

BACHELOR OF BUSINESS ADMINISTRATION

TAKE THE LEAD IN YOUR CAREER

If you are determined to pursue a business degree but find yourself uncertain about where it may lead you? Look no further than Concordia's Bachelor's in Business Administration. Our program is designed to cater to your individual needs, offering tailored options that will set you on a path to success. Whether you choose to specialize in general business, human resource management, or healthcare management, there is a clearly defined route for you to explore and thrive in.

FLEXIBILITY FOR YOUR LIFE



8-week online courses



Acceptances occur throughout the year



Multiple start dates in the spring, summer, and fall



Transfer up to 84 credits



Military friendly

CAREER OUTLOOK

Sales • Marketing • Management • Business Consultant • Business Communication • HR Generalist • Health Care Administrator • Business Analysts • Project Management

FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to admission@cuw.edu for a free credit transfer evaluation.

PROGRAM CURRICULUM

REQUIRED COURSES

Interpersonal Communication

Business Statistics

Student Success Strategies

Organizational Management Principles

Macroeconomics

Accounting and Finance for Business Professionals

Project Management

Human Resources Management

Diversity, Inclusion, and Human Relations

International Business

Managing Change

Business Policy and Ethics

**Courses and program goals subject to change*

CONCENTRATIONS

GENERAL BUSINESS

Choose any 4 business electives to satisfy the concentration requirement

HEALTH CARE MANAGEMENT

Management Principles in Health Care

Financial Issues in Health Care

Health Care Ethics

Health Care Planning and Evaluation

HUMAN RESOURCE MANAGEMENT

Employment and Labor Relations

Training and Employee Development

Philosophy of Values & Ethics

Integrative Project: HR Management

CONCORDIA UNIVERSITY

WISCONSIN & ANN ARBOR

2024-2025

PROGRAM FORMAT



ONLINE **COLLABORATIVE**

- Online courses are the primary format. You take at a time that works for you.
- Select courses can be taken in real-time via Zoom on a scheduled night of the week with the professor and other students.
- Instructor and Academic and Career Advisor support

TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. For CUW go to cuw.edu/uncommon-scholarships, or for CUAA go to cuaa.edu/uncommon-scholarships for more information.

For more information on tuition costs, please visit cuw.edu/tuition-acc.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

NEXT STEPS

1. Submit your application

CONCORDIA UNIVERSITY WISCONSIN

Go to cuw.edu/apply. Select the Adult Accelerated Undergraduate option. Fill out the form and submit your online application.

CONCORDIA UNIVERSITY ANN ARBOR

Go to cuaa.edu/apply. Select the Adult Accelerated Undergraduate option. Fill out the form and submit your online application.

2. Apply for financial aid

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. If you apply to CUW, use the school code **003842**, if you apply to CUAA use the school code **002247**.

Questions? Contact Concordia's Financial Aid Office:
finaid@cuw.edu • 262-243-4569

FOR MORE INFORMATION, VISIT:

[CUW.EDU/BA-ADMIN](https://cuw.edu/ba-admin)

[CUAA.EDU/BA-ADMIN](https://cuaa.edu/ba-admin)

INTERESTED IN THE PROGRAM?

CONTACT US FOR MORE INFORMATION:

1.262.243.4300 • admission@cuw.edu

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