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Tuesday, April 14, 2013

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Secretary Newson Cites Quality Job Opportunities, Urges Job Seekers to Register Now for Southeast Wisconsin Career Expo, May 22, at UW-Parkside

Employer registration deadline extended to Friday, May 17;

Nearly 50 employers registered, many seeking work ready candidates for family-supporting jobs

MADISON – Citing quality job opportunities, Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson today urged job seekers in southeastern Wisconsin to register now for the Southeast Wisconsin Career Expo, May 22, in Kenosha. The registration deadline has been extended to this Friday, May 17, for employers who want to take part in the expo May 22, from noon to 4 p.m. at the University of Wisconsin-Parkside's Sports & Activity Center.

"The nearly 50 employers to register thus far have quality jobs available, either family-supporting jobs or entry level positions that can lead to them," Secretary Newson said. "The list includes jobs in manufacturing, IT, healthcare, transportation and sales, jobs paying good wages. Nearly 300 job seekers have taken the necessary steps to ensure admittance to the career expo. Given the interest, we're extending the deadline to allow employers ample opportunity to take part in the career expo."

Secretary Newson said the expo is open to employers in the region who have positions to fill and to job seekers who are ready to work. More than a job fair, the expo takes recruiting to a new level, as an example of Governor Walker's comprehensive approach to address the skills gap and help job seekers gain employment, he said.

DWD is co-sponsoring the Southeast Wisconsin Career Expo with the Kenosha, Racine, and Walworth County Job Centers. It is the third event of its kind that DWD has organized to match employers that have current openings with job seekers who have completed one-on-one counseling, developed a professional resume and cover letter and completed other pre-screening activities in advance.

Two career expo events occurred last year, one in May in West Allis and the second in October in Green Bay. Each event drew dozens of employers and hundreds of pre-screened job seekers. In follow-up surveys, businesses gave high marks to the career expos and many noted that permanent hires resulted from direct connections made at each event.

Employers interested in registering for the 2013 Southeast Wisconsin Career Expo can find details and register online at www.WisconsinCareerExpo.com.

Interested job seekers are urged to pre-register. To do so, they must complete a simple registration process:

1. Visit www.JobCenterofWisconsin.com, and register or update your information;
2. Use the Job Seeker Tools on the site to create or update a resume and complete a self-assessment survey (be sure to print copies for the final step); and
3. Complete a work readiness session with an employment specialist at a local Job Center to review the resume and self-assessment survey, review steps in the job application process, and receive an admission ticket. Work readiness sessions are available during regular Job Center hours now through Tuesday, May 21.