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Secretary Newson Announces \$200,600 in Grant Funding to Help Wisconsinites Gain Business Skills to Launch Small Businesses

MADISON – Wisconsin Department of Workforce Development (DWD) Secretary Reggie Newson today announced \$200,600 in grant funding to help low-income Wisconsin residents gain business skills to launch their own businesses.

“Under Governor Walker’s leadership, DWD is pursuing innovative efforts that advance job creation and support the development of a trained workforce, which includes Wisconsinites looking to start small businesses,” Secretary Newson said. “This funding will help our regional partners work directly with individuals to develop business skills so they can successfully pursue their entrepreneurial interests.”

The grants are part of the Job and Business Development program, which is geared to low-income Wisconsin residents. The grants are matched with federal and local funds, including funding from partnering organizations that deliver the services. Since 2011, this program has supported the creation or advancement of over 70 businesses, providing jobs for dozens of Wisconsinites at the same time.

The grant funding has been awarded to the Wisconsin Community Action Program (WISCAP), which consists of 19 anti-poverty agencies across Wisconsin that serve low-income households. Funding will be allocated to individual WISCAP agencies based on activity levels for the program.