

[] [Why U2E, Why Now?] []

DWD is the hub of Wisconsin's workforce system



U2E: Unemployment to Employment



[WOW! Acronym & Jargon OVERLOAD!]



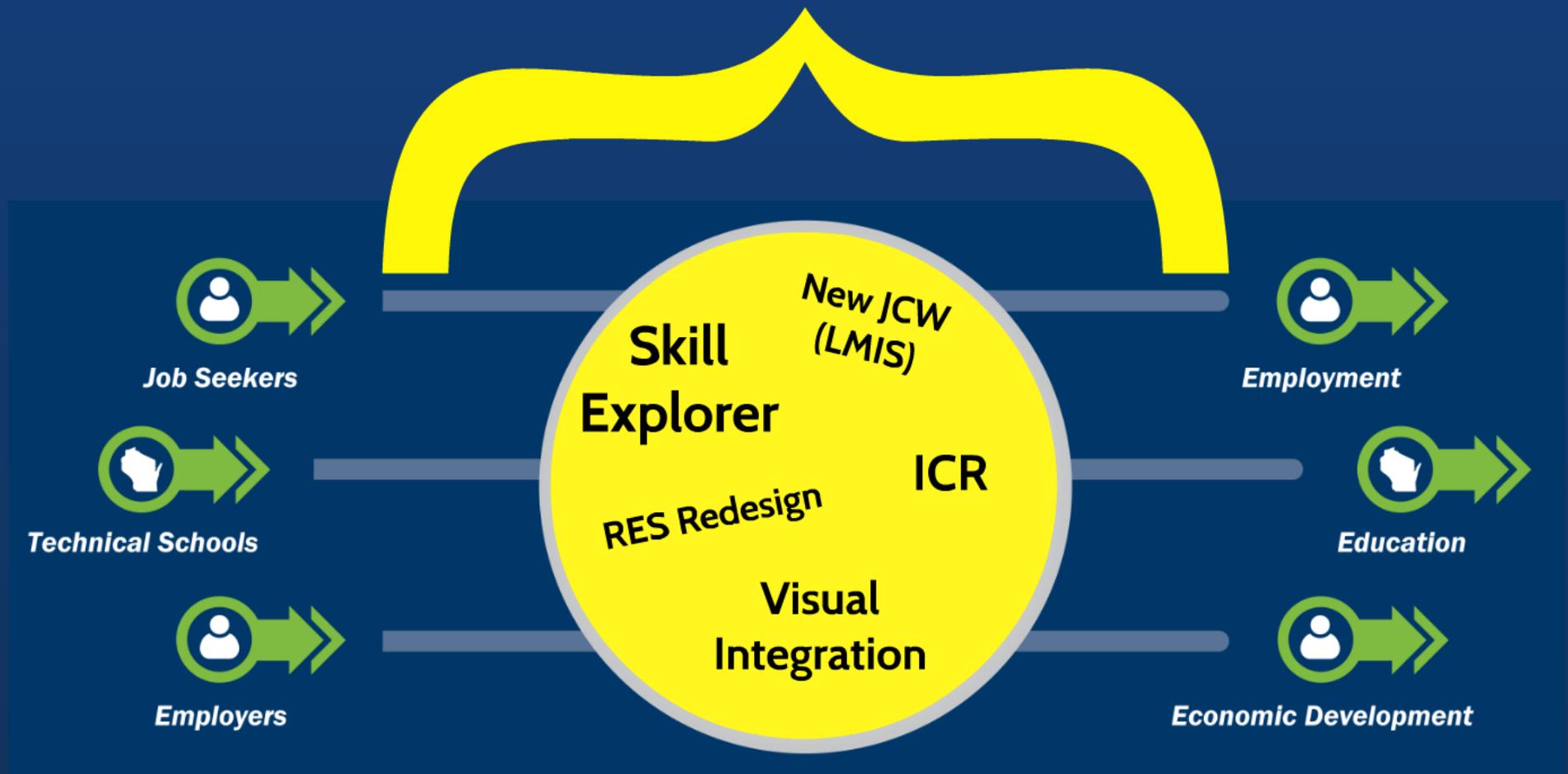
Stacia Jankowski

U2E Project Managers

Nicci Fite

Why U2E, Why Now?

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OVERLOAD!

Visual Integration

Internet Initial Claims (ICR)

- Improve online customer experience
- Improve customer service by gaining operational efficiencies

Skill Explorer

- Focus on skill, **not a job title.**
- Expand opportunities for job seekers

Reemployment Services (RES) Redesign

- Provide more services to more job seekers.
- Provide better customer services by customizing services to the job seekers needs

The new Job Center of Wisconsin (LMIS)

- Connecting job seekers and employers faster through a demand driven process.

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We need your help!

*Help us tell our story to
build awareness
and desire...*