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FOR IMMEDIATE RELEASE

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## WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in November for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) increased in all 12 metro areas between October and November, but declined year over year. The November 2012 rates ranged from 4.4 percent in metro Madison to 7.9 percent in metro Racine.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, all had rate increases between October and November except for Caledonia, which had no change in its month over month rate. Twenty six had either a decrease or no change year over year. Rates ranged from 2.8 percent in Caledonia to 11.5 percent in Racine.
- **Counties:** Of 72 counties, all but three had increases between October and November. Ozaukee, Pierce and St. Croix had no change month over month. Sixty counties had either a decrease or no change year over year. Rates ranged from 4.2 percent in Dane to 13.5 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early 2013.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 96 percent of Wisconsin employers. DWD recently submitted unemployment insurance (UI) records for the second quarter of 2012 to the federal government. The UI administrative data show private sector job growth of 35,379 from June 2011 to June 2012. The federal government will incorporate the data in its next QCEW release covering the second quarter of 2012 for all states.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) has reported state revenue collections through November are up by 1 percent in fiscal year 2013.
- [Department of Financial Institutions](#) new business formation: up this year by 8.8 percent through the first six months of 2012 compared to the same period in 2011; credit union net income growth, up 96 percent in the first three quarters of 2012 compared to the same period in 2011.
- A decline this calendar year in initial and weekly DWD [Unemployment Insurance claims](#).

# Labor Force and Employment Estimates November 2012

## STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Nov-12	FINAL Oct-12	YEAR AGO Nov-11	NET CHANGE OVER		PRELIM. Nov-12	FINAL Oct-12	YEAR AGO Nov-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,062,600	3,061,100	3,056,500	1,500	6,100	3,061,700	3,065,800	3,051,300	-4,100	10,400
Employment	2,858,900	2,850,000	2,838,900	8,900	20,000	2,870,000	2,892,000	2,852,100	-22,000	17,900
Unemployment	203,800	211,100	217,700	-7,300	-13,900	191,700	173,800	199,200	17,900	-7,500
Unemployment Rate	6.7%	6.9%	7.1%	-0.2%	-0.4%	6.3%	5.7%	6.5%	0.6%	-0.2%
National Rate	7.7%	7.9%	8.7%	-0.2%	-1.0%	7.4%	7.5%	8.2%	-0.1%	-0.8%

## MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Nov-12	FINAL Oct-12	YEAR AGO Nov-11	NET CHANGE OVER		PRELIM. Nov-12	FINAL Oct-12	YEAR AGO Nov-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,731,700	2,721,100	2,719,400	10,600	12,300	2,756,900	2,753,800	2,747,600	3,100	9,300
Appleton	119,900	119,000	116,700	900	3,200	120,800	120,600	117,900	200	2,900
Eau Claire	79,300	78,600	79,700	700	-400	80,600	79,800	81,000	800	-400
Fond du Lac	46,100	45,700	45,000	400	1,100	46,300	46,200	45,000	100	1,300
Green Bay	167,100	165,700	166,700	1,400	400	169,000	168,400	168,600	600	400
Janesville	61,900	61,200	60,400	700	1,500	62,100	61,700	60,800	400	1,300
La Crosse	75,400	75,100	74,400	300	1,000	76,200	76,400	75,200	-200	1,000
Madison	348,200	348,300	348,600	-100	-400	350,800	350,500	350,800	300	0
Milwaukee-W.O.W.	814,500	809,300	810,400	5,200	4,100	820,400	817,300	818,600	3,100	1,800
Oshkosh-Neenah	94,900	95,000	93,800	-100	1,100	96,100	96,100	94,800	0	1,300
Racine	75,800	76,000	74,700	-200	1,100	76,200	76,600	75,200	-400	1,000
Sheboygan	57,300	57,000	57,600	300	-300	57,800	57,500	57,900	300	-100
Wausau	67,700	68,500	66,300	-800	1,400	68,400	69,000	67,000	-600	1,400

## MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Nov-12	FINAL Oct-12	YEAR AGO Nov-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	6.3%	5.7%	6.5%	0.6%	-0.2%
Appleton	5.4%	5.0%	5.7%	0.4%	-0.3%
Eau Claire	5.4%	5.0%	5.7%	0.4%	-0.3%
Fond du Lac	5.6%	5.1%	6.2%	0.5%	-0.6%
Green Bay	5.8%	5.3%	6.2%	0.5%	-0.4%
Janesville	7.7%	7.1%	8.4%	0.6%	-0.7%
La Crosse	4.8%	4.4%	4.9%	0.4%	-0.1%
Madison	4.4%	4.1%	4.6%	0.3%	-0.2%
Milwaukee-W.O.W.	6.8%	6.3%	7.1%	0.5%	-0.3%
Oshkosh-Neenah	5.6%	5.2%	5.7%	0.4%	-0.1%
Racine	7.9%	7.0%	8.0%	0.9%	-0.1%
Sheboygan	5.9%	5.4%	6.7%	0.5%	-0.8%
Wausau	6.3%	5.6%	6.5%	0.7%	-0.2%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/au/metrossa.htm>.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates November 2012

## CITIES

CITY	Nov-12 RANK	Oct-12 RANK	Nov-12 RATE	Oct-12 RATE	Nov-11 RATE	CITY	Nov-12 RANK	Oct-12 RANK	Nov-12 RATE	Oct-12 RATE	Nov-11 RATE
Appleton	13	13	7.3	6.6	7.8	Milwaukee	3	4	9.6	8.9	10.0
Beloit	2	2	10.1	9.2	11.1	Mount Pleasant	5	5	8.9	7.9	8.4
Brookfield	27	26	5.2	5.1	5.2	Neenah	11	9	7.6	7.2	7.9
Caledonia	32	32	2.8	2.8	3.1	New Berlin	25	27	5.3	5.0	5.2
Eau Claire	21	20	5.7	5.5	5.8	Oak Creek	20	23	5.9	5.2	5.9
Fitchburg	30	29	5.0	4.9	5.4	Oshkosh	18	19	6.2	5.7	6.6
Fond du Lac	17	17	6.8	6.1	7.8	Racine	1	1	11.5	10.0	11.5
Franklin	26	25	5.3	5.1	5.4	Sheboygan	12	12	7.5	6.6	8.7
Green Bay	8	8	8.3	7.6	9.0	Stevens Point	14	15	7.2	6.3	6.5
Greenfield	19	18	6.1	5.8	6.4	Sun Prairie	28	30	5.0	4.8	5.7
Janesville	7	7	8.3	7.8	9.3	Superior	22	21	5.5	5.4	6.6
Kenosha	4	3	9.6	9.0	9.5	Waukesha	16	16	6.8	6.1	7.3
La Crosse	23	22	5.5	5.3	6.0	Wausau	6	6	8.6	7.8	9.2
Madison	31	31	4.2	4.0	4.2	Wauwatosa	24	24	5.3	5.1	5.1
Manitowoc	9	11	8.0	7.0	8.0	West Allis	15	14	7.1	6.5	7.0
Menomonee Falls	29	28	5.0	4.9	5.3	West Bend	10	10	7.9	7.1	8.4

## COUNTIES Alphabetical Order

COUNTY	Nov-12 RANK	Oct-12 RANK	Nov-12 RATE	Oct-12 RATE	Nov-11 RATE	COUNTY	Nov-12 RANK	Oct-12 RANK	Nov-12 RATE	Oct-12 RATE	Nov-11 RATE
Adams	6	3	9.7	7.9	9.7	Marathon	41	39	6.3	5.6	6.5
Ashland	21	16	7.5	6.9	7.6	Marinette	23	19	7.3	6.5	8.1
Barron	35	33	6.7	5.9	6.8	Marquette	11	18	8.4	6.7	8.6
Bayfield	3	15	10.7	6.9	10.2	Menominee	1	1	13.5	12.4	14.3
Brown	54	50	5.6	5.2	6.0	Milwaukee	16	8	7.9	7.4	8.2
Buffalo	64	60	4.8	4.4	5.0	Monroe	44	40	6.0	5.5	6.2
Burnett	26	27	7.2	6.1	7.9	Oconto	29	26	7.0	6.2	7.4
Calumet	69	62	4.7	4.4	4.8	Oneida	8	17	8.8	6.8	8.5
Chippewa	49	53	5.7	5.0	6.3	Outagamie	52	49	5.6	5.2	6.0
Clark	36	38	6.6	5.6	6.7	Ozaukee	65	59	4.7	4.7	5.2
Columbia	42	46	6.3	5.2	6.7	Pepin	61	71	4.9	4.0	4.6
Crawford	34	37	6.7	5.6	6.6	Pierce	71	69	4.2	4.2	4.5
Dane	72	72	4.2	4.0	4.3	Polk	28	25	7.0	6.2	7.2
Dodge	33	28	6.7	6.1	6.8	Portage	48	52	5.7	5.0	5.5
Door	7	24	9.6	6.2	10.8	Price	40	44	6.3	5.3	6.5
Douglas	46	45	5.8	5.3	6.4	Racine	15	14	7.9	7.0	8.0
Dunn	68	65	4.7	4.3	5.2	Richland	55	58	5.4	4.8	5.9
Eau Claire	59	56	5.2	5.0	5.3	Rock	18	13	7.7	7.1	8.4
Florence	20	29	7.5	6.0	8.1	Rusk	13	12	8.1	7.1	8.9
Fond du Lac	53	51	5.6	5.1	6.2	Sauk	38	41	6.5	5.4	6.8
Forest	9	7	8.6	7.4	8.6	Sawyer	4	6	9.9	7.4	9.3
Grant	67	68	4.7	4.2	5.2	Shawano	27	23	7.0	6.3	7.5
Green	58	55	5.3	5.0	5.8	Sheboygan	45	43	5.9	5.4	6.7
Green Lake	30	30	6.9	6.0	7.2	St. Croix	70	66	4.3	4.3	4.7
Iowa	60	64	5.1	4.3	5.3	Taylor	31	36	6.8	5.6	7.1
Iron	2	2	11.9	9.9	9.8	Trempealeau	63	70	4.8	4.1	5.1
Jackson	25	31	7.2	5.9	7.1	Vernon	51	54	5.6	5.0	5.7
Jefferson	39	34	6.4	5.8	7.0	Vilas	5	10	9.8	7.1	9.6
Juneau	10	11	8.5	7.1	8.2	Walworth	37	35	6.5	5.7	6.8
Kenosha	14	4	8.1	7.7	8.3	Washburn	19	21	7.6	6.3	7.9
Kewaunee	57	63	5.3	4.3	6.0	Washington	47	47	5.7	5.2	5.8
La Crosse	66	61	4.7	4.4	4.9	Waukesha	56	57	5.3	4.9	5.6
Lafayette	62	67	4.9	4.2	5.0	Waupaca	32	32	6.7	5.9	6.9
Langlade	17	9	7.8	7.2	8.4	Waushara	22	20	7.4	6.4	7.7
Lincoln	12	5	8.2	7.5	8.1	Winnebago	50	48	5.6	5.2	5.7
Manitowoc	24	22	7.2	6.3	6.8	Wood	43	42	6.2	5.4	6.3

# Local Unemployment Rates November 2012

## COUNTIES

Ascending Order

COUNTY	Nov-12 RATE	Oct-12 RATE	Nov-11 RATE	COUNTY	Nov-12 RATE	Oct-12 RATE	Nov-11 RATE
Dane	4.2	4.0	4.3	Clark	6.6	5.6	6.7
Pierce	4.2	4.2	4.5	Barron	6.7	5.9	6.8
St. Croix	4.3	4.3	4.7	Crawford	6.7	5.6	6.6
Calumet	4.7	4.4	4.8	Dodge	6.7	6.1	6.8
Dunn	4.7	4.3	5.2	Waupaca	6.7	5.9	6.9
Grant	4.7	4.2	5.2	Taylor	6.8	5.6	7.1
La Crosse	4.7	4.4	4.9	Green Lake	6.9	6.0	7.2
Ozaukee	4.7	4.7	5.2	Oconto	7.0	6.2	7.4
Buffalo	4.8	4.4	5.0	Polk	7.0	6.2	7.2
Trempealeau	4.8	4.1	5.1	Shawano	7.0	6.3	7.5
Lafayette	4.9	4.2	5.0	Burnett	7.2	6.1	7.9
Pepin	4.9	4.0	4.6	Jackson	7.2	5.9	7.1
Iowa	5.1	4.3	5.3	Manitowoc	7.2	6.3	6.8
Eau Claire	5.2	5.0	5.3	Marinette	7.3	6.5	8.1
Green	5.3	5.0	5.8	Waushara	7.4	6.4	7.7
Kewaunee	5.3	4.3	6.0	Ashland	7.5	6.9	7.6
Waukesha	5.3	4.9	5.6	Florence	7.5	6.0	8.1
Richland	5.4	4.8	5.9	Washburn	7.6	6.3	7.9
Brown	5.6	5.2	6.0	Rock	7.7	7.1	8.4
Fond du Lac	5.6	5.1	6.2	Langlade	7.8	7.2	8.4
Outagamie	5.6	5.2	6.0	Milwaukee	7.9	7.4	8.2
Vernon	5.6	5.0	5.7	Racine	7.9	7.0	8.0
Winnebago	5.6	5.2	5.7	Kenosha	8.1	7.7	8.3
Chippewa	5.7	5.0	6.3	Rusk	8.1	7.1	8.9
Portage	5.7	5.0	5.5	Lincoln	8.2	7.5	8.1
Washington	5.7	5.2	5.8	Marquette	8.4	6.7	8.6
Douglas	5.8	5.3	6.4	Juneau	8.5	7.1	8.2
Sheboygan	5.9	5.4	6.7	Forest	8.6	7.4	8.6
Monroe	6.0	5.5	6.2	Oneida	8.8	6.8	8.5
Wood	6.2	5.4	6.3	Door	9.6	6.2	10.8
Columbia	6.3	5.2	6.7	Adams	9.7	7.9	9.7
Marathon	6.3	5.6	6.5	Vilas	9.8	7.1	9.6
Price	6.3	5.3	6.5	Sawyer	9.9	7.4	9.3
Jefferson	6.4	5.8	7.0	Bayfield	10.7	6.9	10.2
Sauk	6.5	5.4	6.8	Iron	11.9	9.9	9.8
Walworth	6.5	5.7	6.8	Menominee	13.5	12.4	14.3