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**FOR IMMEDIATE RELEASE**

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## **Bay Area Career Expo Countdown: Over 100 Registered Employers, Nearly 1,760 Job Openings for Special Recruiting Event at Shopko Hall October 17**

### ***Secretary Newson cites wide variety of jobs, urges job seekers to register for admission ticket***

MADISON – With the Bay Area Career Expo one week away, Department of Workforce Development (DWD) Secretary Reggie Newson said today that in three easy steps, job seekers can register now, get a ticket to enter Shopko Hall on October 17 and meet over 100 employers with 1,755 job openings at the special recruiting event.

“The Bay Area Career Expo offers a broad spectrum of employment opportunities, but job seekers must act now to register and get an admission ticket,” Secretary Newson said. “Employers responded quickly when we scheduled this rare recruiting event, and they have a wide variety of jobs to fill. The possibilities range from entry level positions to engineers earning up to \$100,000 a year. There are jobs for welders, machinists and diesel mechanics paying up to \$80,000 a year. Jobs in health care, sales, food service, transportation and storage are also available. Employment opportunities await job seekers, but they need to register now for the expo.”

The career expo from 10 a.m. to 3 p.m., October 17, is open to employers in the region who have positions to fill and to job seekers who are ready to work. Unlike a job fair, the expo takes recruiting to a new level, as an example of Governor Walker’s comprehensive approach to address the skills gap and help job seekers gain employment.

Registered employers include American Foods, Ariens Company, Bay Towel, BioLife Plasma Services, KS Kolbenschmidt US, Manitowoc Tool and Machining, Marine Travellift/Exac Tech, N.E.W. Plastics Corp., PDS Tech of Green Bay, Sargento, Schneider National, Superior Resource Group, SUPERVALU Distribution Center, and Tradesmen International. A complete list is available at <http://www.wisconsincareerexpo.com/bayarea/>.

Interested job seekers are urged to pre-register. To do so, they must complete a simple registration process:

1. Visit [www.JobCenterofWisconsin.com](http://www.JobCenterofWisconsin.com), and register or update your information;
2. Use the Job Seeker Tools on the site to create or update a resume and complete a self-assessment survey (be sure to print copies for the final step); and
3. Complete a work readiness session with an employment specialist at a local Job Center to review the resume and self-assessment survey, review steps in the job application process, and receive an admission ticket. Work readiness sessions are available during regular Job Center hours now through Wednesday, October 16.

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