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Tuesday, December 23, 2014

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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in Wisconsin. The estimates include revisions for October 2014 and preliminary estimates for November 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary November unemployment rates (not seasonally adjusted) decreased or remain unchanged in five metro areas compared to October rates. November rates decreased in all 12 metro areas compared to November 2013 rates. The latest rates ranged from 3.4 percent in metro Madison to 6.0 percent in metro Racine.
- **Municipalities:** Preliminary November rates either decreased or remained the same in 23 of Wisconsin's 32 largest municipalities compared to rates in October. The November rates decreased in 31 municipalities compared to November 2013 rates. The latest November rates ranged from 2.7 percent in Caledonia to 8.4 percent in Racine.
- **Counties:** November rates decreased or remained the same in 15 of Wisconsin 72 counties compared to rates in October. They decreased in 71 counties compared to November 2013 rates and was unchanged in Burnett County. The November rates ranged from 2.7 percent in Pierce to 10.3 percent in Menominee.

The release of the November 2014 local rates follows last week's release of BLS estimates showing Wisconsin's preliminary seasonally adjusted unemployment rate for the month was 5.2 percent, a new post-Recession low in Wisconsin, and the state gained 16,500 private sector jobs over the month, suggesting a full recovery of all private sector jobs lost during the recession.

Other indicators that help illustrate the state of Wisconsin's economy include:

- Average Initial Unemployment Insurance (UI) claims for the first 50 weeks of 2014 dropped to the lowest point since 1999.
- Department of Financial Institutions new business formation: up 5.1 percent during the eleven months of 2014 compared to the same period in 2013.
- Wisconsin's agricultural exports for the first 9 months of the year show a 17% increase compared to last year, ranking 12th among U.S. states.
- Wisconsin ranked first in the Midwest and ninth in the country in rate of private sector job growth from October to November. The year-over-year growth rate was second in the Midwest and 19th in the country.
- Wisconsin's unemployment rate decline to 5.2 percent from 5.4 percent in October was statistically significant, and the November rate was significantly lower than the national rate of 5.8 percent. The state's 12-month unemployment rate decline from 6.4 percent to 5.2 percent was also significant.

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Labor Force and Employment Estimates November 2014

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Nov-14	Oct-14	Nov-13	1-Month	1-Year	Nov-14	Oct-14	Nov-13	1-Month	1-Year
Total labor force	3,112,300	3,098,900	3,072,200	13,400	40,100	3,117,000	3,108,400	3,072,700	8,600	44,300
Employment	2,949,800	2,932,100	2,874,400	17,700	75,400	2,970,300	2,964,500	2,889,200	5,800	81,100
Unemployment	162,500	166,800	197,900	-4,300	-35,400	146,800	143,900	183,500	2,900	-36,700
Unemployment Rate	5.2%	5.4%	6.4%	-0.2%	-1.2%	4.7%	4.6%	6.0%	0.1%	-1.3%
National Rate	5.8%	5.8%	7.0%	0.0%	-1.2%	5.5%	5.5%	6.6%	0.0%	-1.1%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER		PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Nov-14	Oct-14	Nov-13	1-Month	1-Year	Nov-14	Oct-14	Nov-13	1-Month	1-Year
Statewide	2,895,900	2,875,000	2,841,300	20,900	54,600	2,921,600	2,912,300	2,864,900	9,300	56,700
Appleton	120,400	119,600	118,600	800	1,800	121,700	120,400	119,600	1,300	2,100
Eau Claire	84,200	83,800	83,100	400	1,100	85,800	85,100	84,800	700	1,000
Fond du Lac	48,100	47,700	47,100	400	1,000	48,300	48,000	47,700	300	600
Green Bay	172,300	171,300	170,400	1,000	1,900	173,600	173,300	172,000	300	1,600
Janesville	65,400	65,700	64,600	-300	800	66,500	66,100	65,600	400	900
La Crosse	78,100	77,900	77,500	200	600	79,200	78,700	78,500	500	700
Madison	369,000	369,500	360,300	-500	8,700	375,000	372,800	364,100	2,200	10,900
Milwaukee-W. O.W.	850,500	851,300	830,300	-800	20,200	857,200	857,900	836,200	-700	21,000
Oshkosh-Neenah	95,900	95,000	94,000	900	1,900	97,000	95,900	95,200	1,100	1,800
Racine	76,100	75,800	75,300	300	800	76,500	76,300	75,500	200	1,000
Sheboygan	60,400	60,200	59,300	200	1,100	60,500	60,200	59,500	300	1,000
Wausau	67,500	67,200	67,700	300	-200	68,300	67,900	68,500	400	-200

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM.	FINAL	YEAR AGO	NET CHANGE OVER	
	Nov-14	Oct-14	Nov-13	1-Month	1-Year
Wisconsin	4.7%	4.6%	6.0%	0.1%	-1.3%
Appleton	4.2%	4.1%	5.2%	0.1%	-1.0%
Eau Claire	4.3%	3.9%	5.0%	0.4%	-0.7%
Fond du Lac	4.3%	4.3%	5.3%	0.0%	-1.0%
Green Bay	4.3%	4.2%	5.5%	0.1%	-1.2%
Janesville	5.5%	5.5%	7.1%	0.0%	-1.6%
La Crosse	3.6%	3.5%	4.4%	0.1%	-0.8%
Madison	3.4%	3.3%	4.2%	0.1%	-0.8%
Milwaukee-W. O.W.	5.2%	5.3%	6.7%	-0.1%	-1.5%
Oshkosh-Neenah	4.3%	4.3%	5.4%	0.0%	-1.1%
Racine	6.0%	6.1%	7.8%	-0.1%	-1.8%
Sheboygan	4.0%	3.9%	5.2%	0.1%	-1.2%
Wausau	4.4%	4.3%	5.8%	0.1%	-1.4%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates November 2014

CITIES

CITY	Nov-14 RANK	Oct-14 RANK	Nov-14 RATE	Oct-14 RATE	Nov-13 RATE
Appleton	14	14	5.2	5.2	6.9
Beloit	3	3	7.3	7.4	9.3
Brookfield	23	21	4.3	4.4	5.3
Caledonia	32	32	2.7	2.7	3.2
Eau Claire	26	27	4.0	4.0	5.0
Fitchburg	29	29	3.8	3.7	4.7
Fond du Lac	16	17	5.0	5.0	6.6
Franklin	24	25	4.2	4.0	5.5
Green Bay	8	8	5.8	5.8	7.9
Greenfield	21	20	4.4	4.6	6.3
Janesville	6	6	5.9	6.0	7.9
Kenosha	5	4	6.3	7.1	8.4
La Crosse	19	22	4.5	4.3	5.3
Madison	31	31	3.2	3.2	4.0
Manitowoc	11	11	5.4	5.3	7.5
Menomonee Falls	25	26	4.1	4.0	4.7

CITY	Nov-14 RANK	Oct-14 RANK	Nov-14 RATE	Oct-14 RATE	Nov-13 RATE
Milwaukee	2	2	7.3	7.7	9.5
Mount Pleasant	4	5	6.7	6.7	8.6
Neenah	10	10	5.4	5.5	6.9
New Berlin	20	23	4.4	4.3	5.1
Oak Creek	22	24	4.3	4.0	5.5
Oshkosh	18	19	4.8	4.8	6.2
Racine	1	1	8.4	9.1	11.4
Sheboygan	17	18	4.8	4.8	6.4
Stevens Point	12	12	5.3	5.2	6.6
Sun Prairie	30	30	3.6	3.7	4.7
Superior	27	15	3.9	5.1	5.0
Waukesha	15	16	5.1	5.0	6.5
Wausau	7	7	5.8	5.8	8.1
Wauwatosa	28	28	3.8	3.9	4.9
West Allis	13	13	5.2	5.2	6.7
West Bend	9	9	5.6	5.7	7.4

COUNTIES

Alphabetical Order

COUNTY	Nov-14 RANK	Oct-14 RANK	Nov-14 RATE	Oct-14 RATE	Nov-13 RATE
Adams	8	7	7.3	6.3	9.6
Ashland	15	9	6.3	6.2	7.5
Barron	32	40	5.1	4.5	6.0
Bayfield	3	12	9.2	6.1	11.2
Brown	53	49	4.2	4.1	5.3
Buffalo	47	53	4.4	4.0	5.6
Burnett	11	17	6.7	5.7	6.7
Calumet	69	64	3.5	3.6	4.3
Chippewa	37	50	4.9	4.0	5.7
Clark	46	52	4.4	4.0	5.7
Columbia	41	37	4.7	4.6	5.8
Crawford	24	26	5.6	5.0	6.5
Dane	70	70	3.2	3.2	4.0
Dodge	31	28	5.1	5.0	6.3
Door	6	30	7.5	4.8	9.6
Douglas	59	32	4.0	4.8	5.2
Dunn	64	63	3.9	3.6	4.6
Eau Claire	63	59	3.9	3.8	4.6
Florence	7	6	7.3	6.3	8.9
Fond du Lac	51	45	4.3	4.3	5.3
Forest	10	8	7.0	6.2	8.5
Grant	62	62	3.9	3.6	4.7
Green	66	60	3.8	3.8	4.8
Green Lake	17	15	6.1	5.8	7.8
Iowa	61	67	3.9	3.4	5.0
Iron	2	2	9.4	8.0	12.9
Jackson	27	24	5.5	5.2	6.7
Jefferson	35	31	5.0	4.8	6.2
Juneau	14	14	6.4	5.9	8.0
Kenosha	26	11	5.5	6.2	7.5
Kewaunee	55	61	4.1	3.6	5.9
La Crosse	68	66	3.6	3.5	4.4
Lafayette	67	68	3.6	3.4	4.6
Langlade	13	4	6.4	6.4	7.8
Lincoln	23	22	5.6	5.3	7.4
Manitowoc	36	35	4.9	4.6	6.4

COUNTY	Nov-14 RANK	Oct-14 RANK	Nov-14 RATE	Oct-14 RATE	Nov-13 RATE
Marathon	45	43	4.4	4.3	5.8
Marinette	22	20	5.8	5.6	7.5
Marquette	12	19	6.6	5.6	7.7
Menominee	1	1	10.3	9.9	11.1
Milwaukee	20	10	6.0	6.2	7.8
Monroe	42	38	4.5	4.6	5.7
Oconto	28	29	5.4	4.9	6.8
Oneida	9	16	7.0	5.7	8.2
Outagamie	50	47	4.3	4.2	5.5
Ozaukee	60	57	3.9	3.9	4.8
Pepin	58	69	4.0	3.2	5.0
Pierce	72	72	2.7	3.0	3.5
Polk	30	39	5.1	4.5	6.2
Portage	44	46	4.4	4.2	5.4
Price	43	51	4.4	4.0	5.7
Racine	19	13	6.0	6.1	7.8
Richland	57	58	4.0	3.8	5.1
Rock	25	21	5.5	5.5	7.1
Rusk	18	25	6.0	5.1	7.5
Sauk	40	41	4.8	4.4	5.8
Sawyer	5	3	8.0	6.5	9.5
Shawano	29	27	5.2	5.0	6.7
Sheboygan	56	56	4.0	3.9	5.2
St. Croix	71	71	2.8	3.1	3.9
Taylor	39	42	4.8	4.3	6.1
Trempealeau	65	65	3.8	3.5	4.5
Vernon	49	55	4.3	3.9	5.1
Vilas	4	5	8.3	6.3	9.9
Walworth	38	36	4.8	4.6	6.2
Washburn	21	23	5.8	5.2	7.0
Washington	54	54	4.1	4.0	5.2
Waukesha	52	48	4.2	4.1	5.2
Waupaca	34	34	5.0	4.7	6.4
Waushara	16	18	6.1	5.7	7.5
Winnebago	48	44	4.3	4.3	5.4
Wood	33	33	5.0	4.7	6.0

Local Unemployment Rates November 2014

COUNTIES

Ascending Order

COUNTY	Nov-14 RATE	Oct-14 RATE	Nov-13 RATE	COUNTY	Nov-14 RATE	Oct-14 RATE	Nov-13 RATE
Pierce	2.7	3.0	3.5	Manitowoc	4.9	4.6	6.4
St. Croix	2.8	3.1	3.9	Jefferson	5.0	4.8	6.2
Dane	3.2	3.2	4.0	Waupaca	5.0	4.7	6.4
Calumet	3.5	3.6	4.3	Wood	5.0	4.7	6.0
La Crosse	3.6	3.5	4.4	Barron	5.1	4.5	6.0
Lafayette	3.6	3.4	4.6	Dodge	5.1	5.0	6.3
Green	3.8	3.8	4.8	Polk	5.1	4.5	6.2
Trempealeau	3.8	3.5	4.5	Shawano	5.2	5.0	6.7
Dunn	3.9	3.6	4.6	Oconto	5.4	4.9	6.8
Eau Claire	3.9	3.8	4.6	Jackson	5.5	5.2	6.7
Grant	3.9	3.6	4.7	Kenosha	5.5	6.2	7.5
Iowa	3.9	3.4	5.0	Rock	5.5	5.5	7.1
Ozaukee	3.9	3.9	4.8	Crawford	5.6	5.0	6.5
Douglas	4.0	4.8	5.2	Lincoln	5.6	5.3	7.4
Pepin	4.0	3.2	5.0	Marinette	5.8	5.6	7.5
Richland	4.0	3.8	5.1	Washburn	5.8	5.2	7.0
Sheboygan	4.0	3.9	5.2	Milwaukee	6.0	6.2	7.8
Kewaunee	4.1	3.6	5.9	Racine	6.0	6.1	7.8
Washington	4.1	4.0	5.2	Rusk	6.0	5.1	7.5
Brown	4.2	4.1	5.3	Green Lake	6.1	5.8	7.8
Waukesha	4.2	4.1	5.2	Waushara	6.1	5.7	7.5
Fond du Lac	4.3	4.3	5.3	Ashland	6.3	6.2	7.5
Outagamie	4.3	4.2	5.5	Juneau	6.4	5.9	8.0
Vernon	4.3	3.9	5.1	Langlade	6.4	6.4	7.8
Winnebago	4.3	4.3	5.4	Marquette	6.6	5.6	7.7
Buffalo	4.4	4.0	5.6	Burnett	6.7	5.7	6.7
Clark	4.4	4.0	5.7	Forest	7.0	6.2	8.5
Marathon	4.4	4.3	5.8	Oneida	7.0	5.7	8.2
Portage	4.4	4.2	5.4	Adams	7.3	6.3	9.6
Price	4.4	4.0	5.7	Florence	7.3	6.3	8.9
Monroe	4.5	4.6	5.7	Door	7.5	4.8	9.6
Columbia	4.7	4.6	5.8	Sawyer	8.0	6.5	9.5
Sauk	4.8	4.4	5.8	Vilas	8.3	6.3	9.9
Taylor	4.8	4.3	6.1	Bayfield	9.2	6.1	11.2
Walworth	4.8	4.6	6.2	Iron	9.4	8.0	12.9
Chippewa	4.9	4.0	5.7	Menominee	10.3	9.9	11.1