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DWD Secretary Newson to Milwaukee Area Manufacturers: Don't Miss Premier Employer Recruitment Opportunity

*Deadline to sign up for 2012 Milwaukee Manufacturing Career Expo is **Friday, April 20***

MADISON – Department of Workforce Development (DWD) Secretary Reggie Newson today urged Milwaukee area manufacturers in search of workers to register now and join at least 30 other employers for the 2012 Milwaukee Manufacturing Career Expo, an unprecedented recruiting opportunity at State Fair Park on May 10.

“The 2012 Milwaukee Manufacturing Career Expo is a great opportunity for employers to connect with job seekers, screened by Job Center staff and designated as work ready,” Secretary Newson said. “Area manufacturers with over 300 jobs to fill are lining up for this opportunity, including three confirmed registrations today alone. Participating employers will have a chance to meet job seekers who have been certified as work ready in advance of being admitted to the event. Dozens of job seekers are visiting our job centers, updating resumes and taking other steps to prepare for this recruitment event.”

The 2012 Milwaukee Manufacturing Career Expo is from 10 a.m. to 3 p.m. Thursday, May 10, at the Exposition Center at State Fair Park in West Allis. **Milwaukee area manufacturers have until this Friday, April 20, to register.** They can access information and download the registration form from www.WisconsinCareerExpo.com. DWD launched www.WisconsinCareerExpo.com, which lists employers who have registered thus far and provides additional expo information and updates.

Among the first to reserve space were Milwaukee Machine Works, Badger Technical Services, and Super Steel LLC. Job openings include a variety of positions such as CNC machinists and welders, paying up to \$22 per hour.

Secretary Newson reiterated to job seekers the need to act now and complete the required preparations if they want to avoid a pre-registration rush the final days before the career expo. Information about the pre-registration process is available on www.JobCenterofWisconsin.com. Registration takes three easy steps:

1. Visit www.JobCenterofWisconsin.com, and either register with the DWD online employment site or, if already registered, update information as necessary;
2. Use the site's "Job Seeker Tools" to create or update a resume, take a self assessment survey, save and print copies of both for the final step;
3. Complete a one-on-one session with an employment specialist, who will review the resume and assessment results and cover potential steps in the job application process before issuing an admission ticket. A list with times and locations to complete these sessions is available through www.JobCenterofWisconsin.com.