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CONTACT: DWD Communications, 608-266-2722

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WISCONSIN LOCAL EMPLOYMENT & UNEMPLOYMENT ESTIMATES RELEASED

MADISON – The Department of Workforce Development (DWD) today released the U.S. Bureau of Labor Statistics (BLS) preliminary estimates of unemployment and employment statistics in August for metro areas, major cities and counties in the state of Wisconsin. In brief, the estimates showed:

- **Metropolitan Statistical Areas:** Preliminary unemployment rates (not seasonally adjusted) declined in 10 metro areas and remained unchanged in Eau Claire and Madison year over year. Rates declined in all metro areas between July and August. The August 2012 rates ranged from 5.2 percent in metro Madison to 8.8 percent in metro Racine.
- **Municipalities:** Of 32 municipalities with at least 25,000 residents, 24 had either declines or no change in unemployment rates year over year. From July to August, all municipalities had declines in rates. Rates ranged from 3.8 percent in Caledonia to 12.1 percent in Racine.
- **Counties:** Of 72 counties, 62 had either rate declines or no change year over year. Between July and August, 69 had rate declines. Rates increased in Florence, Grant and Menominee. Rates ranged from 5.0 percent in Dane to 21.9 percent in Menominee.

The BLS preliminary unemployment estimates for cities, counties and metro areas are based on Unemployment Insurance claims and a monthly survey of 1,450 Wisconsin households (0.06 percent), called the Local Area Unemployment Statistics (LAUS). Additional place of work data, available at the state metro levels only, is based on a monthly survey of approximately 5,500 Wisconsin employers (3.5 percent), called the Current Employment Statistics (CES). The CES data series is volatile and subject to significant revisions. Revised totals for all months in 2012 and the second half of 2011 will undergo further refinement during an annual benchmarking process in early 2013.

The most accurate count of jobs data, the Quarterly Census of Employment and Wages (QCEW), is based on a census of approximately 96 percent of Wisconsin employers. DWD last week submitted unemployment insurance (UI) records for the first three months of 2012 to the federal government. The UI administrative data show private sector job growth of 37,464 from March 2011 to March 2012. The federal government will incorporate the data in its next QCEW release covering the first quarter of 2012 for all states.

Other indicators that help illustrate the state of Wisconsin's economy include:

- [Department of Revenue](#) recently reported revenue collections were up by 4.7 percent in fiscal year 2012, exceeding May estimates.
- [Department of Financial Institutions](#) new business formation: up this year by 8.8 percent through the first six months of 2012 compared to the same period in 2011.
- A decline this calendar year in initial and weekly DWD [Unemployment Insurance claims](#).

Labor Force and Employment Estimates August 2012

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-12	FINAL Jul-12	YEAR AGO Aug-11	NET CHANGE OVER		PRELIM. Aug-12	FINAL Jul-12	YEAR AGO Aug-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,061,400	3,068,100	3,057,400	-6,700	4,000	3,083,500	3,106,900	3,081,200	-23,400	2,300
Employment	2,832,400	2,843,900	2,825,800	-11,500	6,600	2,864,600	2,877,100	2,856,400	-12,500	8,200
Unemployment	229,100	224,200	231,600	4,900	-2,500	218,900	229,800	224,700	-10,900	-5,800
Unemployment Rate	7.5%	7.3%	7.6%	0.2%	-0.1%	7.1%	7.4%	7.3%	-0.3%	-0.2%
National Rate	8.1%	8.3%	9.1%	-0.2%	-1.0%	8.2%	8.6%	9.1%	-0.4%	-0.9%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-12	FINAL Jul-12	YEAR AGO Aug-11	NET CHANGE OVER		PRELIM. Aug-12	FINAL Jul-12	YEAR AGO Aug-11	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,724,600	2,716,800	2,729,000	7,800	-4,400	2,751,100	2,742,500	2,755,600	8,600	-4,500
Appleton	119,000	118,700	116,200	300	2,800	120,100	119,500	117,500	600	2,600
Eau Claire	78,400	77,600	79,000	800	-600	77,800	77,300	79,000	500	-1,200
Fond du Lac	46,200	45,400	45,600	800	600	46,700	46,000	46,000	700	700
Green Bay	169,000	169,200	166,900	-200	2,100	170,000	169,700	168,400	300	1,600
Janesville	61,200	61,300	60,300	-100	900	61,400	61,900	60,700	-500	700
La Crosse	75,900	75,400	73,000	500	2,900	75,100	75,000	72,600	100	2,500
Madison	348,500	345,200	343,400	3,300	5,100	348,600	347,100	344,600	1,500	4,000
Milwaukee-W.O.W.	812,400	809,200	816,000	3,200	-3,600	817,600	812,700	821,600	4,900	-4,000
Oshkosh-Neenah	94,500	93,400	93,700	1,100	800	95,400	94,100	94,600	1,300	800
Racine	75,300	75,300	75,100	0	200	76,100	76,500	75,900	-400	200
Sheboygan	57,700	57,600	57,900	100	-200	58,700	58,800	58,800	-100	-100
Wausau	67,100	67,400	66,800	-300	300	67,600	67,600	67,100	0	500

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-12	FINAL Jul-12	YEAR AGO Aug-11	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.1%	7.4%	7.3%	-0.3%	-0.2%
Appleton	6.3%	6.6%	6.6%	-0.3%	-0.3%
Eau Claire	6.7%	6.9%	6.7%	-0.2%	0.0%
Fond du Lac	6.7%	7.1%	7.0%	-0.4%	-0.3%
Green Bay	6.5%	6.8%	6.8%	-0.3%	-0.3%
Janesville	8.6%	8.9%	9.2%	-0.3%	-0.6%
La Crosse	5.6%	5.8%	5.9%	-0.2%	-0.3%
Madison	5.2%	5.4%	5.2%	-0.2%	0.0%
Milwaukee-W.O.W.	7.9%	8.2%	8.0%	-0.3%	-0.1%
Oshkosh-Neenah	6.5%	6.8%	6.6%	-0.3%	-0.1%
Racine	8.8%	9.2%	8.9%	-0.4%	-0.1%
Sheboygan	6.6%	6.8%	7.2%	-0.2%	-0.6%
Wausau	7.2%	7.5%	7.4%	-0.3%	-0.2%

Note: Seasonally adjusted unemployment estimates for MSAs are available from the Bureau of Labor Statistics website: <http://www.bls.gov/lau/metrossa.htm>.
County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates August 2012

CITIES

CITY	Aug-12 RANK	Jul-12 RANK	Aug-12 RATE	Jul-12 RATE	Aug-11 RATE
Appleton	13	13	8.3	8.7	8.8
Beloit	2	2	11.8	12.1	12.8
Brookfield	23	23	6.5	6.8	6.0
Caledonia	32	32	3.8	3.9	3.7
Eau Claire	19	18	7.4	7.7	7.3
Fitchburg	30	30	5.7	6.0	5.8
Fond du Lac	16	16	7.8	8.3	8.8
Franklin	29	29	5.9	6.1	6.1
Green Bay	8	9	9.0	9.4	9.7
Greenfield	22	22	6.6	6.8	6.9
Janesville	7	8	9.2	9.4	9.8
Kenosha	4	5	9.9	10.1	10.2
La Crosse	20	20	7.1	7.2	7.3
Madison	31	31	5.2	5.4	5.2
Manitowoc	11	10	8.5	9.0	9.2
Menomonee Falls	27	28	6.0	6.2	6.0

CITY	Aug-12 RANK	Jul-12 RANK	Aug-12 RATE	Jul-12 RATE	Aug-11 RATE
Milwaukee	3	3	11.1	11.4	11.4
Mount Pleasant	5	6	9.8	10.1	9.6
Neenah	10	7	8.6	9.5	8.5
New Berlin	25	25	6.3	6.5	6.1
Oak Creek	24	24	6.4	6.7	6.7
Oshkosh	18	19	7.5	7.6	7.6
Racine	1	1	12.1	12.7	12.7
Sheboygan	14	14	7.9	8.3	9.0
Stevens Point	9	11	8.7	8.9	8.1
Sun Prairie	28	27	5.9	6.3	6.4
Superior	21	21	6.6	7.2	7.7
Waukesha	15	15	7.8	8.3	8.0
Wausau	6	4	9.6	10.2	10.2
Wauwatosa	26	26	6.2	6.3	5.8
West Allis	17	17	7.7	8.2	7.7
West Bend	12	12	8.4	8.7	9.0

COUNTIES Alphabetical Order

COUNTY	Aug-12 RANK	Jul-12 RANK	Aug-12 RATE	Jul-12 RATE	Aug-11 RATE
Adams	6	5	9.2	9.6	9.4
Ashland	15	9	8.5	9.2	8.9
Barron	27	29	7.4	7.7	7.4
Bayfield	13	14	8.6	8.9	8.0
Brown	52	51	6.5	6.7	6.7
Buffalo	65	65	5.6	5.8	5.8
Burnett	24	25	7.5	7.8	8.1
Calumet	68	68	5.4	5.6	5.5
Chippewa	48	48	6.6	6.8	6.9
Clark	41	41	6.9	7.2	7.6
Columbia	51	50	6.5	6.8	6.7
Crawford	38	38	7.1	7.4	7.5
Dane	72	72	5.0	5.3	5.1
Dodge	23	24	7.6	7.9	7.5
Door	33	35	7.3	7.5	8.7
Douglas	45	44	6.7	6.9	7.2
Dunn	55	55	6.4	6.5	6.5
Eau Claire	44	43	6.7	7.0	6.5
Florence	32	53	7.3	6.6	8.5
Fond du Lac	43	42	6.7	7.1	7.0
Forest	3	4	9.5	9.8	9.1
Grant	54	59	6.4	6.3	6.4
Green	59	46	6.3	6.9	6.6
Green Lake	31	34	7.3	7.5	7.3
Iowa	69	69	5.2	5.6	5.2
Iron	2	2	10.6	10.9	9.4
Jackson	30	30	7.3	7.7	7.5
Jefferson	26	27	7.4	7.8	7.8
Juneau	14	15	8.5	8.7	8.8
Kenosha	10	12	8.7	9.0	9.1
Kewaunee	62	60	5.9	6.3	6.5
La Crosse	63	64	5.7	5.8	5.9
Lafayette	64	63	5.6	5.9	5.9
Langlade	12	11	8.6	9.1	9.0
Lincoln	4	3	9.4	10.4	9.3
Manitowoc	25	26	7.4	7.8	7.6

COUNTY	Aug-12 RANK	Jul-12 RANK	Aug-12 RATE	Jul-12 RATE	Aug-11 RATE
Marathon	36	36	7.2	7.5	7.4
Marinette	17	19	7.9	8.2	8.7
Marquette	16	16	8.1	8.5	8.8
Menominee	1	1	21.9	20.1	23.1
Milwaukee	5	6	9.2	9.4	9.3
Monroe	50	54	6.5	6.6	6.1
Oconto	37	37	7.1	7.5	7.5
Oneida	20	18	7.8	8.3	7.8
Outagamie	47	45	6.6	6.9	6.9
Ozaukee	61	62	5.9	6.2	5.8
Pepin	67	67	5.4	5.6	5.7
Pierce	71	70	5.1	5.4	5.6
Polk	22	22	7.6	8.0	7.7
Portage	42	40	6.8	7.4	6.7
Price	40	39	7.0	7.4	7.4
Racine	8	8	8.8	9.2	8.9
Richland	60	61	6.1	6.2	6.6
Rock	11	13	8.6	8.9	9.2
Rusk	7	7	8.9	9.3	9.8
Sauk	58	57	6.3	6.5	6.5
Sawyer	9	10	8.7	9.1	8.3
Shawano	35	32	7.2	7.6	7.8
Sheboygan	46	47	6.6	6.8	7.2
St. Croix	70	71	5.1	5.3	5.6
Taylor	39	28	7.0	7.8	7.8
Trempealeau	66	66	5.4	5.6	6.0
Vernon	57	58	6.3	6.4	6.3
Vilas	21	23	7.7	7.9	7.8
Walworth	29	33	7.3	7.5	7.4
Washburn	19	21	7.8	8.1	8.2
Washington	53	52	6.4	6.7	6.4
Waukesha	56	56	6.3	6.5	6.3
Waupaca	34	31	7.2	7.7	7.2
Waushara	18	17	7.8	8.4	8.1
Winnebago	49	49	6.5	6.8	6.6
Wood	28	20	7.3	8.2	7.6

Local Unemployment Rates August 2012

COUNTIES

Ascending Order

COUNTY	Aug-12 RATE	Jul-12 RATE	Aug-11 RATE	COUNTY	Aug-12 RATE	Jul-12 RATE	Aug-11 RATE
Dane	5.0	5.3	5.1	Marathon	7.2	7.5	7.4
Pierce	5.1	5.4	5.6	Shawano	7.2	7.6	7.8
St. Croix	5.1	5.3	5.6	Waupaca	7.2	7.7	7.2
Iowa	5.2	5.6	5.2	Door	7.3	7.5	8.7
Calumet	5.4	5.6	5.5	Florence	7.3	6.6	8.5
Pepin	5.4	5.6	5.7	Green Lake	7.3	7.5	7.3
Trempealeau	5.4	5.6	6.0	Jackson	7.3	7.7	7.5
Buffalo	5.6	5.8	5.8	Walworth	7.3	7.5	7.4
Lafayette	5.6	5.9	5.9	Wood	7.3	8.2	7.6
La Crosse	5.7	5.8	5.9	Barron	7.4	7.7	7.4
Kewaunee	5.9	6.3	6.5	Jefferson	7.4	7.8	7.8
Ozaukee	5.9	6.2	5.8	Manitowoc	7.4	7.8	7.6
Richland	6.1	6.2	6.6	Burnett	7.5	7.8	8.1
Green	6.3	6.9	6.6	Dodge	7.6	7.9	7.5
Sauk	6.3	6.5	6.5	Polk	7.6	8.0	7.7
Vernon	6.3	6.4	6.3	Vilas	7.7	7.9	7.8
Waukesha	6.3	6.5	6.3	Oneida	7.8	8.3	7.8
Dunn	6.4	6.5	6.5	Washburn	7.8	8.1	8.2
Grant	6.4	6.3	6.4	Waushara	7.8	8.4	8.1
Washington	6.4	6.7	6.4	Marinette	7.9	8.2	8.7
Brown	6.5	6.7	6.7	Marquette	8.1	8.5	8.8
Columbia	6.5	6.8	6.7	Ashland	8.5	9.2	8.9
Monroe	6.5	6.6	6.1	Juneau	8.5	8.7	8.8
Winnebago	6.5	6.8	6.6	Bayfield	8.6	8.9	8.0
Chippewa	6.6	6.8	6.9	Langlade	8.6	9.1	9.0
Outagamie	6.6	6.9	6.9	Rock	8.6	8.9	9.2
Sheboygan	6.6	6.8	7.2	Kenosha	8.7	9.0	9.1
Douglas	6.7	6.9	7.2	Sawyer	8.7	9.1	8.3
Eau Claire	6.7	7.0	6.5	Racine	8.8	9.2	8.9
Fond du Lac	6.7	7.1	7.0	Rusk	8.9	9.3	9.8
Portage	6.8	7.4	6.7	Adams	9.2	9.6	9.4
Clark	6.9	7.2	7.6	Milwaukee	9.2	9.4	9.3
Price	7.0	7.4	7.4	Lincoln	9.4	10.4	9.3
Taylor	7.0	7.8	7.8	Forest	9.5	9.8	9.1
Crawford	7.1	7.4	7.5	Iron	10.6	10.9	9.4
Oconto	7.1	7.5	7.5	Menominee	21.9	20.1	23.1