



FOR IMMEDIATE RELEASE

Thursday, October 01, 2009

CONTACT: Chris Marschman, Communications Specialist, 608-261-6705

On the Web: http://dwd.wisconsin.gov/dwd/newsreleases/2009/091001_taa_permacel_pleasant_prairie.pdf

Governor Doyle Announces Additional Assistance for Dislocated Workers at Permacel, Pleasant Prairie

Employment, training services for 22 workers displaced by foreign competition

MADISON – Governor Jim Doyle today announced that 22 dislocated workers at Permacel, Pleasant Prairie, are eligible to apply for additional re-employment and training services under the federal Trade Adjustment Assistance (TAA) program.

“I am pleased to announce the availability of this additional assistance, which will help workers increase their job skills and find new employment,” Governor Doyle said. “These employment and training services will help them re-enter the workforce and support themselves and their families.”

The U.S. Department of Labor has determined that former Permacel workers were dislocated as a result of the company’s decision to increase imports from Japan of products directly competitive with the products produced by the workers. Those workers totally or partially separated from employment on or after July 14, 2008, through September 22, 2011, are eligible to apply for assistance. Affected workers will be notified of their eligibility by DWD.

The Wisconsin Department of Workforce Development (DWD) will administer the federally funded services, which are available through local Job Centers. They include retraining and re-employment services tailored to meet the needs of individual workers. These workers can now apply for the following TAA services:

- **Training** for employment in another job or career,
- **Income Support**, known as trade readjustment allowances (TRA),
- **Job Search Allowance** to cover expenses seeking employment outside normal commuting areas, and
- **Relocation Allowances** for approved relocation expenses in moving to a new area of employment.

“These are services that we and our local partners can provide affected workers, to help connect them with employers in search of workers with the right skills,” DWD Secretary Roberta Gassman said.

In June, Governor Doyle announced that the U.S. Department of Labor expanded the amount of TAA funds available nationwide to \$575 million from \$220 million as part of the American Recovery and Reinvestment Act (ARRA) of 2009. The additional funding will help states serve an increasing number of trade-affected workers. More information on the TAA program is available at <http://www.doleta.gov>.

Individuals interested in receiving re-employment assistance should contact a local Job Center or visit <http://www.wisconsinjobcenter.org/directory/> to find a Job Center nearby. The nearest Job Center location also can be found by calling (888) 258-9966 toll free.