

Innovative People *Redefining* Print.

THE NEW QUAD.



Quad Graphics

- Second Largest Printer in the world.
- Publicly Traded – 5 Billion Dollars in Sales
 - 79 Plants in the world – 9 In Wisconsin
- 21,000 Employees in the USA 6,000 in Wisconsin
 - 1,200 in Lomira Plant
- Print Magazines, Catalogs, Retail Inserts, Direct Mail, Packaging

Challenges

- Ever Changing Business Climate / Economy
 - Very Competitive Industry
 - Time Sensitive Product
 - 24 / 7 Production Schedule
- 12 Hour Shifts – Rotating Schedule



Recruiting Challenges

- Lomira – QG's Largest Printing Plant
 - Located in a Rural Area
 - Manufacturing Appeal
- Limited Applicant Availability
- Lack of Public Transportation
 - Diverse Position Needs



Support from DWD

- Worked to help us use their office – Local
 - FDL and WB office toured our plant
 - Organized our job postings
- Let us know when our postings were to expire
 - Informed us of Job Fairs
- Informed us of Wisconsin Fast Forward Grant Program
- Communicated on their digital sign when we would be in their office for interviews
 - Allowed us to interview on site
- Helped coordinate Career Fair at MPTC Campus
 - Helping with possible transportation project
 - Very accessible and responsive



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