin.gov](http://skillexplorer.wisconsin.gov), has received over 83,000 visits since Governor Walker announced it in October 2013. Users include job seekers, students, as well as employers looking for new areas of potential talent.

"Job seekers are using Skill Explorer to look for opportunities in careers they haven't considered previously but share common skills, and they are finding new jobs as a result," DWD Secretary Reggie Newson said. "Students are using the tool to find out what training or education they need for specific jobs. And employers can use Skill Explorer to find occupations that come from different industries but share common skills, and adjust their recruitment strategies accordingly."

To help illustrate the value of Skill Explorer, DWD recently produced a brief video in-house featuring Appleton resident Rodger Patience, who was unemployed and landed a job in a new career field based on his use of Skill Explorer, along with the assistance of local Job Center staff.

The video includes interviews with Fox Valley Workforce Development Board leaders, who also explain the value that Skill Explorer adds for employers. The video is available [online](#).

For more information:

Skill Explorer website: <http://skillexplorer.wisconsin.gov>

Success Story video: <http://www.youtube.com/watch?v=Df656dz-04c&feature=youtu.be>

DWD: [www.dwd.wisconsin.gov](http://www.dwd.wisconsin.gov)