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**FOR IMMEDIATE RELEASE**

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[Labor Force Summary by MSA](#) | [Labor Force Summary by County](#)

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

**\*\*\* Revised from Wednesday, September 22, 2010 Release \*\*\***

***Rates lower than August '09 in 29 of 31 big cities; Stevens Point rate, steady; Caledonia, up slightly.***

## **AUGUST LOCAL JOBS DATA, EMPLOYMENT RATES ANNOUNCED**

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman today released preliminary August 2010 unemployment rates for Wisconsin cities, counties, and metropolitan areas.

“In August, we continued to add jobs with gains in health care, education and manufacturing,” Secretary Gassman said. “Local unemployment rates are declining overall, as we continue to help workers who are out of work find good-paying jobs.”

The August 2010 rates, when compared with rates the previous month, were either lower or unchanged in 61 Wisconsin counties, lower or unchanged in 28 of Wisconsin’s 31 largest municipalities, and lower or unchanged in all 12 metro areas. Compared with a year ago, the August 2010 rates were either lower or unchanged in all but eight Wisconsin counties, and lower or unchanged in all but one of Wisconsin’s 31 largest municipalities and lower in all 12 metro areas.

Six metropolitan statistical areas (MSAs) either added jobs or remained steady, compared with the previous month’s seasonally adjusted totals. La Crosse and Milwaukee each gained 600 jobs, while Racine added 400. Eight MSAs added jobs or remained steady, compared with a year ago. Eau Claire gained 900 jobs, while La Crosse added 800 from a year ago.

### **UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)**

#### **COUNTIES**

Of 61 counties with a lower or steady monthly rate in August 2010, Florence County had the biggest decrease, a drop to 9.2 percent from 10.5 percent. Adams, Chippewa, Juneau, Marquette, Rusk, St. Croix, Waupaca and Winnebago had no rate change from the previous month. Compared with a year ago, 64 counties had lower rates with Oconto County recording the biggest decrease, a drop to 8.3 percent from 10.6 percent in August 2009. Rock and Washington counties had decreases of 2 percentage points or more.

#### **METRO AREAS**

Ten metropolitan areas saw unemployment rates decline from the previous month, while two, Eau Claire and Oshkosh-Neenah had no change. All 12 metro areas had lower rates when compared to those from August 2009. Madison had the lowest rate (5.6 percent), followed by La Crosse (6.1 percent) and Eau Claire (6.7 percent).

#### **MUNICIPALITIES**

Of 31 municipalities with at least 25,000 people, 24 experienced an unemployment rate decrease from July to August. Beloit’s rate dropped to 15.3 percent from 16.2 percent in July. Madison, New Berlin, Wausau and Wauwatosa had no change in their rates. Compared with a year ago, West Bend had the largest decrease, a drop to 9.8 percent from 13.2 percent. Janesville had a decline of 3 percentage points, and Beloit, 2.8 percentage points.

# Labor Force and Employment Estimates August 2010

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-10	FINAL Jul-10	YEAR AGO Aug-09	NET CHANGE OVER		PRELIM. Aug-10	FINAL Jul-10	YEAR AGO Aug-09	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,029,800	3,030,500	3,073,000	-700	-43,200	3,066,000	3,075,400	3,101,600	-9,400	-35,600
Employment	2,790,600	2,792,500	2,801,200	-1,900	-10,600	2,829,800	2,834,200	2,835,700	-4,400	-5,900
Unemployment	239,100	237,900	271,900	1,200	-32,800	236,200	241,300	265,900	-5,100	-29,700
Unemployment Rate	7.9%	7.9%	8.8%	0.0%	-0.9%	7.7%	7.8%	8.6%	-0.1%	-0.9%
National Rate	9.6%	9.5%	9.7%	0.1%	-0.1%	9.5%	9.7%	9.6%	-0.2%	-0.1%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-10	FINAL Jul-10	YEAR AGO Aug-09	NET CHANGE OVER		PRELIM. Aug-10	FINAL Jul-10	YEAR AGO Aug-09	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,728,100	2,728,800	2,720,700	-700	7,400	2,753,100	2,752,500	2,737,000	600	16,100
Appleton	113,900	113,700	113,700	200	200	115,400	115,200	115,100	200	300
Eau Claire	78,900	79,000	78,000	-100	900	78,700	78,700	77,500	0	1,200
Fond du Lac	44,500	44,700	44,500	-200	0	44,900	45,200	45,000	-300	-100
Green Bay	161,800	161,900	161,500	-100	300	163,300	162,800	162,800	500	500
Janesville	60,800	60,800	61,000	0	-200	61,100	61,400	61,200	-300	-100
La Crosse	73,000	72,400	72,200	600	800	72,500	72,000	71,600	500	900
Madison	334,600	334,700	336,300	-100	-1,700	337,000	336,300	337,400	700	-400
Milwaukee-W.O.W.	794,700	794,100	797,800	600	-3,100	798,200	797,300	800,800	900	-2,600
Oshkosh-Neenah	90,600	91,200	90,400	-600	200	91,400	91,800	90,600	-400	800
Racine	74,300	73,900	74,100	400	200	74,800	74,600	74,500	200	300
Sheboygan	58,900	58,800	58,700	100	200	59,700	59,700	59,700	0	0
Wausau	65,800	66,000	67,200	-200	-1,400	66,200	66,300	67,600	-100	-1,400

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-10	FINAL Jul-10	YEAR AGO Aug-09	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.7%	7.8%	8.6%	-0.1%	-0.9%
Appleton	7.1%	7.2%	8.1%	-0.1%	-1.0%
Eau Claire	6.7%	6.7%	7.2%	0.0%	-0.5%
Fond du Lac	7.6%	7.7%	9.0%	-0.1%	-1.4%
Green Bay	7.2%	7.3%	8.1%	-0.1%	-0.9%
Janesville	10.2%	10.5%	12.4%	-0.3%	-2.2%
La Crosse	6.1%	6.2%	6.7%	-0.1%	-0.6%
Madison	5.6%	5.7%	6.1%	-0.1%	-0.5%
Milwaukee-W.O.W.	8.5%	8.6%	9.3%	-0.1%	-0.8%
Oshkosh-Neenah	6.9%	6.9%	7.7%	0.0%	-0.8%
Racine	9.4%	9.6%	10.4%	-0.2%	-1.0%
Sheboygan	7.7%	8.0%	9.2%	-0.3%	-1.5%
Wausau	8.2%	8.3%	8.8%	-0.1%	-0.6%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates August 2010

## COUNTIES

COUNTY	Aug-10 RANK	Jul-10 RANK	Aug-10 RATE	Jul-10 RATE	Aug-09 RATE
Adams	11	14	9.2%	9.2%	8.9%
Ashland	15	12	8.9%	9.2%	9.5%
Barron	46	45	7.2%	7.4%	7.8%
Bayfield	29	43	8.1%	7.6%	7.0%
Brown	50	51	7.0%	7.1%	7.8%
Buffalo	71	71	5.5%	5.8%	6.3%
Burnett	13	13	9.0%	9.2%	9.6%
Calumet	69	68	6.0%	6.1%	7.5%
Chippewa	57	59	6.8%	6.8%	7.7%
Clark	18	19	8.7%	8.8%	8.6%
Columbia	51	57	7.0%	6.9%	7.6%
Crawford	21	18	8.6%	8.8%	9.1%
Dane	72	72	5.4%	5.5%	6.0%
Dodge	39	37	7.7%	7.9%	9.6%
Door	36	40	7.8%	7.7%	7.0%
Douglas	42	41	7.5%	7.6%	7.6%
Dunn	61	64	6.5%	6.4%	7.0%
Eau Claire	59	61	6.7%	6.6%	7.0%
Florence	10	3	9.2%	10.5%	9.1%
Fond du Lac	41	39	7.6%	7.7%	9.0%
Forest	12	11	9.1%	9.3%	9.5%
Grant	56	55	6.8%	6.9%	7.4%
Green	47	46	7.2%	7.4%	8.7%
Green Lake	38	36	7.7%	7.9%	8.7%
Iowa	64	60	6.2%	6.6%	6.6%
Iron	7	10	9.7%	9.6%	10.8%
Jackson	43	42	7.5%	7.6%	7.7%
Jefferson	26	23	8.2%	8.5%	9.0%
Juneau	19	21	8.7%	8.7%	9.4%
Kenosha	3	2	10.1%	10.6%	10.6%
Kewaunee	45	49	7.3%	7.2%	7.9%
La Crosse	68	66	6.0%	6.2%	6.7%
Lafayette	62	62	6.4%	6.5%	6.8%
Langlade	14	16	9.0%	9.1%	9.6%
Lincoln	6	7	9.8%	9.9%	11.3%
Manitowoc	35	34	7.9%	8.0%	9.8%

COUNTY	Aug-10 RANK	Jul-10 RANK	Aug-10 RATE	Jul-10 RATE	Aug-09 RATE
Marathon	27	27	8.2%	8.3%	8.8%
Marinette	5	5	9.9%	10.3%	11.8%
Marquette	16	20	8.8%	8.8%	9.4%
Menominee	1	1	20.3%	18.9%	18.1%
Milwaukee	8	8	9.6%	9.7%	10.0%
Monroe	63	63	6.4%	6.5%	7.2%
Oconto	25	28	8.3%	8.2%	10.6%
Oneida	28	32	8.2%	8.1%	8.5%
Outagamie	44	44	7.3%	7.5%	8.3%
Ozaukee	60	58	6.6%	6.8%	8.0%
Pepin	67	65	6.1%	6.3%	6.2%
Pierce	66	70	6.2%	6.0%	7.1%
Polk	31	31	8.0%	8.1%	8.8%
Portage	53	52	6.9%	7.0%	7.4%
Price	22	22	8.3%	8.6%	10.1%
Racine	9	9	9.4%	9.6%	10.4%
Richland	49	48	7.0%	7.2%	8.3%
Rock	2	4	10.2%	10.5%	12.4%
Rusk	4	6	10.0%	10.0%	11.1%
Sauk	58	53	6.7%	6.9%	7.3%
Sawyer	30	26	8.0%	8.3%	7.8%
Shawano	23	24	8.3%	8.5%	8.8%
Sheboygan	37	33	7.7%	8.0%	9.2%
St. Croix	65	67	6.2%	6.2%	7.6%
Taylor	20	17	8.6%	9.0%	9.6%
Trempealeau	70	69	6.0%	6.1%	7.3%
Vernon	55	54	6.8%	6.9%	7.4%
Vilas	40	38	7.6%	7.7%	7.4%
Walworth	34	30	7.9%	8.1%	8.7%
Washburn	24	25	8.3%	8.5%	8.5%
Washington	48	47	7.0%	7.3%	9.0%
Waukesha	52	50	6.9%	7.1%	8.0%
Waupaca	32	35	8.0%	8.0%	9.7%
Waushara	17	15	8.7%	9.1%	9.8%
Winnebago	54	56	6.9%	6.9%	7.7%
Wood	33	29	7.9%	8.1%	9.0%

## CITIES

CITY	Aug-10 RANK	Jul-10 RANK	Aug-10 RATE	Jul-10 RATE	Aug-09 RATE
Appleton	11	11	9.6%	9.9%	11.0%
Beloit	1	1	15.3%	16.2%	18.1%
Brookfield	28	28	6.4%	6.5%	7.3%
Caledonia	31	31	3.9%	3.8%	3.8%
Eau Claire	20	21	7.5%	7.4%	7.7%
Fond du Lac	13	13	9.4%	9.6%	11.1%
Franklin	26	27	6.5%	6.7%	7.4%
Green Bay	8	8	10.2%	10.5%	11.9%
Greenfield	22	22	7.2%	7.3%	8.4%
Janesville	7	7	10.5%	10.7%	13.5%
Kenosha	5	5	10.9%	11.3%	11.6%
La Crosse	21	20	7.4%	7.7%	8.2%
Madison	30	30	5.5%	5.5%	5.9%
Manitowoc	12	12	9.6%	9.7%	11.7%
Menomonee Falls	29	26	6.3%	6.7%	8.1%
Milwaukee	4	4	11.5%	11.6%	11.9%

CITY	Aug-10 RANK	Jul-10 RANK	Aug-10 RATE	Jul-10 RATE	Aug-09 RATE
Mount Pleasant	6	6	10.5%	11.1%	11.1%
Neenah	14	15	9.2%	9.3%	10.7%
New Berlin	24	24	7.1%	7.1%	7.3%
Oak Creek	23	23	7.2%	7.3%	8.0%
Oshkosh	18	19	7.9%	7.8%	8.9%
Racine	2	2	14.1%	14.5%	16.0%
Sheboygan	10	9	9.6%	10.3%	11.7%
Stevens Point	16	17	8.8%	8.9%	8.8%
Sun Prairie	25	25	6.8%	6.9%	7.6%
Superior	19	18	7.8%	8.0%	7.9%
Waukesha	15	14	9.1%	9.5%	10.8%
Wausau	3	3	11.7%	11.7%	12.1%
Wauwatosa	27	29	6.5%	6.5%	7.0%
West Allis	17	16	8.6%	8.9%	9.5%
West Bend	9	10	9.8%	10.2%	13.2%