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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in September for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) declined in all 12 metro areas between August and September, and year over year. The September 2012 rates ranged from 4.6 percent in metro Madison to 7.9 percent in metro Janesville.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, all had declines between August and September, and all but one had declines year over year. Stevens Point had no change in its rate year over year. Rates ranged from 3.2 percent in Caledonia to 10.7 percent in Racine.
- **Counties:** Of 72 counties, all had declines between August and September and all but two had declines year over year. Iowa County's rate increased by 0.1 percent to 4.9 percent; Iron County's rate increased by 0.5 percent to 8.9 percent. Rates ranged from 4.3 percent in Pierce to 13.7 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early 2013.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 96 percent of Wisconsin employers. DWD recently submitted unemployment insurance (UI) records for the first three months of 2012 to the federal government. The UI administrative data show private sector job growth of 37,464 from March 2011 to March 2012. The federal government will incorporate the data in its next QCEW release covering the first quarter of 2012 for all states.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) recently reported revenue collections were up by 4.7 percent in fiscal year 2012, exceeding May estimates.
- [Department of Financial Institutions](#) new business formation: up this year by 8.8 percent through the first six months of 2012 compared to the same period in 2011.
- A decline this calendar year in initial and weekly DWD [Unemployment Insurance claims](#).

Labor Force and Employment Estimates September 2012

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-12	FINAL Aug-12	YEAR AGO Sep-11	NET CHANGE OVER		PRELIM. Sep-12	FINAL Aug-12	YEAR AGO Sep-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,060,100	3,061,200	3,057,400	-1,100	2,700	3,060,300	3,083,100	3,064,200	-22,800	-3,900
Employment	2,836,500	2,832,100	2,829,800	4,400	6,700	2,870,800	2,864,000	2,854,500	6,800	16,300
Unemployment	223,600	229,100	227,600	-5,500	-4,000	189,500	219,100	209,700	-29,600	-20,200
Unemployment Rate	7.3%	7.5%	7.4%	-0.2%	-0.1%	6.2%	7.1%	6.8%	-0.9%	-0.6%
National Rate	7.8%	8.1%	9.0%	-0.3%	-1.2%	7.6%	8.2%	8.8%	-0.6%	-1.2%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-12	FINAL Aug-12	YEAR AGO Sep-11	NET CHANGE OVER		PRELIM. Sep-12	FINAL Aug-12	YEAR AGO Sep-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,729,200	2,727,800	2,734,000	1,400	-4,800	2,750,800	2,754,400	2,755,300	-3,600	-4,500
Appleton	120,700	119,500	115,800	1,200	4,900	120,900	120,600	116,200	300	4,700
Eau Claire	78,700	78,400	80,700	300	-2,000	78,800	77,800	81,100	1,000	-2,300
Fond du Lac	45,700	46,200	45,100	-500	600	46,000	46,700	45,600	-700	400
Green Bay	169,100	169,400	166,600	-300	2,500	169,700	170,400	168,200	-700	1,500
Janesville	60,400	61,200	59,900	-800	500	60,800	61,400	60,000	-600	800
La Crosse	75,600	75,900	74,400	-300	1,200	75,600	75,100	74,800	500	800
Madison	347,700	348,500	347,700	-800	0	347,300	348,600	348,600	-1,300	-1,300
Milwaukee-W.O.W.	813,500	814,900	817,600	-1,400	-4,100	817,000	820,100	821,300	-3,100	-4,300
Oshkosh-Neenah	94,700	94,100	93,700	600	1,000	95,200	95,000	94,300	200	900
Racine	76,000	75,600	75,100	400	900	76,200	76,400	75,300	-200	900
Sheboygan	57,000	57,800	57,700	-800	-700	57,500	58,800	58,200	-1,300	-700
Wausau	67,400	67,200	66,600	200	800	67,800	67,700	66,800	100	1,000

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-12	FINAL Aug-12	YEAR AGO Sep-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	6.2%	7.1%	6.8%	-0.9%	-0.6%
Appleton	5.5%	6.3%	6.2%	-0.8%	-0.7%
Eau Claire	5.6%	6.7%	6.1%	-1.1%	-0.5%
Fond du Lac	5.7%	6.7%	6.5%	-1.0%	-0.8%
Green Bay	5.7%	6.5%	6.5%	-0.8%	-0.8%
Janesville	7.9%	8.7%	8.9%	-0.8%	-1.0%
La Crosse	4.8%	5.6%	5.4%	-0.8%	-0.6%
Madison	4.6%	5.2%	5.0%	-0.6%	-0.4%
Milwaukee-W.O.W.	6.9%	7.9%	7.6%	-1.0%	-0.7%
Oshkosh-Neenah	5.7%	6.5%	6.2%	-0.8%	-0.5%
Racine	7.7%	8.8%	8.3%	-1.1%	-0.6%
Sheboygan	5.9%	6.6%	6.9%	-0.7%	-1.0%
Wausau	6.4%	7.2%	7.0%	-0.8%	-0.6%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates September 2012

CITIES

CITY	Sep-12 RANK	Aug-12 RANK	Sep-12 RATE	Aug-12 RATE	Sep-11 RATE
Appleton	14	13	7.2	8.3	8.2
Beloit	2	2	9.9	11.8	12.2
Brookfield	23	24	5.7	6.4	5.8
Caledonia	32	32	3.2	3.8	3.9
Eau Claire	20	19	6.3	7.4	6.5
Fitchburg	27	30	5.4	5.7	5.9
Fond du Lac	15	15	7.0	7.9	7.9
Franklin	30	29	5.3	5.9	6.0
Green Bay	8	8	8.0	9.0	9.1
Greenfield	19	22	6.3	6.6	6.6
Janesville	6	7	8.7	9.2	9.6
Kenosha	4	4	9.2	9.9	9.5
La Crosse	22	20	5.7	7.1	6.5
Madison	31	31	4.5	5.2	5.0
Manitowoc	9	11	7.9	8.6	9.0
Menomonee Falls	25	27	5.5	6.0	5.8

CITY	Sep-12 RANK	Aug-12 RANK	Sep-12 RATE	Aug-12 RATE	Sep-11 RATE
Milwaukee	3	3	9.6	11.1	10.6
Mount Pleasant	5	5	8.8	9.8	9.0
Neenah	10	10	7.8	8.6	8.0
New Berlin	29	25	5.3	6.3	5.9
Oak Creek	21	23	5.8	6.4	6.4
Oshkosh	18	18	6.5	7.5	7.1
Racine	1	1	10.7	12.1	11.6
Sheboygan	13	14	7.2	7.9	9.0
Stevens Point	12	9	7.2	8.7	7.2
Sun Prairie	28	28	5.3	5.9	6.2
Superior	26	21	5.4	6.6	6.7
Waukesha	17	16	6.6	7.8	7.3
Wausau	7	6	8.6	9.6	9.3
Wauwatosa	24	26	5.6	6.2	5.9
West Allis	16	17	6.9	7.7	7.2
West Bend	11	12	7.7	8.4	8.8

COUNTIES

Alphabetical Order

COUNTY	Sep-12 RANK	Aug-12 RANK	Sep-12 RATE	Aug-12 RATE	Sep-11 RATE
Adams	3	5	8.3	9.2	8.9
Ashland	14	14	7.5	8.5	8.3
Barron	34	29	6.4	7.4	7.0
Bayfield	18	13	7.0	8.6	7.2
Brown	53	52	5.6	6.5	6.4
Buffalo	65	64	4.8	5.7	5.3
Burnett	27	25	6.7	7.5	7.8
Calumet	64	67	4.8	5.4	5.2
Chippewa	55	48	5.5	6.6	6.3
Clark	42	41	5.9	6.9	6.8
Columbia	45	50	5.8	6.5	6.4
Crawford	40	38	6.0	7.1	6.9
Dane	71	71	4.4	5.1	4.9
Dodge	21	22	6.8	7.6	7.3
Door	26	30	6.7	7.3	8.4
Douglas	54	45	5.5	6.7	6.3
Dunn	62	56	4.9	6.4	5.8
Eau Claire	50	44	5.7	6.7	5.9
Florence	30	27	6.5	7.4	7.3
Fond du Lac	49	43	5.7	6.7	6.5
Forest	7	3	8.0	9.6	8.5
Grant	61	53	4.9	6.5	5.7
Green	44	57	5.8	6.3	6.4
Green Lake	37	32	6.2	7.3	7.0
Iowa	60	69	4.9	5.3	4.8
Iron	2	2	8.9	10.8	8.4
Jackson	29	26	6.5	7.4	7.3
Jefferson	33	28	6.4	7.4	7.3
Juneau	16	15	7.4	8.5	8.1
Kenosha	6	9	8.0	8.7	8.4
Kewaunee	66	62	4.7	5.9	6.0
La Crosse	63	63	4.8	5.7	5.3
Lafayette	68	65	4.6	5.6	5.6
Langlade	13	12	7.5	8.6	8.4
Lincoln	4	4	8.2	9.4	9.3
Manitowoc	19	24	6.9	7.5	7.4

COUNTY	Sep-12 RANK	Aug-12 RANK	Sep-12 RATE	Aug-12 RATE	Sep-11 RATE
Marathon	32	36	6.4	7.2	7.0
Marinette	25	18	6.7	7.9	8.0
Marquette	17	16	7.1	8.2	8.1
Menominee	1	1	13.7	21.9	14.5
Milwaukee	5	6	8.0	9.1	8.8
Monroe	43	49	5.8	6.5	5.9
Oconto	28	37	6.6	7.1	7.0
Oneida	15	19	7.4	7.8	7.7
Outagamie	52	47	5.6	6.6	6.5
Ozaukee	59	61	5.1	5.9	5.5
Pepin	70	66	4.4	5.5	5.1
Pierce	72	72	4.3	5.1	4.7
Polk	24	23	6.7	7.6	7.3
Portage	51	42	5.6	6.8	5.8
Price	38	40	6.1	7.0	7.1
Racine	11	8	7.7	8.8	8.3
Richland	58	60	5.2	6.1	6.4
Rock	10	11	7.9	8.7	8.9
Rusk	9	7	7.9	9.0	9.2
Sauk	48	55	5.7	6.4	6.4
Sawyer	8	10	7.9	8.7	8.0
Shawano	23	34	6.7	7.2	7.7
Sheboygan	41	46	5.9	6.6	6.9
St. Croix	69	70	4.5	5.1	4.7
Taylor	36	39	6.2	7.0	7.3
Trempealeau	67	68	4.6	5.4	5.5
Vernon	57	59	5.4	6.3	5.9
Vilas	12	21	7.5	7.7	8.1
Walworth	35	31	6.2	7.3	6.9
Washburn	22	17	6.7	7.9	7.6
Washington	47	54	5.7	6.4	6.3
Waukesha	56	58	5.4	6.3	5.9
Waupaca	31	35	6.4	7.2	7.0
Waushara	20	20	6.8	7.8	7.5
Winnebago	46	51	5.7	6.5	6.2
Wood	39	33	6.0	7.3	6.8

Local Unemployment Rates September 2012

COUNTIES

Ascending Order

COUNTY	Sep-12 RATE	Aug-12 RATE	Sep-11 RATE	COUNTY	Sep-12 RATE	Aug-12 RATE	Sep-11 RATE
Pierce	4.3	5.1	4.7	Taylor	6.2	7.0	7.3
Dane	4.4	5.1	4.9	Walworth	6.2	7.3	6.9
Pepin	4.4	5.5	5.1	Barron	6.4	7.4	7.0
St. Croix	4.5	5.1	4.7	Jefferson	6.4	7.4	7.3
Lafayette	4.6	5.6	5.6	Marathon	6.4	7.2	7.0
Trempealeau	4.6	5.4	5.5	Waupaca	6.4	7.2	7.0
Kewaunee	4.7	5.9	6.0	Florence	6.5	7.4	7.3
Buffalo	4.8	5.7	5.3	Jackson	6.5	7.4	7.3
Calumet	4.8	5.4	5.2	Oconto	6.6	7.1	7.0
La Crosse	4.8	5.7	5.3	Burnett	6.7	7.5	7.8
Dunn	4.9	6.4	5.8	Door	6.7	7.3	8.4
Grant	4.9	6.5	5.7	Marinette	6.7	7.9	8.0
Iowa	4.9	5.3	4.8	Polk	6.7	7.6	7.3
Ozaukee	5.1	5.9	5.5	Shawano	6.7	7.2	7.7
Richland	5.2	6.1	6.4	Washburn	6.7	7.9	7.6
Vernon	5.4	6.3	5.9	Dodge	6.8	7.6	7.3
Waukesha	5.4	6.3	5.9	Waushara	6.8	7.8	7.5
Chippewa	5.5	6.6	6.3	Manitowoc	6.9	7.5	7.4
Douglas	5.5	6.7	6.3	Bayfield	7.0	8.6	7.2
Brown	5.6	6.5	6.4	Marquette	7.1	8.2	8.1
Outagamie	5.6	6.6	6.5	Juneau	7.4	8.5	8.1
Portage	5.6	6.8	5.8	Oneida	7.4	7.8	7.7
Eau Claire	5.7	6.7	5.9	Ashland	7.5	8.5	8.3
Fond du Lac	5.7	6.7	6.5	Langlade	7.5	8.6	8.4
Sauk	5.7	6.4	6.4	Vilas	7.5	7.7	8.1
Washington	5.7	6.4	6.3	Racine	7.7	8.8	8.3
Winnebago	5.7	6.5	6.2	Rock	7.9	8.7	8.9
Columbia	5.8	6.5	6.4	Rusk	7.9	9.0	9.2
Green	5.8	6.3	6.4	Sawyer	7.9	8.7	8.0
Monroe	5.8	6.5	5.9	Forest	8.0	9.6	8.5
Clark	5.9	6.9	6.8	Kenosha	8.0	8.7	8.4
Sheboygan	5.9	6.6	6.9	Milwaukee	8.0	9.1	8.8
Crawford	6.0	7.1	6.9	Lincoln	8.2	9.4	9.3
Wood	6.0	7.3	6.8	Adams	8.3	9.2	8.9
Price	6.1	7.0	7.1	Iron	8.9	10.8	8.4
Green Lake	6.2	7.3	7.0	Menominee	13.7	21.9	14.5