



FOR IMMEDIATE RELEASE

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SEPTEMBER LOCAL JOBS DATA, EMPLOYMENT RATES ANNOUNCED

MADISON – Department of Workforce Development (DWD) Secretary Roberta Gassman today released preliminary September 2010 unemployment rates for Wisconsin cities, counties, and metropolitan areas.

“We saw unemployment rates decline in every metro area and nearly every major city and county in September,” Secretary Gassman said. “Wisconsin’s economy continues to show signs of recovery, but we have more work to do to help job seekers across the state find employment.”

The September 2010 rates, when compared with rates the previous month, were lower in all 12 metropolitan areas; lower in 71 counties and unchanged in the 72nd (Vilas); and lower in 30 of the state’s largest municipalities and unchanged in the 31st (Menomonee Falls).

UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)

COUNTIES

Eighteen counties experienced an unemployment rate decrease by 1 percent or greater over the month. Compared to last year, 67 counties had lower rates, with Taylor County recording the biggest decrease, a drop to 7.5 percent from 9.7 percent in September 2009. Rock County had the second-largest drop, to 9.5 percent from 11.6 percent a year earlier.

METRO AREAS

The Racine and Wausau areas saw the biggest one-month drop in unemployment rate, each falling by a full percentage point to 8.4 percent and 7.2 percent, respectively. Madison had the lowest rate (5.1 percent), followed by La Crosse (5.5 percent) and Eau Claire (6.1 percent). All 12 metro areas had lower rates when compared to those from August 2009, with Janesville leading with a 2.1 percent decline.

MUNICIPALITIES

Of all 31 Wisconsin municipalities with at least 25,000 people, ten experienced an unemployment rate drop of 1 percent or greater over the month. Stevens Point saw the biggest drop (1.6 percent) followed by Racine (1.3 percent). Compared to last year, West Bend had the largest decrease, a drop of 3.2 percentage points to 8.9 percent from 12.1 percent. Janesville had a decline of 2.8 percentage points, and Beloit, 2.5 percentage points.

JOBS DATA (METRO AREAS ONLY)

Five metropolitan statistical areas (MSAs) posted job gains and a sixth, Fond du Lac, was unchanged from the previous month (seasonally adjusted). Four MSAs posted job gains without seasonal adjustment.

The September numbers are preliminary and subject to revision within the next several weeks.

Labor Force and Employment Estimates September 2010

STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-10	FINAL Aug-10	YEAR AGO Sep-09	NET CHANGE OVER		PRELIM. Sep-10	FINAL Aug-10	YEAR AGO Sep-09	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,031,000	3,029,700	3,058,900	1,300	-27,900	3,034,800	3,065,900	3,054,300	-31,100	-19,500
Employment	2,795,500	2,790,500	2,791,200	5,000	4,300	2,823,100	2,829,500	2,811,400	-6,400	11,700
Unemployment	235,600	239,200	267,800	-3,600	-32,200	211,600	236,500	242,900	-24,900	-31,300
Unemployment Rate	7.8%	7.9%	8.8%	-0.1%	-1.0%	7.0%	7.7%	8.0%	-0.7%	-1.0%
National Rate	9.6%	9.6%	9.8%	0.0%	-0.2%	9.2%	9.5%	9.5%	-0.3%	-0.3%

MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-10	FINAL Aug-10	YEAR AGO Sep-09	NET CHANGE OVER		PRELIM. Sep-10	FINAL Aug-10	YEAR AGO Sep-09	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,721,100	2,730,600	2,719,300	-9,500	1,800	2,743,700	2,755,300	2,745,200	-11,600	-1,500
Appleton	114,100	113,900	113,900	200	200	114,500	115,400	114,200	-900	300
Eau Claire	78,100	78,700	78,000	-600	100	78,400	78,500	78,300	-100	100
Fond du Lac	44,600	44,600	44,400	0	200	44,900	45,000	44,800	-100	100
Green Bay	162,400	161,500	161,400	900	1,000	163,400	163,000	162,100	400	1,300
Janesville	60,200	60,700	61,000	-500	-800	60,700	61,000	61,300	-300	-600
La Crosse	72,300	72,400	72,100	-100	200	72,600	71,900	72,100	700	500
Madison	335,300	334,400	336,400	900	-1,100	337,200	336,800	337,800	400	-600
Milwaukee-W.O.W.	795,300	796,100	800,400	-800	-5,100	798,400	799,600	804,900	-1,200	-6,500
Oshkosh-Neenah	90,800	90,700	90,300	100	500	91,300	91,500	90,800	-200	500
Racine	73,600	74,200	74,000	-600	-400	74,000	74,700	74,300	-700	-300
Sheboygan	58,700	58,800	58,800	-100	-100	59,300	59,600	59,700	-300	-400
Wausau	66,400	65,900	66,300	500	100	66,600	66,300	66,400	300	200

MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Sep-10	FINAL Aug-10	YEAR AGO Sep-09	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.0%	7.7%	8.0%	-0.7%	-1.0%
Appleton	6.4%	7.1%	7.6%	-0.7%	-1.2%
Eau Claire	6.1%	6.7%	6.6%	-0.6%	-0.5%
Fond du Lac	6.7%	7.6%	8.2%	-0.9%	-1.5%
Green Bay	6.6%	7.2%	7.6%	-0.6%	-1.0%
Janesville	9.5%	10.2%	11.6%	-0.7%	-2.1%
La Crosse	5.5%	6.1%	6.4%	-0.6%	-0.9%
Madison	5.1%	5.6%	5.9%	-0.5%	-0.8%
Milwaukee-W.O.W.	7.7%	8.4%	8.6%	-0.7%	-0.9%
Oshkosh-Neenah	6.3%	6.8%	7.3%	-0.5%	-1.0%
Racine	8.4%	9.4%	9.6%	-1.0%	-1.2%
Sheboygan	7.0%	7.7%	8.7%	-0.7%	-1.7%
Wausau	7.2%	8.2%	8.1%	-1.0%	-0.9%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level. County and city unemployment rates are not seasonally adjusted.

Local Unemployment Rates September 2010

COUNTIES

COUNTY	Sep-10 RANK	Aug-10 RANK	Sep-10 RATE	Aug-10 RATE	Sep-09 RATE
Adams	8	11	8.5%	9.2%	8.7%
Ashland	31	15	7.3%	8.9%	8.5%
Barron	44	47	6.6%	7.2%	7.5%
Bayfield	27	29	7.6%	8.1%	6.5%
Brown	49	49	6.4%	7.0%	7.3%
Buffalo	71	71	5.1%	5.5%	6.0%
Burnett	9	13	8.5%	9.1%	9.4%
Calumet	68	68	5.3%	6.0%	6.9%
Chippewa	53	56	6.3%	6.8%	6.9%
Clark	25	17	7.6%	8.7%	8.0%
Columbia	47	51	6.5%	7.0%	7.4%
Crawford	22	21	7.7%	8.5%	8.6%
Dane	72	72	5.0%	5.4%	5.7%
Dodge	38	39	7.1%	7.7%	8.6%
Door	23	36	7.7%	7.8%	6.9%
Douglas	48	42	6.4%	7.5%	6.8%
Dunn	64	60	5.4%	6.5%	6.2%
Eau Claire	58	58	5.9%	6.7%	6.4%
Florence	12	10	8.0%	9.2%	8.6%
Fond du Lac	42	41	6.7%	7.6%	8.2%
Forest	13	12	8.0%	9.1%	8.4%
Grant	57	55	5.9%	6.8%	6.5%
Green	46	46	6.5%	7.2%	8.1%
Green Lake	37	38	7.1%	7.7%	7.9%
Iowa	63	67	5.6%	6.1%	6.5%
Iron	11	6	8.0%	9.8%	9.8%
Jackson	40	43	6.9%	7.5%	7.4%
Jefferson	30	27	7.4%	8.2%	8.3%
Juneau	18	18	7.8%	8.7%	8.8%
Kenosha	3	2	9.3%	10.2%	10.1%
Kewaunee	45	44	6.5%	7.3%	7.7%
La Crosse	69	69	5.3%	6.0%	6.2%
Lafayette	62	63	5.6%	6.3%	6.2%
Langlade	14	14	7.9%	9.0%	8.8%
Lincoln	5	7	8.8%	9.8%	9.9%
Manitowoc	35	35	7.2%	7.9%	8.8%

COUNTY	Sep-10 RANK	Aug-10 RANK	Sep-10 RATE	Aug-10 RATE	Sep-09 RATE
Marathon	33	26	7.2%	8.2%	8.1%
Marinette	4	5	9.0%	10.0%	10.6%
Marquette	17	16	7.8%	8.8%	8.7%
Menominee	1	1	14.5%	20.5%	13.5%
Milwaukee	7	8	8.7%	9.6%	9.4%
Monroe	61	61	5.7%	6.5%	6.8%
Oconto	21	24	7.8%	8.3%	9.3%
Oneida	26	28	7.6%	8.2%	7.7%
Outagamie	43	45	6.7%	7.3%	7.7%
Ozaukee	59	62	5.8%	6.5%	7.4%
Pepin	70	66	5.2%	6.1%	5.7%
Pierce	65	64	5.4%	6.2%	6.4%
Polk	34	31	7.2%	8.0%	8.6%
Portage	60	52	5.7%	6.9%	6.0%
Price	29	23	7.5%	8.3%	9.4%
Racine	10	9	8.4%	9.4%	9.6%
Richland	52	48	6.3%	7.0%	7.6%
Rock	2	3	9.5%	10.2%	11.6%
Rusk	6	4	8.7%	10.0%	10.2%
Sauk	51	59	6.4%	6.7%	7.3%
Sawyer	16	30	7.9%	8.1%	7.3%
Shawano	20	22	7.8%	8.4%	8.6%
Sheboygan	39	37	7.0%	7.7%	8.7%
St. Croix	66	65	5.4%	6.2%	7.0%
Taylor	28	20	7.5%	8.6%	9.7%
Trempealeau	67	70	5.4%	6.0%	6.7%
Vernon	55	53	6.2%	6.9%	6.9%
Vilas	24	40	7.7%	7.7%	7.5%
Walworth	36	34	7.1%	7.9%	8.1%
Washburn	15	25	7.9%	8.3%	8.2%
Washington	50	50	6.4%	7.0%	8.2%
Waukesha	56	54	6.2%	6.9%	7.4%
Waupaca	32	32	7.3%	8.0%	8.4%
Waushara	19	19	7.8%	8.7%	8.6%
Winnebago	54	57	6.3%	6.8%	7.3%
Wood	41	33	6.7%	7.9%	7.7%

CITIES

CITY	Sep-10 RANK	Aug-10 RANK	Sep-10 RATE	Aug-10 RATE	Sep-09 RATE
Appleton	13	10	8.4%	9.6%	10.3%
Beloit	1	1	14.4%	15.5%	16.9%
Brookfield	29	28	5.9%	6.4%	6.9%
Caledonia	31	31	3.7%	3.9%	3.8%
Eau Claire	21	21	6.6%	7.5%	6.9%
Fond du Lac	14	13	8.2%	9.4%	10.1%
Franklin	26	27	6.2%	6.5%	7.1%
Green Bay	8	8	9.4%	10.2%	11.0%
Greenfield	19	23	6.9%	7.2%	8.0%
Janesville	7	6	10.0%	10.5%	12.8%
Kenosha	6	5	10.1%	11.0%	11.0%
La Crosse	22	20	6.5%	7.5%	7.6%
Madison	30	30	5.0%	5.5%	5.7%
Manitowoc	11	11	8.7%	9.6%	10.4%
Menomonee Falls	25	29	6.3%	6.3%	7.2%
Milwaukee	4	4	10.4%	11.5%	11.0%

CITY	Sep-10 RANK	Aug-10 RANK	Sep-10 RATE	Aug-10 RATE	Sep-09 RATE
Mount Pleasant	5	7	10.4%	10.5%	11.1%
Neenah	12	14	8.6%	9.2%	10.3%
New Berlin	24	24	6.4%	7.0%	7.0%
Oak Creek	23	22	6.4%	7.2%	7.5%
Oshkosh	18	18	7.2%	7.9%	8.2%
Racine	2	2	12.8%	14.1%	14.5%
Sheboygan	9	12	9.1%	9.6%	11.1%
Stevens Point	17	16	7.2%	8.8%	7.5%
Sun Prairie	27	25	6.1%	6.8%	7.1%
Superior	20	19	6.7%	7.8%	6.8%
Waukesha	15	15	8.0%	9.1%	9.7%
Wausau	3	3	10.5%	11.7%	11.4%
Wauwatosa	28	26	6.1%	6.5%	6.8%
West Allis	16	17	7.8%	8.6%	8.8%
West Bend	10	9	8.9%	9.8%	12.1%