
FOR IMMEDIATE RELEASE

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[Labor Force Summary by MSA](#) | [Labor Force Summary by County](#)

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

NOVEMBER LOCAL UNEMPLOYMENT, JOB NUMBERS ANNOUNCED

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman today announced preliminary November unemployment rates for Wisconsin cities, counties and metropolitan areas.

“Compared to a year ago, every metro area, every major city, and nearly every county experienced a drop in unemployment in November,” Secretary Gassman said. “We are on the right track, but we must continue to do everything we can to grow job opportunities and put more people back to work.”

Nine metro areas had either a lower rate or no change from October, and all 12 had rates lower than their November 2009 rates. Of 72 counties, 28 had lower rates or no change from October. Compared to November 2009 rates, 69 had lower rates.

Of the 31 largest cities, 23 had lower rates or no change from October. Compared to a year ago, all had lower rates.

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

COUNTIES

Twenty-three counties had lower rates and another five had no change from October. Compared to November 2009 rates, Rock County had the biggest decrease, 2 percentage points to 9.4 percent.

METRO AREAS

Seven metro areas had lower rates from the previous month, two had no change, and three had slightly higher rates. Madison had the lowest rate at 5.0 percent. Compared to a year ago, Janesville had the biggest decrease, 2.0 percentage points to 9.4 percent. Appleton, Fond du Lac, Oshkosh-Neenah, Racine, Sheboygan and Wausau all had declines of one percentage point or more.

MUNICIPALITIES

Of all 31 municipalities with at least 25,000 residents, 20 had rate decreases from October, led by Beloit with a 0.8 percentage point decrease. Three had no change in rates, and seven cities had increases. All had lower rates compared to their November 2009 rates with the biggest declines in Beloit, a drop of 3.6 percentage points; West Bend, 2.3 percentage points, and Manitowoc, 2.2 percentage points.

JOBS DATA (METRO AREAS ONLY)

Five metro areas posted job gains and two had no change from the previous month (seasonally adjusted). Seven metro areas posted job gains without seasonal adjustment and one had no change from October.

The November numbers are preliminary and subject to revision within the next several weeks.

Labor Force and Employment Estimates November 2010

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Nov-10	FINAL Oct-10	YEAR AGO Nov-09	NET CHANGE OVER		PRELIM. Nov-10	FINAL Oct-10	YEAR AGO Nov-09	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,041,000	3,033,300	3,035,000	7,700	6,000	3,045,000	3,035,900	3,030,300	9,100	14,700
Employment	2,809,200	2,797,200	2,774,400	12,000	34,800	2,829,800	2,821,400	2,788,200	8,400	41,600
Unemployment	231,800	236,200	260,600	-4,400	-28,800	215,200	214,500	242,200	700	-27,000
Unemployment Rate	7.6%	7.8%	8.6%	-0.2%	-1.0%	7.1%	7.1%	8.0%	0.0%	-0.9%
National Rate	9.8%	9.6%	10.0%	0.2%	-0.2%	9.3%	9.0%	9.4%	0.3%	-0.1%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Nov-10	FINAL Oct-10	YEAR AGO Nov-09	NET CHANGE OVER		PRELIM. Nov-10	FINAL Oct-10	YEAR AGO Nov-09	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,732,800	2,738,000	2,709,600	-5,200	23,200	2,766,100	2,771,100	2,742,700	-5,000	23,400
Appleton	114,700	115,300	113,900	-600	800	115,700	116,000	114,900	-300	800
Eau Claire	78,300	78,300	78,300	0	0	79,700	79,400	79,700	300	0
Fond du Lac	45,000	44,700	44,400	300	600	45,100	45,000	44,500	100	600
Green Bay	162,500	162,700	160,800	-200	1,700	164,400	164,800	162,700	-400	1,700
Janesville	60,700	60,600	60,500	100	200	61,200	61,100	61,000	100	200
La Crosse	71,800	72,100	72,000	-300	-200	72,900	73,100	73,000	-200	-100
Madison	335,800	337,100	337,300	-1,300	-1,500	340,400	339,900	341,900	500	-1,500
Milwaukee-W.O.W.	794,400	794,300	799,400	100	-5,000	803,500	802,700	808,200	800	-4,700
Oshkosh-Neenah	90,900	90,900	90,200	0	700	91,800	91,600	91,100	200	700
Racine	73,500	73,700	73,700	-200	-200	74,000	74,200	74,200	-200	-200
Sheboygan	59,300	59,100	58,500	200	800	59,300	59,300	58,500	0	800
Wausau	66,500	66,400	65,900	100	600	67,200	67,000	66,600	200	600

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Nov-10	FINAL Oct-10	YEAR AGO Nov-09	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.1%	7.1%	8.0%	0.0%	-0.9%
Appleton	6.3%	6.4%	7.4%	-0.1%	-1.1%
Eau Claire	5.8%	6.1%	6.4%	-0.3%	-0.6%
Fond du Lac	6.7%	6.7%	8.0%	0.0%	-1.3%
Green Bay	6.7%	6.7%	7.5%	0.0%	-0.8%
Janesville	9.4%	9.6%	11.4%	-0.2%	-2.0%
La Crosse	5.4%	5.5%	6.2%	-0.1%	-0.8%
Madison	5.0%	5.2%	5.6%	-0.2%	-0.6%
Milwaukee-W.O.W.	7.5%	7.7%	8.4%	-0.2%	-0.9%
Oshkosh-Neenah	6.1%	6.3%	7.1%	-0.2%	-1.0%
Racine	8.6%	8.5%	9.6%	0.1%	-1.0%
Sheboygan	7.4%	7.2%	8.6%	0.2%	-1.2%
Wausau	7.3%	7.2%	8.4%	0.1%	-1.1%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates November 2010

COUNTIES

COUNTY	Nov-10 RANK	Oct-10 RANK	Nov-10 RATE	Oct-10 RATE	Nov-09 RATE
Adams	5	6	10.1%	9.0%	10.4%
Ashland	30	26	7.7%	7.6%	9.3%
Barron	41	43	7.1%	6.8%	7.9%
Bayfield	2	20	10.5%	8.1%	9.4%
Brown	48	50	6.5%	6.5%	7.1%
Buffalo	71	72	4.9%	5.0%	6.1%
Burnett	21	18	8.5%	8.1%	10.1%
Calumet	66	63	5.5%	5.6%	6.4%
Chippewa	51	55	6.4%	6.3%	7.0%
Clark	27	25	7.9%	7.7%	8.5%
Columbia	44	42	7.0%	6.8%	8.2%
Crawford	29	31	7.8%	7.5%	9.0%
Dane	72	71	4.7%	5.0%	5.3%
Dodge	39	36	7.2%	7.2%	8.7%
Door	3	24	10.5%	7.8%	9.4%
Douglas	45	41	6.7%	6.8%	8.1%
Dunn	70	68	5.2%	5.3%	5.8%
Eau Claire	62	57	5.5%	5.9%	6.1%
Florence	9	12	9.6%	8.4%	11.0%
Fond du Lac	46	45	6.7%	6.7%	8.0%
Forest	15	19	8.9%	8.1%	9.4%
Grant	64	60	5.5%	5.7%	6.2%
Green	52	47	6.2%	6.6%	7.4%
Green Lake	28	32	7.9%	7.5%	8.7%
Iowa	59	65	5.7%	5.6%	6.2%
Iron	7	9	10.0%	8.7%	11.8%
Jackson	40	46	7.2%	6.7%	7.9%
Jefferson	34	29	7.4%	7.5%	8.5%
Juneau	22	22	8.4%	8.0%	9.5%
Kenosha	4	4	10.1%	9.5%	10.8%
Kewaunee	49	53	6.5%	6.4%	7.8%
La Crosse	69	67	5.2%	5.4%	6.2%
Lafayette	67	66	5.4%	5.5%	6.1%
Langlade	20	16	8.5%	8.2%	10.0%
Lincoln	11	3	9.3%	9.5%	10.3%
Manitowoc	31	30	7.7%	7.5%	9.1%

COUNTY	Nov-10 RANK	Oct-10 RANK	Nov-10 RATE	Oct-10 RATE	Nov-09 RATE
Marathon	38	37	7.3%	7.2%	8.4%
Marinette	6	5	10.0%	9.2%	11.4%
Marquette	13	15	9.0%	8.3%	9.7%
Menominee	1	1	13.0%	14.1%	12.6%
Milwaukee	19	8	8.5%	8.7%	9.2%
Monroe	56	59	6.2%	5.8%	7.0%
Oconto	24	17	8.3%	8.1%	9.7%
Oneida	16	14	8.8%	8.3%	9.1%
Outagamie	47	49	6.5%	6.6%	7.6%
Ozaukee	63	58	5.5%	5.8%	6.7%
Pepin	61	70	5.6%	5.2%	6.3%
Pierce	68	69	5.4%	5.3%	6.5%
Polk	32	34	7.6%	7.3%	9.3%
Portage	65	61	5.5%	5.7%	5.9%
Price	37	28	7.3%	7.5%	8.9%
Racine	18	11	8.6%	8.5%	9.6%
Richland	53	51	6.2%	6.4%	8.0%
Rock	10	2	9.4%	9.6%	11.4%
Rusk	12	7	9.1%	8.8%	11.0%
Sauk	42	44	7.1%	6.8%	8.1%
Sawyer	14	27	9.0%	7.6%	9.4%
Shawano	25	21	8.3%	8.0%	9.0%
Sheboygan	36	39	7.4%	7.2%	8.6%
St. Croix	58	62	6.1%	5.7%	7.3%
Taylor	23	33	8.4%	7.5%	9.6%
Trempealeau	60	64	5.6%	5.6%	6.7%
Vernon	55	56	6.2%	6.2%	7.4%
Vilas	8	10	9.9%	8.6%	10.1%
Walworth	35	38	7.4%	7.2%	8.3%
Washburn	26	23	8.2%	7.9%	8.9%
Washington	50	48	6.4%	6.6%	8.0%
Waukesha	54	52	6.2%	6.4%	7.1%
Waupaca	33	35	7.6%	7.3%	8.7%
Waushara	17	13	8.7%	8.3%	9.3%
Winnebago	57	54	6.1%	6.3%	7.1%
Wood	43	40	7.0%	6.9%	7.8%

CITIES

CITY	Nov-10 RANK	Oct-10 RANK	Nov-10 RATE	Oct-10 RATE	Nov-09 RATE
Appleton	13	13	8.4%	8.5%	10.1%
Beloit	1	1	13.4%	14.2%	17.0%
Brookfield	28	28	5.7%	6.1%	6.3%
Caledonia	31	31	3.1%	3.7%	3.3%
Eau Claire	24	21	6.1%	6.5%	6.6%
Fond du Lac	14	15	8.4%	8.2%	10.2%
Franklin	25	24	6.1%	6.4%	6.6%
Green Bay	9	7	9.9%	9.6%	11.2%
Greenfield	18	19	7.1%	7.1%	7.9%
Janesville	6	6	10.3%	10.2%	12.3%
Kenosha	3	4	11.3%	10.5%	11.8%
La Crosse	22	22	6.2%	6.5%	7.4%
Madison	30	30	4.7%	5.0%	5.2%
Manitowoc	12	12	8.9%	9.0%	11.1%
Menomonee Falls	26	25	6.1%	6.4%	7.0%
Milwaukee	5	5	10.3%	10.4%	10.8%

CITY	Nov-10 RANK	Oct-10 RANK	Nov-10 RATE	Oct-10 RATE	Nov-09 RATE
Mount Pleasant	8	8	10.0%	9.5%	11.1%
Neenah	11	11	9.1%	9.2%	10.5%
New Berlin	27	26	6.1%	6.3%	6.8%
Oak Creek	21	23	6.5%	6.5%	7.4%
Oshkosh	19	18	6.8%	7.1%	7.8%
Racine	2	2	13.4%	12.9%	14.8%
Sheboygan	7	9	10.1%	9.5%	11.2%
Stevens Point	17	17	7.2%	7.2%	7.3%
Sun Prairie	23	27	6.2%	6.3%	6.9%
Superior	20	20	6.8%	7.0%	8.1%
Waukesha	15	14	8.1%	8.2%	9.4%
Wausau	4	3	10.4%	10.5%	11.5%
Wauwatosa	29	29	5.6%	6.0%	6.6%
West Allis	16	16	7.7%	7.9%	8.7%
West Bend	10	10	9.5%	9.3%	11.8%