

AREA INDUSTRY MATRIX

INDUSTRIAL / DEMOGRAPHIC COMPOSITION NECESSARY FOR WDB REPRESENTATION

Guide for Determining Whether Industries Seated on Workforce Development Boards Reasonably Represent the Industrial and Demographic Composition of the Workforce Development Area
(Numbers in Percents).

Major Industry Sector	Workforce Development Areas										
	Southeast	Milwaukee	W.O.W.	Fox Valley	Bay Area	N. Central	Northwest	W. Central	Western	S. Central	Southwest
	1	2	3	4	5	6	7	8	9	10	11
Agriculture/Forest/Fish	1%	0%	1%	1%	1%	2%	1%	1%	1%	2%	1%
Mining	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Construction	5%	3%	7%	6%	6%	5%	5%	5%	5%	6%	5%
Manufacturing	33%	21%	31%	35%	29%	27%	27%	26%	26%	22%	33%
Transport/Public Utilities	4%	6%	4%	5%	7%	6%	6%	5%	5%	4%	4%
Wholesale/Retail Trade	27%	24%	27%	25%	26%	27%	28%	34%	32%	28%	32%
Finance/Ins/Real Estate	3%	9%	6%	5%	6%	7%	4%	4%	4%	8%	3%
Services	26%	37%	24%	23%	25%	25%	29%	24%	26%	29%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Government	13%	11%	9%	11%	11%	13%	17%	17%	17%	20%	16%

Source: DWD, Bureau of Workforce Information; Employment and Wages covered by Wisconsin's UI Law, Issue #175. March 1997, Second Quarter.
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