

# MINORS & CERTIFICATES

Enhance your career or meet elective requirements by pursuing one of Concordia's certificate programs or adding a minor to your degree program. Certificates may or may not be taken for college credit, and may be offered online or virtually. Courses taken not for credit may later be awarded college credit if the additional tuition is paid. Requirements vary based on major and transfer credits.

## ACCOUNTING

Minor: 18 Credits\*\*

Financial Accounting

Managerial Accounting

Intermediate Accounting I

Intermediate Accounting II

Cost Accounting

Income Tax I

or Advanced Accounting

## BUSINESS MANAGEMENT

Certificate or Minor: 18-24 Credits\*\*

Statistical Methods

Organizational Management Principles

Business Finance

Macroeconomics

Human Resource Management

Accounting

Marketing Management

Global Dimensions in Business

Business Policy

## HEALTHCARE MANAGEMENT

Certificate or Minor: 18-24 Credits\*\*

Statistical Methods

Management Principles in Healthcare

Healthcare Planning & Evaluation

Financial Issues in Healthcare

Healthcare Ethics

Healthcare Marketing

Eldercare

Human Resource Management

Accounting

## HUMAN RESOURCE MANAGEMENT

Certificate or Minor: 18 Credits\*\*

Employment and Labor Relations

Staffing

Compensation and Benefits

Workplace Health and Safety

Training and Employee Development

Managing Change

## PUBLIC SERVICE

Certificate or Minor: 18 Credits\*\*

Foundations of Leadership

Crisis and Emergency Management

Public Information and Community Relations

Public Finance and Budgeting

Management of Public Service Agencies

Leading in an Inclusive, Diverse and Equitable Organization

## MARKETING

Certificate or Minor: 18 Credits\*\*

Organizational Management Principles\*\*\*

Marketing Management\*\*\* (pre-requisite for advanced courses)

Advanced Marketing Management

**And three of the following:**

Public Relations

Retail Management

Promotions and Advertising\*

E-Commerce

Marketing Research

International Marketing

## NONPROFIT MANAGEMENT

Certificate or Minor: 18 Credits\*\*

Nonprofit Management Principles

Nonprofit Marketing

Financial Issues in Nonprofit Management

Nonprofit Fundraising and Grant Writing

Legal Issues in Nonprofit Management

Managing Change

## PROGRAM HIGHLIGHTS



8-week online courses



Military friendly



Accepts transfer credits



Professors with relevant and real-world experience

## PROGRAM FORMAT



ONLINE

- Online courses are the primary format. Do your coursework at a time that works for you.
- Select courses can be taken in real-time via Zoom on a scheduled night of the week with the professor and other students.

## THEOLOGICAL STUDIES

Minor: 18 Credits

Old Testament

New Testament

Religious Education of Youth and Adults

Communicating Bible Messages

Christian Care Giving

Christian Ethics

## DIRECTOR OF CHURCH MINISTRIES

Certificate: 36 Credits

Old Testament

New Testament

Biblical Theology

Religion in America Today

Christ's People Through the Ages

Office of the Professional Church Worker

Lutheran Confessions

Church Ministries Internship

**And minimum 4 of the following:**

Religious Education of Youth and Adults

Communicating Bible Messages

Christian Care Giving

Church in Mission

Family and Youth Ministry

Lutheran Worship: Theology and Practice

Successful completion of this certificate may result in certification to serve as a callable church worker.

*\*Denotes programs that are not currently offered online.*

*\*\*All students pursuing a business major must earn a grade of C- or better in these required courses.*

*\*\*\*If these courses were already taken in the major, replace with additional courses from the list.*

*Courses and program goals subject to change.*

## HOW TO APPLY

### CONCORDIA UNIVERSITY WISCONSIN

Go to [cuw.edu/apply](https://cuw.edu/apply). Select the Non-Degree option. Fill out the form and submit your online application.



**CONTACT US FOR MORE INFORMATION**

[admission@cuw.edu](mailto:admission@cuw.edu)

262.243.4300



**APPLY NOW**

[cuw.edu/apply](https://cuw.edu/apply)