

BACHELOR OF ARTS IN APPLIED PSYCHOLOGY

PSYCHOLOGY FROM A CHRISTIAN PERSPECTIVE

The BA in Applied Psychology connects to the mission of Concordia University by contributing to the development of students, primarily adult learners, in mind body, and spirit for service to Christ in the area of psychology. Integrating a Biblical worldview is important as psychology has applications to everyday life that can make a positive impact on individuals and communities. In CUW's Applied Psychology program, students will develop fundamental research skills (such as being able to assess the literature), improve critical thinking skills, deepen knowledge of psychology subfields, explore ethical issues, and have opportunities to serve others. This program prepares students for the job market and/or applying for a variety of graduate programs.

FLEXIBILITY FOR YOUR LIFE



8-week online courses



Acceptances occur throughout the year



Multiple start dates in the fall, spring, and summer



Transfer up to 84 credits



Military friendly

PROGRAM FORMATS



ONLINE

- Comfort of your own home
- No assigned class times
- Work at your own pace following the course syllabus
- Flexible course offerings
- Instructor and Academic and Career Advisor support

FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to admission@cuw.edu for a free credit transfer evaluation.

PROGRAM CURRICULUM

REQUIRED COURSES

General Psychology

Interpersonal Communication

Lifespan Development

Social Psychology in the Workplace

Theories of Personality

Criminal Psychology

Experimental Psychology and Research Methods

Introduction to Psychopathology

Human Sexuality

Psychology Capstone

**Courses and program goals subject to change*

CAREER OUTLOOK

Social & Human Services • Health & Medical Services • Behavior Technician • Employee Relations • Children & Family Services • Sales & Professional Services • Non-Profit Organizations • Fitness & Recreation

CONCORDIA  UNIVERSITY

W I S C O N S I N

2025-2026

TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. Visit cuw.edu/uncommon-scholarships, for more information.

For more information on tuition costs, please visit cuw.edu/tuition-acc.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

HEAR FROM OUR
FACULTY



ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

NEXT STEPS

1. Submit your application

Go to cuw.edu/apply. Select the Online Undergraduate application. Fill out the form and submit your application.

2. Apply for financial aid

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. Use the school code **003842**.

Questions? Contact Concordia's Financial Aid Office:
finaid@cuw.edu • 262-243-4569



APPLY NOW:
cuw.edu/apply



**CONNECT WITH AN
ADMISSION COUNSELOR**
admission@cuw.edu
262.243.4300



**PROGRAM
INFORMATION:**
cuw.edu/appliedpsychology