



Governor's Task Force on Workforce and Artificial Intelligence



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**Governor's Task Force on
Workforce and Artificial Intelligence**



Agenda Overview



Policy Focus Areas





Amy Pechacek

Secretary, Wisconsin
Department of Workforce
Development

Governor's Task Force on
Workforce and Artificial Intelligence





2024

Year of the Worker

Governor's Task Force on Workforce and Artificial Intelligence



Guiding Principles





Kathy Blumenfeld

Secretary, Wisconsin
Department of
Administration

Governor's Task Force on
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WISCONSIN
ECONOMIC DEVELOPMENT

Missy Hughes

Secretary and CEO,
Wisconsin Economic
Development Corporation

**Governor's Task Force on
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OSHKOSH™

Anupam Khare

**Senior Vice President &
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TECH
INSTITUTE
AFL-CIO

Amanda Ballantyne

**Executive Director ,
AFL-CIO Technology
Institute**

**Governor's Task Force on
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Speaker Q&A





Education

Education Principles

- **"Kidstart" the workforce of the future** through the K-12 experience with equitable access and fresh initiatives that boost technological and human-centered skills.
- **Integrate new technologies** across all disciplines to expose students in higher education to opportunities in AI.



Education Principles (cont.)

- **Establish key points of collaboration** across Wisconsin's educational institutions.
- **Collaborate with the government, industries, and workforce development partners** to educate the public on AI, boost the existing workforce, and prepare the workforce of tomorrow.



Education Policies

- **Provide resources to invest in curriculum development or enhancement** at all education levels and across disciplines in digital literacy, ethics, computer science, AI base training, cybersecurity, data science, coding, entrepreneurship, critical thinking, civics, academic career planning, and human-centered skills development.
- **Invest in educator recruitment and retention efforts** to increase instructional capacity and invest in educators' professional development in these curriculum areas.



Education Policies (cont.)

- **Offer pathways for the existing workforce to affordably upskill,** especially in high-demand fields.
- **Increase investment in schools' infrastructure** to support education and research in AI.





Government

Government Principles

- **Secure public trust** in AI technology by protecting sensitive personal data, establishing critical infrastructure, and implementing strategic communications to educate people about AI.
- **Make strategic investments** in AI that promote job opportunities, prioritize equity and advance AI technology to enhance workers' capabilities rather than replace workers.
- **Ensure partner input** and stakeholder engagement when developing and implementing government-led AI guidance and initiatives.



Government Policies

- **Position Authority, Training, and Programmatic Development:** Establish the role of a Chief Data and Privacy Officer with authority across state government to help foster AI training and implementation, develop Wisconsin's data policies and ensure compliance, and promote equity through AI programmatic initiatives.
- **Funding Broadband Expansion:** Provide equitable and affordable access to high-speed broadband in all areas of the state.



Government Policies (cont.)

- **Incentives and Funding for AI Infrastructure and Other Initiatives:** Invest in public projects that foster data and AI readiness and develop AI job opportunities, such as investments in "Smart City" infrastructure projects, AI-empowered public health initiatives, and increased digital access.
- **Build trust and increase awareness** of the successful implementation of AI technologies and guardrails within the state through a comprehensive communication plan.





Workforce Development

Workforce Development Principles

- Foster equitable access to AI related employment and training:
 - Support underutilized labor pools and workers dislocated by AI.
 - Expand worker and job seeker access to training opportunities for both AI related skills and human-centered skills (work AI cannot do).



Workforce Development Principles (cont.)

- Improve and sustain a robust labor market data collection system to better track AI influence on skills, occupations, and industries and on career pathways.
- Ensure all partners have a seat at the table in developing any support and transition assistance supported or funded by the government.



Workforce Development Policies

- Fund Training (including work-based learning and apprenticeships) for workers displaced or otherwise affected by AI in the workplace:
 1. Consider funding programs modeled after Trade Adjustment Act (TAA) and/or WIOA Dislocated Worker
 2. Continue Worker Connection, Workforce Advancement, and Workforce Innovation funding



Workforce Development Policies (cont.)

- Fund Training (including work-based learning and apprenticeships) for workers displaced or otherwise affected by AI in the workplace:
 3. Expand WFF grant program to include employer and/or community tech hub provided AI related training
 4. Fund digital literacy training to increase equitable access to AI resources and training



Workforce Development Policies (cont.)

- Require AI data metrics to assess AI impact on the labor market and shifts to career pathways:
 - Support and fund data sharing, governance (including investing in data security, quality, and checking for bias), and data analytics across the education, workforce, and labor market data.





Economic Development

Economic Development Principles

- Support development and implementation of AI tools in Wisconsin to promote widespread economic benefits across the state.
- Ensure equitable access to opportunities across geographic areas and organizations.
- Foster the growth of a technology ecosystem where information is shared widely and productive partnerships are forged easily.



Economic Development Policies

- Leverage the WEDC to provide funding to businesses to adopt new tools for digitization, data-security, and AI applications.
- Provide funding to innovation hubs and industry incubators to help foster the growth of new technologies and create new partnerships.
- Create forums where business and community leaders can learn about AI and share their experiences with technological change.



Review: Emerging Policies & Principles





Questions?



Thank You

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