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Secretary Newson Announces New Online Job Center Features – Resume Options, Job Match & Search Tools – to Better Connect Job Seekers to Jobs

JCW website enhancements to help employers find skilled workers they need

MADISON – Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson today announced new improvements to the DWD online employment site, [Job Center of Wisconsin](#), including resume options for job seekers and more effective job matching and search tools for both employers and job seekers.

“To set themselves apart, job seekers can now post an already existing resume that they developed outside the JCW system, rather than use the JCW resume as their only option,” Secretary Newson said. “Or they can link to an online resume on another website, such as LinkedIn. The new profile feature and more effective search tools represent a big step forward in our efforts to help job seekers and employers connect.”

Since its launch in September 2008, the free, user-friendly site accessible at all hours has become increasingly popular with job seekers and employers. DWD has made a number of improvements to the site, and the latest include:

- **Resume upload.** Now job seekers can upload existing resumes that they developed outside the JCW system. Or if they choose, they can provide a link to an online resume that they made available on other sites, such as LinkedIn. Until now, they used a JCW resume form, which remains an option.
- **Job Match Profile.** Before uploading or linking their resumes, job seekers will complete a “job match profile.” The profiles collect additional detail that more effectively identifies their skills and abilities, resulting in better matches when employers search for skilled workers.
- **Better Search Tools.** The profiles better identify job seeker skills, and with the latest search tool enhancements, both job seekers and employers are more apt to succeed, job seekers in finding the right job, and employers in finding workers with the right skills. The search tool uses keywords and connectors more effectively to facilitate targeted searches.

Secretary Newson cited a record number of job openings posted on the site last year, well over 158,000, far exceeding 151,500 postings the previous year. On a given day, the site has approximately 40,000 employment opportunities statewide. Last year, over 70,300 job seekers used the site. More than 6,700 employers registered with the site.

Improvements last year included the addition of social media. Job seekers can get job posting alerts and useful tips on Twitter and Facebook.