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Southeast Wisconsin Career Expo to Connect Pre-Screened Job Seekers with Employers that Have Openings to Fill

DWD, Regional Workforce Partners registering employers now for May 22 event at UW-Parkside

MADISON – Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson today invited job seekers and employers from around Southeastern Wisconsin to register for the Southeast Wisconsin Career Expo, scheduled for May 22. The event will be from 12-4 p.m. at the University of Wisconsin-Parkside's Sports & Activity Center in Kenosha.

"The Southeast Wisconsin Career Expo is open to employers from across the region that have positions to fill and to job seekers who are ready to get to work," said Secretary Newson. "As with other recruitments in our Career Expo series, this upcoming event represents one more step in our comprehensive approach under Governor Walker's leadership to address the skills gap and prepare job seekers for openings that employers have now."

DWD is co-sponsoring the Southeast Wisconsin Career Expo with the Kenosha, Racine, and Walworth County Job Centers. It is the third event of its kind that DWD has organized to match employers that have current openings with job seekers who have completed one-on-one counseling, developed a professional resume and cover letter and completed other pre-screening activities in advance.

Two career expo events occurred last year, one in May in West Allis and the second in October in Green Bay. Each event drew dozens of employers and hundreds of pre-screened job seekers. In follow-up surveys, businesses gave high marks to the career expos and many noted that permanent hires resulted from direct connections made at each event.

Employers interested in registering for the 2013 Southeast Wisconsin Career Expo can find details and register online at www.WisconsinCareerExpo.com.

Interested job seekers must complete a simple registration process:

1. Visit www.JobCenterofWisconsin.com, and register or update your information;
2. Use the Job Seeker Tools on the site to create or update a resume and complete a self-assessment survey (be sure to print copies for the final step); and
3. Complete a work readiness session with an employment specialist at a local Job Center to review the resume and self-assessment survey, review steps in the job application process, and receive an admission ticket: http://www.wisconsinjobcenter.org/jobfairs/screening_info.htm.