

BACHELOR OF BUSINESS ADMINISTRATION

TAKE THE LEAD IN YOUR CAREER

If you are determined to pursue a business degree but find yourself uncertain about where it may lead you? Look no further than Concordia's Bachelor's in Business Administration. Our program is designed to cater to your individual needs, offering tailored options that will set you on a path to success. Whether you choose to specialize in general business, human resource management, or healthcare management, there is a clearly defined route for you to explore and thrive in.

FLEXIBILITY FOR YOUR LIFE



8-week online courses



Acceptances occur throughout the year



Multiple start dates in the spring, summer, and fall



Transfer up to 84 credits



Military friendly

CAREER OUTLOOK

Sales • Marketing • Management • Business Consultant • Business Communication • HR Generalist • Health Care Administrator • Business Analysts • Project Management

FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to admission@cuw.edu for a free credit transfer evaluation.

PROGRAM CURRICULUM

REQUIRED COURSES

Interpersonal Communication
Business Statistics
Student Success Strategies
Organizational Management Principles
Macroeconomics
Accounting and Finance for Business Professionals
Project Management
Human Resources Management
Diversity, Inclusion, and Human Relations
International Business
Managing Change
Business Policy and Ethics

**Courses and program goals subject to change*

CONCENTRATIONS

GENERAL BUSINESS

Choose any 4 business electives to satisfy the concentration requirement

HEALTH CARE MANAGEMENT

Management Principles in Health Care
Financial Issues in Health Care
Health Care Ethics
Health Care Planning and Evaluation

HUMAN RESOURCE MANAGEMENT

Employment and Labor Relations
Training and Employee Development
Philosophy of Values & Ethics
Integrative Project: HR Management

PROGRAM FORMAT



ONLINE

COLLABORATIVE

- Online courses are the primary format. You take at a time that works for you.
- Select courses can be taken in real-time via Zoom on a scheduled night of the week with the professor and other students.
- Instructor and Academic and Career Advisor support

TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. Go to cuw.edu/uncommon-scholarships.

For more information on tuition costs, please visit cuw.edu/tuition-acc.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

The Batterman School of Business at Concordia University Wisconsin is accredited through the International Accreditation Council for Business Education (<https://iacbe.org/>)

ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

NEXT STEPS

1. Submit your application

Go to cuw.edu/apply. Select the Online Undergraduate option. Fill out the form and submit your application.

2. Apply for financial aid

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. Use the school code **003842**.

Questions? Contact Concordia's Financial Aid Office:

finaid@cuw.edu • 262-243-4569



APPLY NOW:

cuw.edu/apply



CONTACT US FOR MORE INFORMATION

admission@cuw.edu
262.243.4300



PROGRAM INFORMATION

cuw.edu/business-administration