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State of Wisconsin
Department of Workforce Development
Jim Doyle, Governor
Roberta Gassman, Secretary

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OCTOBER UNEMPLOYMENT RATES ANNOUNCED

Unadjusted Data

MADISON – Wisconsin's Department of Workforce Development (DWD) Secretary Roberta Gassman announced today that Wisconsin's unemployment rate for October 2007 was 4.5 percent. The October rate was one-tenth of a percentage point lower than the September rate of 4.6 percent. The national rate for October fell to 4.4 percent from 4.5 percent in September.

"The start of school and changing weather across the state were among the factors influencing Wisconsin's labor market statistics in October, leading to a one-tenth of a point drop in unemployment over-the-month," Secretary Gassman said.

Changes that occurred in September, after the recording period, were picked up in October's statistics. This is evident particularly in the increase of local government jobs, as many workers were absorbed back into the labor force too late to be recorded in the September data.

Total Wisconsin non-farm jobs increased 13,400 to 2,912,200 from September to October 2007. Private sector jobs fell over-the-month by 1,400, led by a drop in Leisure & Hospitality jobs, which were down 6,200. Most of the month's increase came from a rise in Government jobs, which were up 14,800, mostly resulting from an increase of 15,400 in local government jobs. The increase is largely the continued affect of teachers and staff returning to school and the impact on local government.

Over the year, October 2007 had an increase of 20,900 jobs over October 2006, which recorded 2,891,300 jobs. Private sector jobs increased 25,900 over that time period, while government jobs decreased 5,000. Service producing jobs increased by 26,400 over-the-year, led by Professional and Business Services, which went up 7,800 jobs and Trade, which increased 6,300 jobs. Goods producers lost 5,500 jobs, led by a decrease in Manufacturing of 5,400 for the year.

Adjusted Data

The seasonally adjusted Wisconsin unemployment rate for October 2007 was 5.2 percent, unchanged from 5.2 percent in September, and up five-tenths of a percentage point from October 2006.

Total state employment was down 4,400 from September to October and down 3,000 for October compared to one year ago.

WISCONSIN LABOR FORCE SUMMARY
In Thousands

ITEM	PRELIM. OCT 07	FINAL SEP 07	YEAR AGO OCT 06	NET CHANGE FROM	
				MONTH AGO	YEAR AGO
NOT SEASONALLY ADJUSTED LABOR FORCE ESTIMATES					
PLACE OF RESIDENCE DATA					
CIVILIAN LABOR FORCE	3081.1	3083.0	3072.1	-1.9	9.0
UNEMPLOYMENT	138.4	141.1	119.7	-2.7	18.7
UNEMPLOYMENT RATE	4.5	4.6	3.9	-0.1	0.6
EMPLOYMENT (1)	2942.7	2941.9	2952.4	0.8	-9.7
 PLACE OF WORK DATA					
<i>NONFARM WAGE & SALARY</i>					
TOTAL PRIVATE	2912.2	2898.8	2891.3	13.4	20.9
<i>GOODS PRODUCING</i>	2491.2	2492.6	2465.3	-1.4	25.9
NATURAL RESOURCES & MINING	635.3	640	640.8	-4.7	-5.5
CONSTRUCTION	4.2	4.3	4.1	-0.1	0.1
MANUFACTURING	132.2	132.7	132.4	-0.5	-0.2
Durable Goods	498.9	503	504.3	-4.1	-5.4
Nondurable Goods	317	318.9	318.4	-1.9	-1.4
<i>SERVICE PRODUCING</i>	181.9	184.1	185.9	-2.2	-4.0
TRADE	2276.9	2258.8	2250.5	18.1	26.4
Wholesale Trade	441.9	438.9	435.6	3.0	6.3
Retail Trade	123.2	123.1	121.2	0.1	2.0
TRANS., WAREHOUSE, & UTILITIES	318.7	315.8	314.4	2.9	4.3
Utilities	113.4	112.9	112.5	0.5	0.9
INFORMATION	11.1	11.1	11.2	0.0	-0.1
FINANCIAL ACTIVITIES	50.3	50.3	48.8	0.0	1.5
Finance and Insurance	162.6	161.6	160.9	1.0	1.7
Real Estate, Rental, & Lease	135.1	133.9	133.1	1.2	2.0
PROFESSIONAL & BUSINESS SERVICES	27.5	27.7	27.8	-0.2	-0.3
Prof., Scien., & Tech. Services	283	280.6	275.2	2.4	7.8
Mgmt. Of Companies and Enterprises	98.7	98.1	95.9	0.6	2.8
Admin. Support & Waste Mgmt. Services	42.7	42.9	42.4	-0.2	0.3
EDUCATIONAL & HEALTH SERVICES	141.6	139.6	136.9	2.0	4.7
Educational Services	401	397.5	395.4	3.5	5.6
Health Care & Social Assistance	48.5	46.4	50.2	2.1	-1.7
LEISURE & HOSPITALITY	352.5	351.1	345.2	1.4	7.3
Arts, Entertain., & Recreation	265.8	272	259.9	-6.2	5.9
Accommodation & Food Services	36.8	37.5	36.5	-0.7	0.3
OTHER SERVICES, except Public Admin	229	234.5	223.4	-5.5	5.6
GOVERNMENT	137.9	138.8	136.2	-0.9	1.7
Federal Government	421	406.2	426	14.8	-5.0
State Government	28.5	28.8	29.1	-0.3	-0.6
Local Government	98	98.3	106.3	-0.3	-8.3
PERSONS INVOLVED IN L-M DISPUTES	294.5	279.1	290.6	15.4	3.9
(1) Includes L-M Disputes	0.0	0.0	0.0	0.0	0.0
SEASONALLY ADJUSTED LABOR FORCE ESTIMATES					
CIVILIAN LABOR FORCE	3081.9	3086.4	3069.2	-4.5	12.7
UNEMPLOYMENT	160.1	160.1	144.3	0.0	15.8
UNEMPLOYMENT RATE	5.2	5.2	4.7	0.0	0.5
EMPLOYMENT	2921.9	2926.3	2924.9	-4.4	-3.0

*Differences in totals may occur as a result of rounding.

Source: Local Area Unemployment Statistics and Current Employment Statistics programs, Labor Market Information Section.