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## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics' (BLS) estimates of unemployment and employment statistics for metro areas, major cities and counties in Wisconsin. The estimates include revisions for September 2014 and preliminary estimates for October 2014. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary October unemployment rates (not seasonally adjusted) decreased in 10 metro areas and remained the same in Janesville and Racine compared to September rates. October rates decreased in all 12 metro areas with declines ranging from nearly a full percentage point in Madison to two points in Racine, compared to October 2013 rates. The latest rates ranged from 3.3 percent in metro Madison to 6.1 percent in metro Racine.
- **Municipalities:** Preliminary October rates either decreased or remained the same in 26 of Wisconsin's 32 largest municipalities compared to rates in September. The October rates decreased in all 32 municipalities compared to October 2013 rates, dropping by nearly three full percentage points in Racine and two or more points in Appleton, Beloit, Manitowoc and Wausau. The latest October rates ranged from 2.7 percent in Caledonia to 9.1 percent in Racine.
- **Counties:** October rates decreased or remained the same in 56 of Wisconsin 72 counties compared to rates in September. They decreased in all 72 counties compared to October 2013 rates, by over four full percentage points in Iron County and two full points in Forest, Lincoln, and Racine counties. The October rates ranged from 3.0 percent in Pierce to 9.9 percent in Menominee.

The release of the October 2014 local rates follows last week's release of BLS estimates showing Wisconsin's preliminary seasonally adjusted unemployment rate for the month was 5.4 percent, a new post-Recession low in Wisconsin.

In the latest BLS state-by-state rankings last week, Wisconsin topped all ranked states (48) with a statistically significant gain of 5,400 manufacturing jobs (seasonally adjusted) on a preliminary basis from the month of September. Compared to a year ago, Wisconsin gained 12,100 manufacturing jobs, also statistically significant and placing Wisconsin fourth in year-over-year growth. Wisconsin's declining October rate earned the state a 19<sup>th</sup> place ranking among all states.

Other indicators that help illustrate the state of Wisconsin's economy include:

- Initial weekly Unemployment Insurance (UI) claims for the first 45 weeks of 2014 dropped to the lowest point since 2000, and the annual average weekly UI claims are at their lowest levels since 2000.
- Department of Financial Institutions new business formation: up 5.9 percent during the ten months of 2014 compared to the same period in 2013.
- *Forbes* magazine recently ranked Wisconsin first in the Midwest for projected growth in its "Best States for Business" rankings.

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# Labor Force and Employment Estimates October 2014

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Oct-14	FINAL Sep-14	YEAR AGO Oct-13	NET CHANGE OVER		PRELIM. Oct-14	FINAL Sep-14	YEAR AGO Oct-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,098,700	3,086,800	3,071,800	11,900	26,900	3,107,900	3,095,100	3,061,200	12,800	46,700
Employment	2,931,900	2,917,400	2,870,700	14,500	61,200	2,964,100	2,950,400	2,880,900	13,700	83,200
Unemployment	166,800	169,400	201,200	-2,600	-34,400	143,900	144,700	180,300	-800	-36,400
Unemployment Rate	5.4%	5.5%	6.5%	-0.1%	-1.1%	4.6%	4.7%	5.9%	-0.1%	-1.3%
National Rate	5.8%	5.9%	7.2%	-0.1%	-1.4%	5.5%	5.7%	7.0%	-0.2%	-1.5%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Oct-14	FINAL Sep-14	YEAR AGO Oct-13	NET CHANGE OVER		PRELIM. Oct-14	FINAL Sep-14	YEAR AGO Oct-13	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,868,000	2,867,900	2,839,800	100	28,200	2,905,300	2,891,600	2,870,100	13,700	35,200
Appleton	119,100	119,900	118,400	-800	700	119,900	120,000	119,400	-100	500
Eau Claire	83,800	83,600	82,700	200	1,100	85,100	83,800	84,100	1,300	1,000
Fond du Lac	47,700	47,300	47,300	400	400	48,000	47,500	47,800	500	200
Green Bay	171,400	169,900	170,400	1,500	1,000	173,400	171,000	172,600	2,400	800
Janesville	65,700	65,600	64,000	100	1,700	66,100	65,800	64,600	300	1,500
La Crosse	77,800	77,600	76,700	200	1,100	78,600	77,800	77,700	800	900
Madison	369,100	367,900	360,800	1,200	8,300	372,400	369,800	365,300	2,600	7,100
Milwaukee-W.O.W.	849,000	847,600	830,300	1,400	18,700	855,500	852,100	836,300	3,400	19,200
Oshkosh-Neenah	95,100	94,300	93,500	800	1,600	96,000	94,500	94,500	1,500	1,500
Racine	76,000	75,800	74,600	200	1,400	76,500	76,100	75,200	400	1,300
Sheboygan	60,400	60,000	59,500	400	900	60,400	60,500	59,700	-100	700
Wausau	67,300	67,100	67,600	200	-300	68,000	67,400	68,100	600	-100

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED					
	PRELIM. Oct-14	FINAL Sep-14	YEAR AGO Oct-13	NET CHANGE OVER		
				1-Month	1-Year	
Wisconsin	4.6%	4.7%	5.9%	-0.1%	-1.3%	
Appleton	4.1%	4.2%	5.2%	-0.1%	-1.1%	
Eau Claire	3.9%	4.0%	4.9%	-0.1%	-1.0%	
Fond du Lac	4.3%	4.4%	5.3%	-0.1%	-1.0%	
Green Bay	4.2%	4.3%	5.4%	-0.1%	-1.2%	
Janesville	5.5%	5.5%	7.1%	0.0%	-1.6%	
La Crosse	3.5%	3.6%	4.5%	-0.1%	-1.0%	
Madison	3.3%	3.4%	4.2%	-0.1%	-0.9%	
Milwaukee-W.O.W.	5.3%	5.4%	6.7%	-0.1%	-1.4%	
Oshkosh-Neenah	4.3%	4.4%	5.4%	-0.1%	-1.1%	
Racine	6.1%	6.1%	8.1%	0.0%	-2.0%	
Sheboygan	3.9%	4.0%	5.1%	-0.1%	-1.2%	
Wausau	4.3%	4.4%	5.8%	-0.1%	-1.5%	

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates October 2014

## CITIES

CITY	Oct-14 RANK	Sep-14 RANK	Oct-14 RATE	Sep-14 RATE	Oct-13 RATE	CITY	Oct-14 RANK	Sep-14 RANK	Oct-14 RATE	Sep-14 RATE	Oct-13 RATE
Appleton	14	12	5.2	5.4	7.2	Milwaukee	2	2	7.7	7.7	9.6
Beloit	3	3	7.4	7.0	9.9	Mount Pleasant	5	4	6.7	6.7	8.4
Brookfield	23	22	4.3	4.4	5.4	Neenah	10	8	5.6	6.0	6.8
Caledonia	32	32	2.7	2.6	3.2	New Berlin	21	23	4.3	4.3	5.1
Eau Claire	27	25	4.0	4.2	5.3	Oak Creek	24	26	4.0	4.0	5.7
Fitchburg	30	30	3.7	3.8	4.8	Oshkosh	19	18	4.8	5.0	6.2
Fond du Lac	17	14	5.0	5.2	6.7	Racine	1	1	9.1	8.8	12.0
Franklin	26	27	4.0	4.0	5.2	Sheboygan	18	17	4.8	5.0	6.5
Green Bay	8	9	5.8	5.9	7.6	Stevens Point	13	15	5.2	5.0	6.2
Greenfield	20	19	4.6	5.0	6.1	Sun Prairie	29	29	3.7	3.8	5.2
Janesville	6	6	6.0	6.2	7.8	Superior	15	20	5.1	4.9	5.9
Kenosha	4	5	7.1	6.6	9.0	Waukesha	16	16	5.0	5.0	6.5
La Crosse	22	21	4.3	4.4	5.4	Wausau	7	7	5.8	6.1	8.0
Madison	31	31	3.2	3.4	4.2	Wauwatosa	28	28	3.9	4.0	5.2
Manitowoc	11	11	5.3	5.6	7.4	West Allis	12	13	5.2	5.2	6.7
Menomonee Falls	25	24	4.0	4.2	4.8	West Bend	9	10	5.7	5.8	7.4

## COUNTIES Alphabetical Order

COUNTY	Oct-14 RANK	Sep-14 RANK	Oct-14 RATE	Sep-14 RATE	Oct-13 RATE	COUNTY	Oct-14 RANK	Sep-14 RANK	Oct-14 RATE	Sep-14 RATE	Oct-13 RATE
Adams	8	6	6.3	6.3	8.2	Marathon	44	42	4.3	4.4	5.8
Ashland	7	5	6.3	6.3	8.0	Marinette	20	17	5.6	5.6	7.2
Barron	40	39	4.5	4.5	5.7	Marquette	19	15	5.6	5.7	6.7
Bayfield	13	16	6.0	5.6	7.6	Menominee	1	1	9.9	10.5	12.2
Brown	49	49	4.1	4.2	5.2	Milwaukee	9	7	6.2	6.3	7.9
Buffalo	57	53	3.9	4.1	5.1	Monroe	38	36	4.5	4.7	6.0
Burnett	18	14	5.7	5.8	6.0	Oconto	28	25	4.9	5.2	6.4
Calumet	64	66	3.6	3.5	4.5	Oneida	17	19	5.7	5.5	7.1
Chippewa	53	52	4.0	4.1	5.1	Outagamie	47	44	4.2	4.4	5.4
Clark	52	50	4.0	4.2	5.4	Ozaukee	56	58	3.9	3.9	4.9
Columbia	39	54	4.5	4.0	5.3	Pepin	69	69	3.2	3.3	4.1
Crawford	27	28	5.0	5.0	5.5	Pierce	72	71	3.0	3.2	4.1
Dane	70	70	3.2	3.3	4.1	Polk	37	38	4.5	4.5	5.7
Dodge	29	29	4.9	5.0	6.2	Portage	46	51	4.2	4.1	5.2
Door	32	30	4.8	4.9	6.5	Price	51	45	4.0	4.4	5.4
Douglas	31	34	4.8	4.7	5.8	Racine	12	8	6.1	6.1	8.1
Dunn	63	63	3.6	3.8	4.6	Richland	60	60	3.7	3.9	4.6
Eau Claire	59	56	3.8	4.0	4.8	Rock	21	20	5.5	5.5	7.1
Florence	6	11	6.3	5.9	9.0	Rusk	25	21	5.1	5.5	7.0
Fond du Lac	45	43	4.3	4.4	5.3	Sauk	41	47	4.4	4.2	5.3
Forest	11	12	6.2	5.9	8.2	Sawyer	3	4	6.4	6.3	7.9
Grant	62	62	3.6	3.8	4.6	Shawano	26	27	5.0	5.0	6.4
Green	58	59	3.8	3.9	4.8	Sheboygan	55	55	3.9	4.0	5.1
Green Lake	15	24	5.8	5.2	7.1	St. Croix	71	72	3.1	3.1	4.0
Iowa	68	68	3.4	3.3	4.2	Taylor	43	40	4.3	4.5	5.3
Iron	2	2	8.0	8.1	12.4	Trempealeau	65	64	3.5	3.6	4.4
Jackson	24	23	5.2	5.3	6.3	Vernon	54	57	3.9	3.9	4.8
Jefferson	30	32	4.8	4.8	6.0	Vilas	5	10	6.3	5.9	7.9
Juneau	14	9	5.9	6.0	7.6	Walworth	35	37	4.6	4.6	5.9
Kenosha	10	13	6.2	5.8	7.8	Washburn	23	26	5.2	5.0	6.4
Kewaunee	61	61	3.6	3.8	5.5	Washington	50	46	4.0	4.3	5.1
La Crosse	66	65	3.5	3.6	4.5	Waukesha	48	48	4.1	4.2	5.1
Lafayette	67	67	3.4	3.5	4.5	Waupaca	34	31	4.7	4.9	6.1
Langlade	4	3	6.4	6.4	7.5	Waushara	16	22	5.7	5.4	6.7
Lincoln	22	18	5.3	5.6	7.3	Winnebago	42	41	4.3	4.4	5.4
Manitowoc	36	35	4.6	4.7	6.3	Wood	33	33	4.7	4.8	5.6

# Local Unemployment Rates October 2014

## COUNTIES

Ascending Order

COUNTY	Oct-14 RATE	Sep-14 RATE	Oct-13 RATE	COUNTY	Oct-14 RATE	Sep-14 RATE	Oct-13 RATE
Pierce	3.0	3.2	4.1	Manitowoc	4.6	4.7	6.3
St. Croix	3.1	3.1	4.0	Walworth	4.6	4.6	5.9
Dane	3.2	3.3	4.1	Waupaca	4.7	4.9	6.1
Pepin	3.2	3.3	4.1	Wood	4.7	4.8	5.6
Iowa	3.4	3.3	4.2	Door	4.8	4.9	6.5
Lafayette	3.4	3.5	4.5	Douglas	4.8	4.7	5.8
La Crosse	3.5	3.6	4.5	Jefferson	4.8	4.8	6.0
Trempealeau	3.5	3.6	4.4	Dodge	4.9	5.0	6.2
Calumet	3.6	3.5	4.5	Oconto	4.9	5.2	6.4
Dunn	3.6	3.8	4.6	Crawford	5.0	5.0	5.5
Grant	3.6	3.8	4.6	Shawano	5.0	5.0	6.4
Kewaunee	3.6	3.8	5.5	Rusk	5.1	5.5	7.0
Richland	3.7	3.9	4.6	Jackson	5.2	5.3	6.3
Eau Claire	3.8	4.0	4.8	Washburn	5.2	5.0	6.4
Green	3.8	3.9	4.8	Lincoln	5.3	5.6	7.3
Buffalo	3.9	4.1	5.1	Rock	5.5	5.5	7.1
Ozaukee	3.9	3.9	4.9	Marinette	5.6	5.6	7.2
Sheboygan	3.9	4.0	5.1	Marquette	5.6	5.7	6.7
Vernon	3.9	3.9	4.8	Burnett	5.7	5.8	6.0
Chippewa	4.0	4.1	5.1	Oneida	5.7	5.5	7.1
Clark	4.0	4.2	5.4	Waushara	5.7	5.4	6.7
Price	4.0	4.4	5.4	Green Lake	5.8	5.2	7.1
Washington	4.0	4.3	5.1	Juneau	5.9	6.0	7.6
Brown	4.1	4.2	5.2	Bayfield	6.0	5.6	7.6
Waukesha	4.1	4.2	5.1	Racine	6.1	6.1	8.1
Outagamie	4.2	4.4	5.4	Forest	6.2	5.9	8.2
Portage	4.2	4.1	5.2	Kenosha	6.2	5.8	7.8
Fond du Lac	4.3	4.4	5.3	Milwaukee	6.2	6.3	7.9
Marathon	4.3	4.4	5.8	Adams	6.3	6.3	8.2
Taylor	4.3	4.5	5.3	Ashland	6.3	6.3	8.0
Winnebago	4.3	4.4	5.4	Florence	6.3	5.9	9.0
Sauk	4.4	4.2	5.3	Vilas	6.3	5.9	7.9
Barron	4.5	4.5	5.7	Langlade	6.4	6.4	7.5
Columbia	4.5	4.0	5.3	Sawyer	6.4	6.3	7.9
Monroe	4.5	4.7	6.0	Iron	8.0	8.1	12.4
Polk	4.5	4.5	5.7	Menominee	9.9	10.5	12.2