
FOR IMMEDIATE RELEASE

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On the Web: <http://dwd.wisconsin.gov/dwd/news.htm>

FEBRUARY LOCAL UNEMPLOYMENT, JOB NUMBERS ANNOUNCED

Secretary Perez cites approximately 27,000 openings on JobCenterofWisconsin.com

MADISON – Department of Workforce Development Manny Perez today announced preliminary February unemployment rates for Wisconsin cities, counties and metropolitan areas. He also cited approximately 27,000 jobs listed on www.JobCenterofWisconsin.com, and urged jobseekers to apply.

“As we move further into the annual hiring cycle, we urge jobseekers to move quickly and pursue the many private-sector employment opportunities that are available in communities across Wisconsin,” Secretary Perez said. “We know people are utilizing resources made available through the Wisconsin Job Service, and we continue to see some 2,500 new jobs posted every week on www.JobCenterofWisconsin.com. Employers are looking for skilled workers to help them succeed under the business-friendly environment that Governor Walker is advancing for Wisconsin.”

JOBS DATA (METRO AREAS ONLY)

Metro Madison gained 1,400 jobs in February on a seasonally adjusted basis. Appleton, Eau Claire, Green Bay, La Crosse, and Wausau also all added jobs. Fond du Lac and Sheboygan held the line on job totals, while metro Milwaukee, Janesville, Oshkosh-Neenah and Racine metro areas experience decreases over the month.

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

METRO AREAS

All 12 metro areas had higher rates in February compared to the previous month. Janesville had the highest rate, 10.7 percent; Madison, the lowest, 6.0 percent. All metro area rates were lower than the February 2010 rates, with Janesville and Wausau seeing the sharpest year-to-year drop at 2.7 percent each. Unemployment rate increases between January and February are expected as the annual hiring cycle begins and more jobseekers re-enter the labor market looking for work. Over 4,000 people reentered the labor market in February alone.

MUNICIPALITIES

Of 31 municipalities with at least 25,000 residents, Sun Prairie and Wausau had rate decreases and Caledonia, Franklin and Kenosha held the line with no rate change. The remaining municipalities experienced rate increases. All municipalities had lower rates compared to January 2010.

COUNTIES

All 72 counties had higher rates in February than in January, except for Kenosha County, whose rate was unchanged. Door County had the highest February rate, 13.9 percent, and Dane County, the lowest, 5.5 percent.

February numbers are preliminary and subject to revision within the next several weeks.

Labor Force and Employment Estimates February 2011

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Feb-11	FINAL Jan-11	YEAR AGO Feb-10	NET CHANGE OVER		PRELIM. Feb-11	FINAL Jan-11	YEAR AGO Feb-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,048,700	3,045,300	3,083,100	3,400	-34,400	3,034,800	3,020,700	3,070,200	14,100	-35,400
Employment	2,821,800	2,819,300	2,802,200	2,500	19,600	2,777,200	2,774,000	2,755,000	3,200	22,200
Unemployment	226,900	226,000	280,900	900	-54,000	257,700	246,700	315,100	11,000	-57,400
Unemployment Rate	7.4%	7.4%	9.1%	0.0%	-1.7%	8.5%	8.2%	10.3%	0.3%	-1.8%
National Rate	8.9%	9.0%	9.7%	-0.1%	-0.8%	9.5%	9.8%	10.4%	-0.3%	-0.9%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Feb-11	FINAL Jan-11	YEAR AGO Feb-10	NET CHANGE OVER		PRELIM. Feb-11	FINAL Jan-11	YEAR AGO Feb-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,749,200	2,744,000	2,723,900	5,200	25,300	2,688,100	2,679,500	2,663,000	8,600	25,100
Appleton	116,300	116,000	114,700	300	1,600	113,500	113,900	111,800	-400	1,700
Eau Claire	80,700	80,400	79,800	300	900	79,500	78,300	78,300	1,200	1,200
Fond du Lac	45,100	45,100	44,300	0	800	44,200	44,000	42,900	200	1,300
Green Bay	166,200	165,800	165,200	400	1,000	162,700	162,500	161,500	200	1,200
Janesville	61,000	61,100	61,400	-100	-400	59,500	59,700	60,000	-200	-500
La Crosse	73,200	73,100	74,000	100	-800	72,100	71,400	72,700	700	-600
Madison	344,800	343,400	343,400	1,400	1,400	338,100	337,400	338,000	700	100
Milwaukee-W.O.W.	819,500	819,800	803,600	-300	15,900	806,300	805,700	789,700	600	16,600
Oshkosh-Neenah	92,800	93,000	92,200	-200	600	91,200	91,100	90,500	100	700
Racine	75,200	75,400	74,300	-200	900	73,800	73,900	72,900	-100	900
Sheboygan	58,700	58,700	58,100	0	600	57,300	57,600	56,500	-300	800
Wausau	67,500	66,800	66,700	700	800	66,100	65,800	65,500	300	600

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Feb-11	FINAL Jan-11	YEAR AGO Feb-10	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	8.5%	8.2%	10.3%	0.3%	-1.8%
Appleton	7.8%	7.4%	9.5%	0.4%	-1.7%
Eau Claire	7.7%	7.4%	9.1%	0.3%	-1.4%
Fond du Lac	8.3%	7.9%	10.8%	0.4%	-2.5%
Green Bay	8.0%	7.7%	9.5%	0.3%	-1.5%
Janesville	10.7%	10.5%	13.4%	0.2%	-2.7%
La Crosse	7.0%	6.7%	8.1%	0.3%	-1.1%
Madison	6.0%	5.7%	7.1%	0.3%	-1.1%
Milwaukee-W.O.W.	8.4%	8.2%	10.2%	0.2%	-1.8%
Oshkosh-Neenah	7.3%	6.9%	8.7%	0.4%	-1.4%
Racine	10.0%	9.5%	12.1%	0.5%	-2.1%
Sheboygan	8.6%	8.3%	10.6%	0.3%	-2.0%
Wausau	8.5%	8.2%	11.2%	0.3%	-2.7%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates February 2011

CITIES

CITY	Feb-11 RANK	Jan-11 RANK	Feb-11 RATE	Jan-11 RATE	Feb-10 RATE	CITY	Feb-11 RANK	Jan-11 RANK	Feb-11 RATE	Jan-11 RATE	Feb-10 RATE
Appleton	13	12	9.6%	9.2%	12.0%	Mount Pleasant	11	23	10.6%	7.0%	12.8%
Beloit	2	2	14.1%	13.8%	19.1%	Neeenah	12	11	9.7%	9.4%	12.2%
Brookfield	28	28	6.2%	6.1%	7.7%	New Berlin	26	27	6.9%	6.4%	8.8%
Caledonia	31	31	3.8%	3.8%	4.1%	Oak Creek	25	24	6.9%	6.7%	8.8%
Eau Claire	22	22	7.3%	7.0%	8.8%	Oshkosh	18	18	8.1%	7.6%	9.7%
Fond du Lac	14	14	9.6%	9.1%	12.5%	Racine	1	1	14.3%	14.0%	17.6%
Franklin	27	26	6.4%	6.4%	8.0%	Sheboygan	10	10	10.8%	10.6%	13.3%
Green Bay	5	6	11.2%	11.0%	13.6%	Stevens Point	17	15	9.0%	8.8%	11.4%
Greenfield	19	17	7.8%	7.7%	9.0%	Sun Prairie	24	20	7.0%	7.1%	8.1%
Janesville	6	7	11.2%	11.0%	13.6%	Superior	21	21	7.4%	7.1%	9.1%
Kenosha	7	4	11.1%	11.1%	13.9%	Waukesha	15	13	9.5%	9.1%	12.1%
La Crosse	20	19	7.7%	7.3%	8.8%	Wausau	8	5	10.9%	11.0%	14.5%
Madison	30	30	5.2%	5.0%	6.0%	Wauwatosa	29	29	6.2%	6.1%	7.3%
Manitowoc	4	9	11.3%	10.7%	15.0%	West Allis	16	16	9.3%	8.8%	10.6%
Menomonee Falls	23	25	7.1%	6.6%	8.7%	West Bend	3	3	11.8%	11.3%	14.7%
Milwaukee	9	8	10.8%	10.7%	12.8%						

COUNTIES

Alphabetical Order

COUNTY	Feb-11 RANK	Jan-11 RANK	Feb-11 RATE	Jan-11 RATE	Feb-10 RATE	COUNTY	Feb-11 RANK	Jan-11 RANK	Feb-11 RATE	Jan-11 RATE	Feb-10 RATE
Adams	6	4	12.9%	12.6%	14.5%	Marathon	47	47	8.5%	8.2%	11.2%
Ashland	20	22	10.9%	10.3%	13.0%	Marinette	16	13	11.1%	10.9%	13.1%
Barron	31	34	9.8%	9.2%	11.8%	Marquette	13	14	11.4%	10.9%	13.9%
Bayfield	4	2	13.4%	12.9%	14.1%	Menominee	2	5	13.7%	12.3%	14.3%
Brown	59	59	7.6%	7.3%	8.9%	Milwaukee	40	37	9.1%	9.0%	10.8%
Buffalo	62	63	7.6%	7.1%	8.8%	Monroe	55	51	7.9%	7.7%	9.2%
Burnett	12	11	11.6%	11.1%	13.4%	Oconto	19	19	10.9%	10.4%	12.8%
Calumet	68	67	7.3%	6.8%	8.5%	Oneida	8	8	12.0%	11.5%	13.4%
Chippewa	39	38	9.2%	8.9%	10.8%	Outagamie	54	53	8.0%	7.6%	9.8%
Clark	26	25	10.4%	10.1%	13.3%	Ozaukee	70	70	6.8%	6.4%	8.1%
Columbia	43	40	9.0%	8.8%	10.6%	Pepin	51	55	8.3%	7.6%	10.3%
Crawford	17	27	11.1%	9.8%	12.4%	Pierce	66	68	7.4%	6.7%	9.0%
Dane	72	72	5.5%	5.3%	6.5%	Polk	27	30	10.2%	9.5%	13.3%
Dodge	41	42	9.1%	8.7%	11.5%	Portage	60	60	7.6%	7.3%	9.1%
Door	1	1	13.9%	13.3%	13.6%	Price	34	35	9.6%	9.1%	12.5%
Douglas	56	56	7.8%	7.5%	9.9%	Racine	30	29	10.0%	9.5%	12.1%
Dunn	58	62	7.7%	7.2%	8.8%	Richland	48	50	8.4%	7.9%	11.3%
Eau Claire	69	69	6.8%	6.6%	8.1%	Rock	22	17	10.7%	10.5%	13.4%
Florence	33	31	9.6%	9.3%	12.0%	Rusk	3	6	13.5%	12.0%	15.6%
Fond du Lac	50	49	8.3%	7.9%	10.8%	Sauk	38	43	9.3%	8.7%	10.8%
Forest	9	9	11.8%	11.3%	13.1%	Sawyer	7	7	12.3%	11.8%	13.6%
Grant	64	57	7.5%	7.4%	9.0%	Shawano	29	28	10.0%	9.7%	12.3%
Green	45	45	8.6%	8.3%	10.5%	Sheboygan	46	46	8.6%	8.3%	10.6%
Green Lake	25	26	10.5%	9.8%	13.6%	St. Croix	63	65	7.6%	7.0%	9.8%
Iowa	42	44	9.1%	8.4%	11.1%	Taylor	14	15	11.4%	10.8%	14.9%
Iron	11	12	11.7%	11.1%	14.2%	Trempealeau	57	58	7.7%	7.4%	9.5%
Jackson	23	20	10.5%	10.3%	11.9%	Vernon	49	48	8.3%	7.9%	10.2%
Jefferson	35	36	9.6%	9.1%	11.5%	Vilas	5	3	13.3%	12.7%	14.4%
Juneau	15	16	11.3%	10.6%	12.7%	Walworth	36	33	9.5%	9.2%	11.4%
Kenosha	28	24	10.1%	10.1%	13.1%	Washburn	24	23	10.5%	10.2%	12.4%
Kewaunee	53	54	8.2%	7.6%	9.9%	Washington	52	52	8.2%	7.7%	10.2%
La Crosse	71	71	6.5%	6.2%	7.7%	Waukesha	65	64	7.4%	7.0%	9.2%
Lafayette	61	61	7.6%	7.2%	8.8%	Waupaca	37	39	9.3%	8.9%	11.2%
Langlade	21	21	10.8%	10.3%	12.6%	Waushara	18	18	11.0%	10.5%	13.1%
Lincoln	10	10	11.8%	11.3%	14.1%	Winnebago	67	66	7.3%	6.9%	8.7%
Manitowoc	32	32	9.7%	9.3%	12.1%	Wood	44	41	9.0%	8.8%	10.8%

Local Unemployment Rates February 2011

COUNTIES

Ascending Order

COUNTY	Feb-11 RATE	Jan-11 RATE	Feb-10 RATE	COUNTY	Feb-11 RATE	Jan-11 RATE	Feb-10 RATE
Dane	5.5%	5.3%	6.5%	Walworth	9.5%	9.2%	11.4%
La Crosse	6.5%	6.2%	7.7%	Florence	9.6%	9.3%	12.0%
Eau Claire	6.8%	6.6%	8.1%	Jefferson	9.6%	9.1%	11.5%
Ozaukee	6.8%	6.4%	8.1%	Price	9.6%	9.1%	12.5%
Calumet	7.3%	6.8%	8.5%	Manitowoc	9.7%	9.3%	12.1%
Winnebago	7.3%	6.9%	8.7%	Barron	9.8%	9.2%	11.8%
Pierce	7.4%	6.7%	9.0%	Racine	10.0%	9.5%	12.1%
Waukesha	7.4%	7.0%	9.2%	Shawano	10.0%	9.7%	12.3%
Grant	7.5%	7.4%	9.0%	Kenosha	10.1%	10.1%	13.1%
Brown	7.6%	7.3%	8.9%	Polk	10.2%	9.5%	13.3%
Buffalo	7.6%	7.1%	8.8%	Clark	10.4%	10.1%	13.3%
Lafayette	7.6%	7.2%	8.8%	Green Lake	10.5%	9.8%	13.6%
Portage	7.6%	7.3%	9.1%	Jackson	10.5%	10.3%	11.9%
St. Croix	7.6%	7.0%	9.8%	Washburn	10.5%	10.2%	12.4%
Dunn	7.7%	7.2%	8.8%	Rock	10.7%	10.5%	13.4%
Trempealeau	7.7%	7.4%	9.5%	Langlade	10.8%	10.3%	12.6%
Douglas	7.8%	7.5%	9.9%	Ashland	10.9%	10.3%	13.0%
Monroe	7.9%	7.7%	9.2%	Oconto	10.9%	10.4%	12.8%
Outagamie	8.0%	7.6%	9.8%	Waushara	11.0%	10.5%	13.1%
Kewaunee	8.2%	7.6%	9.9%	Crawford	11.1%	9.8%	12.4%
Washington	8.2%	7.7%	10.2%	Marinette	11.1%	10.9%	13.1%
Fond du Lac	8.3%	7.9%	10.8%	Juneau	11.3%	10.6%	12.7%
Pepin	8.3%	7.6%	10.3%	Marquette	11.4%	10.9%	13.9%
Vernon	8.3%	7.9%	10.2%	Taylor	11.4%	10.8%	14.9%
Richland	8.4%	7.9%	11.3%	Burnett	11.6%	11.1%	13.4%
Marathon	8.5%	8.2%	11.2%	Iron	11.7%	11.1%	14.2%
Green	8.6%	8.3%	10.5%	Forest	11.8%	11.3%	13.1%
Sheboygan	8.6%	8.3%	10.6%	Lincoln	11.8%	11.3%	14.1%
Columbia	9.0%	8.8%	10.6%	Oneida	12.0%	11.5%	13.4%
Wood	9.0%	8.8%	10.8%	Sawyer	12.3%	11.8%	13.6%
Dodge	9.1%	8.7%	11.5%	Adams	12.9%	12.6%	14.5%
Iowa	9.1%	8.4%	11.1%	Vilas	13.3%	12.7%	14.4%
Milwaukee	9.1%	9.0%	10.8%	Bayfield	13.4%	12.9%	14.1%
Chippewa	9.2%	8.9%	10.8%	Rusk	13.5%	12.0%	15.6%
Sauk	9.3%	8.7%	10.8%	Menominee	13.7%	12.3%	14.3%
Waupaca	9.3%	8.9%	11.2%	Door	13.9%	13.3%	13.6%