






BACHELOR OF ARTS IN COMMUNICATION & LEADERSHIP

ETHICAL LEADERSHIP IN A COMPLEX WORLD

Leadership requires a well-rounded, multifaceted set of skills. That's why Concordia's Communication and Leadership program draws from a wide range of disciplines to help you grow into a strong leader. Your critical thinking skills will be sharpened so that you can analyze information and make good decisions to lead your program, team or entire organization to success. You'll learn effective oral, written communication and presentation strategies to help you clearly communicate, inspire, and persuade people. You will study collaboration strategies to help you understand and work with diverse groups. This program will prepare you with the knowledge and skills you need to advance in your career and be a leader in organizations of all sizes. Regardless of your industry or market, this program will equip you with strong communication and leadership skills.

FLEXIBILITY FOR YOUR LIFE

-  8-week online courses
-  Acceptances occur throughout the year
-  Multiple start dates in the fall, spring, and summer
-  Transfer up to 84 credits
-  Military friendly

PROGRAM FORMATS

ONLINE

- Comfort of your own home
- No assigned class times
- Work at your own pace
- Flexible course offerings
- Instructor and Academic and Career Advisor support

CAREER OUTLOOK

- Public Relations • Marketing Manager • Advertising • Event Planner • Media Planner • Nonprofit

FREE CREDIT TRANSFER EVALUATION

If you have college credits from another institution, send your unofficial transcripts to admission@cuw.edu for a free credit transfer evaluation.

PROGRAM CURRICULUM

REQUIRED COURSES

- Student Success Strategies
- Speech Communication
- Academic Writing and Research
- Social Psychology in the Workplace
- Group Dynamics
- Statistics I
- Contemporary Studies
- Diversity, Inclusion, and Human Relations
- Professional Writing Seminar
- Servant Leadership
- Multicultural Leadership

**Courses and program goals subject to change*

FOR MORE INFORMATION, VISIT:

CUW.EDU/COMMLEADERSHIP

CUAA.EDU/COMMLEADERSHIP

TUITION & SCHOLARSHIPS

There are many scholarships available for post-traditional learners. For CUW go to cuw.edu/uncommon-scholarships, or for CUAA go to cuaa.edu/uncommon-scholarships for more information.

For more information on tuition costs, please visit cuw.edu/tuition-acc.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

Official transcripts from all post-secondary institutions attended. In cases where you have less than 60 transferable credits, an official high school transcript or proof of GED must also be submitted.

NEXT STEPS

1. Submit your application

CONCORDIA UNIVERSITY WISCONSIN

Go to cuw.edu/apply. Select the Adult Accelerated Undergraduate application. Fill out the form and submit your online application.

CONCORDIA UNIVERSITY ANN ARBOR

Go to cuaa.edu/apply. Select the Adult Accelerated Undergraduate application. Fill out the form and submit your online application.

2. Apply for financial aid

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. If you apply to CUW, use the school code **003842**, if you apply to CUAA use the school code **002247**.

Questions? Contact Concordia's Financial Aid Office:
finaid@cuw.edu • 262-243-4569

HEAR FROM OUR
FACULTY



INTERESTED IN THE PROGRAM?

CONTACT US FOR MORE INFORMATION:

1.262.243.4300 • admission@cuw.edu

2024-2025