






BACHELOR OF ARTS IN COMMUNICATION & LEADERSHIP

ETHICAL LEADERSHIP IN A COMPLEX WORLD

Leadership requires a well-rounded, multifaceted set of skills. That's why Concordia's Communication and Leadership program draws from a wide range of disciplines to help you grow into a strong leader. Your critical thinking skills will be sharpened so that you can analyze information and make good decisions to lead your program, team or entire organization to success. You'll learn effective oral, written communication and presentation strategies to help you clearly communicate, inspire, and persuade people. You will study collaboration strategies to help you understand and work with diverse groups. This program will prepare you with the knowledge and skills you need to advance in your career and be a leader in organizations of all sizes. Regardless of your industry or market, this program will equip you with strong communication and leadership skills.

FLEXIBILITY FOR YOUR LIFE

-  8-week online courses
-  Acceptances occur throughout the year
-  Multiple start dates in the fall, spring, and summer
-  Transfer up to 84 credits
-  Military friendly

PROGRAM FORMATS



ONLINE

- Comfort of your own home
- No assigned class times
- Work at your own pace
- Flexible course offerings
- Instructor and Academic and Career Advisor support

CAREER OUTLOOK

Public Relations • Marketing Manager • Advertising •
Event Planner • Media Planner • Nonprofit

FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to admission@cuw.edu for a free credit transfer evaluation.

PROGRAM CURRICULUM

REQUIRED COURSES

Student Success Strategies
Speech Communication
Academic Writing and Research
Social Psychology in the Workplace
Group Dynamics
Statistics I
Contemporary Studies
Diversity, Inclusion, and Human Relations
Professional Writing Seminar
Servant Leadership
Multicultural Leadership

**Courses and program goals subject to change*

HEAR FROM OUR
FACULTY



TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. Visit cuw.edu/uncommon-scholarships, for more information.

For more information on tuition costs, please visit cuw.edu/tuition-acc.

ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

NEXT STEPS

1. Submit your application

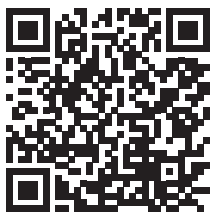
Go to cuw.edu/apply. Select the Online Undergraduate application. Fill out the form and submit your application.

2. Apply for financial aid

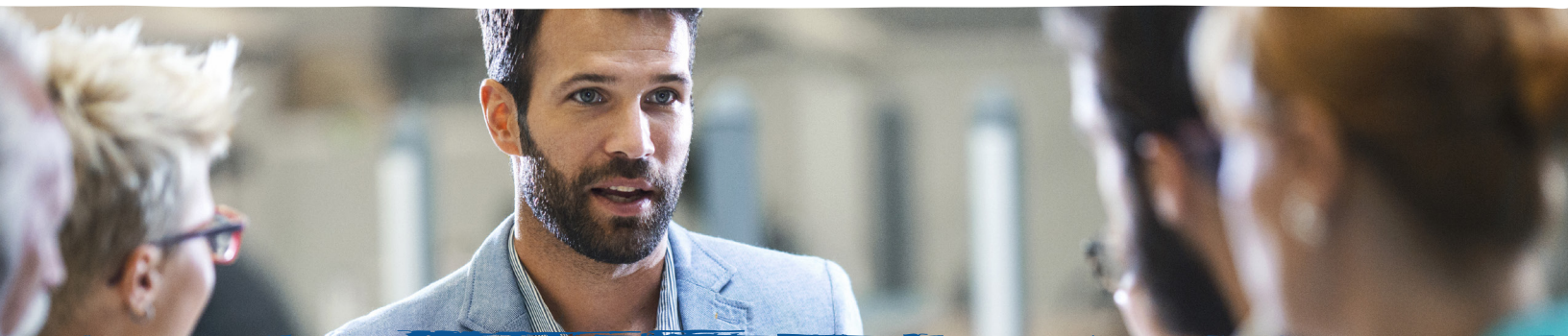
All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. Use the school code **003842**.

Questions? Contact Concordia's Financial Aid Office:

finaid@cuw.edu • 262-243-4569



APPLY NOW:
cuw.edu/apply



**CONNECT WITH AN
ADMISSION COUNSELOR**
admission@cuw.edu
262.243.4300



**PROGRAM
INFORMATION:**
cuw.edu/commleadership