

---

FOR IMMEDIATE RELEASE

Wednesday, January 23, 2013

CONTACT: DWD Communications, 608-266-2722

On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

On Facebook: <http://www.facebook.com/WIWorkforce>

On Twitter: @WIWorkforce

## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in December for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) increased in all 12 metro areas between November and December, but either declined or remained unchanged in 10 metro areas year over year. The December 2012 rates ranged from 4.6 percent in metro Madison to 8.3 percent in metro Racine.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, 25 had rate increases between November and December, and seven had either a decrease or no change in the month over month rate. Year over year, 15 had an increase, while 17 had either a decrease or no change. Rates ranged from 3.1 percent in Caledonia to 11.9 percent in Racine.
- **Counties:** Of 72 counties, all but two had increases between November and December. Menominee had a 1.7 percent decrease, and Kenosha, a 0.2 percent decrease. Over the year, 25 had a rate increase, 34 had a rate decrease and 13 had no change. Rates ranged from 4.4 percent in Dane to 12.7 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early this year.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 95-96 percent of Wisconsin employers. The latest available QCEW data covers the second quarter of 2012 and shows Wisconsin added 35,381 private-sector jobs from June 2011 through June 2012.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) has reported state revenue collections through December are up by 2.6 percent (adjusted) in fiscal year 2013.
- [Department of Financial Institutions](#) new business formation: up by 8.4 percent in 2012 compared to 2011.
- A decline during calendar year 2012 in initial and weekly DWD [Unemployment Insurance claims](#).

# Labor Force and Employment Estimates December 2012

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Dec-12	FINAL Nov-12	YEAR AGO Dec-11	NET CHANGE OVER		PRELIM. Dec-12	FINAL Nov-12	YEAR AGO Dec-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,060,800	3,061,200	3,056,400	-400	4,400	3,043,200	3,058,400	3,038,400	-15,200	4,800
Employment	2,858,600	2,858,600	2,843,200	0	15,400	2,843,900	2,869,400	2,838,900	-25,500	5,000
Unemployment	202,200	202,600	213,200	-400	-11,000	199,300	189,000	199,500	10,300	-200
Unemployment Rate	6.6%	6.6%	7.0%	0.0%	-0.4%	6.5%	6.2%	6.6%	0.3%	-0.1%
National Rate	7.8%	7.8%	8.5%	0.0%	-0.7%	7.6%	7.4%	8.3%	0.2%	-0.7%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Dec-12	FINAL Nov-12	YEAR AGO Dec-11	NET CHANGE OVER		PRELIM. Dec-12	FINAL Nov-12	YEAR AGO Dec-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,728,900	2,727,600	2,719,800	1,300	9,100	2,733,600	2,752,800	2,724,200	-19,200	9,400
Appleton	120,800	119,800	116,500	1,000	4,300	120,800	120,700	117,000	100	3,800
Eau Claire	77,800	79,100	78,900	-1,300	-1,100	78,600	80,400	79,800	-1,800	-1,200
Fond du Lac	45,800	46,200	46,000	-400	-200	45,800	46,400	45,600	-600	200
Green Bay	166,200	166,700	166,200	-500	0	166,300	168,600	167,300	-2,300	-1,000
Janesville	61,600	61,800	60,500	-200	1,100	61,700	62,000	60,500	-300	1,200
La Crosse	75,500	75,300	74,400	200	1,100	76,100	76,100	74,600	0	1,500
Madison	348,000	348,200	349,500	-200	-1,500	350,000	350,800	347,000	-800	3,000
Milwaukee-W.O.W.	810,600	813,300	808,900	-2,700	1,700	812,500	819,200	811,700	-6,700	800
Oshkosh-Neenah	94,300	94,900	94,600	-600	-300	94,800	96,100	95,300	-1,300	-500
Racine	75,700	75,500	75,200	200	500	75,900	75,900	75,600	0	300
Sheboygan	57,200	57,200	57,500	0	-300	57,000	57,700	57,200	-700	-200
Wausau	67,000	67,700	66,600	-700	400	67,600	68,400	67,000	-800	600

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Dec-12	FINAL Nov-12	YEAR AGO Dec-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	6.5%	6.2%	6.6%	0.3%	-0.1%
Appleton	5.7%	5.3%	5.9%	0.4%	-0.2%
Eau Claire	6.0%	5.3%	6.0%	0.7%	0.0%
Fond du Lac	6.1%	5.6%	6.2%	0.5%	-0.1%
Green Bay	6.1%	5.7%	6.2%	0.4%	-0.1%
Janesville	8.0%	7.7%	8.3%	0.3%	-0.3%
La Crosse	5.0%	4.7%	5.1%	0.3%	-0.1%
Madison	4.6%	4.4%	4.7%	0.2%	-0.1%
Milwaukee-W.O.W.	7.0%	6.8%	6.9%	0.2%	0.1%
Oshkosh-Neenah	5.7%	5.5%	5.7%	0.2%	0.0%
Racine	8.3%	7.8%	7.9%	0.5%	0.4%
Sheboygan	6.1%	5.8%	6.5%	0.3%	-0.4%
Wausau	6.5%	6.2%	6.5%	0.3%	0.0%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/au/metrosa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates December 2012

## CITIES

CITY	Dec-12 RANK	Nov-12 RANK	Dec-12 RATE	Nov-12 RATE	Dec-11 RATE	CITY	Dec-12 RANK	Nov-12 RANK	Dec-12 RATE	Nov-12 RATE	Dec-11 RATE
Appleton	13	13	7.5	7.2	7.7	Milwaukee	3	3	9.6	9.5	9.5
Beloit	2	2	10.4	10.0	11.0	Mount Pleasant	8	5	8.6	9.2	8.3
Brookfield	29	27	5.2	5.3	5.3	Neenah	11	11	7.8	7.6	7.7
Caledonia	32	32	3.1	2.9	3.0	New Berlin	28	26	5.3	5.3	5.2
Eau Claire	21	21	5.9	5.7	5.7	Oak Creek	20	20	6.0	5.8	6.0
Fitchburg	30	30	5.0	5.1	4.9	Oshkosh	19	19	6.3	6.0	6.5
Fond du Lac	16	17	7.1	6.8	7.5	Racine	1	1	11.9	11.2	11.1
Franklin	25	24	5.6	5.4	5.3	Sheboygan	12	12	7.6	7.2	8.2
Green Bay	5	8	8.8	8.1	8.8	Stevens Point	15	14	7.1	7.1	6.5
Greenfield	18	18	6.4	6.1	6.3	Sun Prairie	22	28	5.6	5.2	5.4
Janesville	7	7	8.6	8.3	8.8	Superior	24	23	5.6	5.5	6.3
Kenosha	4	4	9.1	9.4	8.6	Waukesha	14	16	7.3	6.8	7.3
La Crosse	23	22	5.6	5.5	5.9	Wausau	6	6	8.7	8.8	8.8
Madison	31	31	4.2	4.1	4.2	Wauwatosa	26	25	5.5	5.4	5.0
Manitowoc	9	9	8.6	7.9	8.3	West Allis	17	15	7.1	7.0	7.2
Menomonee Falls	27	29	5.5	5.1	5.5	West Bend	10	10	8.2	7.6	8.5

## COUNTIES Alphabetical Order

COUNTY	Dec-12 RANK	Nov-12 RANK	Dec-12 RATE	Nov-12 RATE	Dec-11 RATE	COUNTY	Dec-12 RANK	Nov-12 RANK	Dec-12 RATE	Nov-12 RATE	Dec-11 RATE
Adams	7	5	10.3	9.4	10.3	Marathon	43	40	6.5	6.2	6.5
Ashland	20	21	8.0	7.3	7.9	Marinette	23	24	7.8	7.1	8.4
Barron	29	25	7.5	7.1	7.5	Marquette	10	11	8.9	8.1	9.1
Bayfield	3	3	11.9	10.7	11.1	Menominee	1	1	12.7	14.4	11.9
Brown	54	49	5.9	5.6	6.0	Milwaukee	19	15	8.0	7.9	7.9
Buffalo	58	64	5.6	4.7	5.5	Monroe	45	44	6.4	6.0	6.5
Burnett	16	23	8.1	7.1	8.6	Oconto	30	32	7.5	6.7	7.9
Calumet	69	66	4.9	4.7	4.8	Oneida	8	8	9.5	8.3	9.3
Chippewa	40	50	6.7	5.5	6.9	Outagamie	52	52	6.0	5.5	6.2
Clark	33	36	7.2	6.4	7.3	Ozaukee	65	61	5.1	4.9	5.2
Columbia	42	41	6.6	6.1	6.7	Pepin	46	63	6.2	4.7	5.7
Crawford	37	35	6.9	6.5	6.9	Pierce	71	72	4.8	4.1	5.1
Dane	72	71	4.4	4.2	4.4	Polk	22	26	7.8	7.0	7.7
Dodge	35	33	7.0	6.7	6.8	Portage	53	53	5.9	5.5	5.7
Door	5	7	10.7	9.2	11.5	Price	41	42	6.6	6.0	6.9
Douglas	48	46	6.1	5.7	6.6	Racine	14	16	8.3	7.8	7.9
Dunn	64	68	5.1	4.6	5.5	Richland	62	58	5.5	5.2	5.8
Eau Claire	61	57	5.6	5.2	5.4	Rock	17	18	8.0	7.7	8.3
Florence	27	20	7.6	7.5	8.7	Rusk	11	12	8.8	8.1	9.2
Fond du Lac	47	47	6.1	5.6	6.2	Sauk	38	39	6.8	6.3	6.8
Forest	9	9	9.5	8.2	9.2	Sawyer	6	4	10.6	9.5	9.9
Grant	66	65	5.0	4.7	5.2	Shawano	32	30	7.3	6.9	7.6
Green	60	56	5.6	5.3	5.8	Sheboygan	49	45	6.1	5.8	6.5
Green Lake	25	31	7.7	6.8	7.5	St. Croix	70	70	4.9	4.3	5.0
Iowa	56	60	5.7	5.0	5.6	Taylor	31	29	7.4	6.9	8.0
Iron	2	2	12.5	11.6	10.4	Trempealeau	63	67	5.3	4.6	5.5
Jackson	26	27	7.7	7.0	7.7	Vernon	51	51	6.0	5.5	6.0
Jefferson	39	38	6.7	6.4	7.0	Vilas	4	6	11.0	9.3	10.7
Juneau	13	10	8.7	8.2	8.4	Walworth	36	37	7.0	6.4	7.0
Kenosha	24	14	7.8	8.0	7.6	Washburn	18	19	8.0	7.5	8.2
Kewaunee	50	59	6.0	5.1	5.9	Washington	55	48	5.9	5.6	6.1
La Crosse	68	69	4.9	4.6	4.9	Waukesha	59	55	5.6	5.3	5.6
Lafayette	67	62	4.9	4.8	5.0	Waupaca	34	34	7.1	6.6	7.0
Langlade	15	17	8.2	7.8	8.4	Waushara	21	22	7.8	7.2	8.0
Lincoln	12	13	8.8	8.0	8.5	Winnebago	57	54	5.7	5.5	5.7
Manitowoc	28	28	7.5	7.0	7.2	Wood	44	43	6.5	6.0	6.5

# Local Unemployment Rates December 2012

## COUNTIES

Ascending Order

COUNTY	Dec-12 RATE	Nov-12 RATE	Dec-11 RATE	COUNTY	Dec-12 RATE	Nov-12 RATE	Dec-11 RATE
Dane	4.4	4.2	4.4	Walworth	7.0	6.4	7.0
Pierce	4.8	4.1	5.1	Dodge	7.0	6.7	6.8
St. Croix	4.9	4.3	5.0	Waupaca	7.1	6.6	7.0
Calumet	4.9	4.7	4.8	Clark	7.2	6.4	7.3
La Crosse	4.9	4.6	4.9	Shawano	7.3	6.9	7.6
Lafayette	4.9	4.8	5.0	Taylor	7.4	6.9	8.0
Grant	5.0	4.7	5.2	Oconto	7.5	6.7	7.9
Ozaukee	5.1	4.9	5.2	Barron	7.5	7.1	7.5
Dunn	5.1	4.6	5.5	Manitowoc	7.5	7.0	7.2
Trempealeau	5.3	4.6	5.5	Florence	7.6	7.5	8.7
Richland	5.5	5.2	5.8	Jackson	7.7	7.0	7.7
Eau Claire	5.6	5.2	5.4	Green Lake	7.7	6.8	7.5
Green	5.6	5.3	5.8	Kenosha	7.8	8.0	7.6
Waukesha	5.6	5.3	5.6	Marinette	7.8	7.1	8.4
Buffalo	5.6	4.7	5.5	Polk	7.8	7.0	7.7
Winnebago	5.7	5.5	5.7	Waushara	7.8	7.2	8.0
Iowa	5.7	5.0	5.6	Ashland	8.0	7.3	7.9
Washington	5.9	5.6	6.1	Milwaukee	8.0	7.9	7.9
Brown	5.9	5.6	6.0	Washburn	8.0	7.5	8.2
Portage	5.9	5.5	5.7	Rock	8.0	7.7	8.3
Outagamie	6.0	5.5	6.2	Burnett	8.1	7.1	8.6
Vernon	6.0	5.5	6.0	Langlade	8.2	7.8	8.4
Kewaunee	6.0	5.1	5.9	Racine	8.3	7.8	7.9
Sheboygan	6.1	5.8	6.5	Juneau	8.7	8.2	8.4
Douglas	6.1	5.7	6.6	Lincoln	8.8	8.0	8.5
Fond du Lac	6.1	5.6	6.2	Rusk	8.8	8.1	9.2
Pepin	6.2	4.7	5.7	Marquette	8.9	8.1	9.1
Monroe	6.4	6.0	6.5	Forest	9.5	8.2	9.2
Wood	6.5	6.0	6.5	Oneida	9.5	8.3	9.3
Marathon	6.5	6.2	6.5	Adams	10.3	9.4	10.3
Columbia	6.6	6.1	6.7	Sawyer	10.6	9.5	9.9
Price	6.6	6.0	6.9	Door	10.7	9.2	11.5
Chippewa	6.7	5.5	6.9	Vilas	11.0	9.3	10.7
Jefferson	6.7	6.4	7.0	Bayfield	11.9	10.7	11.1
Sauk	6.8	6.3	6.8	Iron	12.5	11.6	10.4
Crawford	6.9	6.5	6.9	Menominee	12.7	14.4	11.9